

M O V I E CLASSIC



November

NSC

10c

In Canada
15c



Jean Harlow

Charles Sheldon

FILM FASHIONS
BEAUTY *and* CHARM

A Hollywood Novel *by* Nina Wilcox Putnam

\$1
BRINGS
YOUR CHOICE

Gift BARGAINS

10 MONTHS TO PAY

10 DAY FREE TRIAL

MONEY-BACK GUARANTEE

When I say that these are the greatest values that we have been able to offer in 56 years, I am ready to prove it. Even my father who founded this business 56 years ago—in the days of low prices—could not have done better. Look at these beautiful new rings and watches—look at the low prices. Let me send you your choice on money back guarantee. Here's how you do it. Simply put a \$1.00 bill in an envelope with your name, address, number of article wanted and tell me your age (must be over 20), occupation, employer and a few facts about yourself. This information will be held strictly confidential—no direct inquiries made. I'll open a 10-month charge account for you and send your selection for approval and 10-day free trial. If it isn't all I say about it and more—send it back and your dollar bill will be refunded immediately. If satisfied, you pay the balance in 10 small monthly payments that you will never miss.

L.W. Sweet Jr.



A2—Stunning flower design in 14K natural and white gold. High quality brilliant diamond. \$21.95 a month.



A-303—SWORN PERFECT DIAMOND. Select this dainty 14K wht. gold engagement ring—diamond is perfect. \$4.90 mo.

Sworn Perfect diamonds conform with the Federal Trade Commission ruling which provides that diamonds described as such must be without spots, flaws or carbon. You get an affidavit with purchase attested to by our diamond expert.



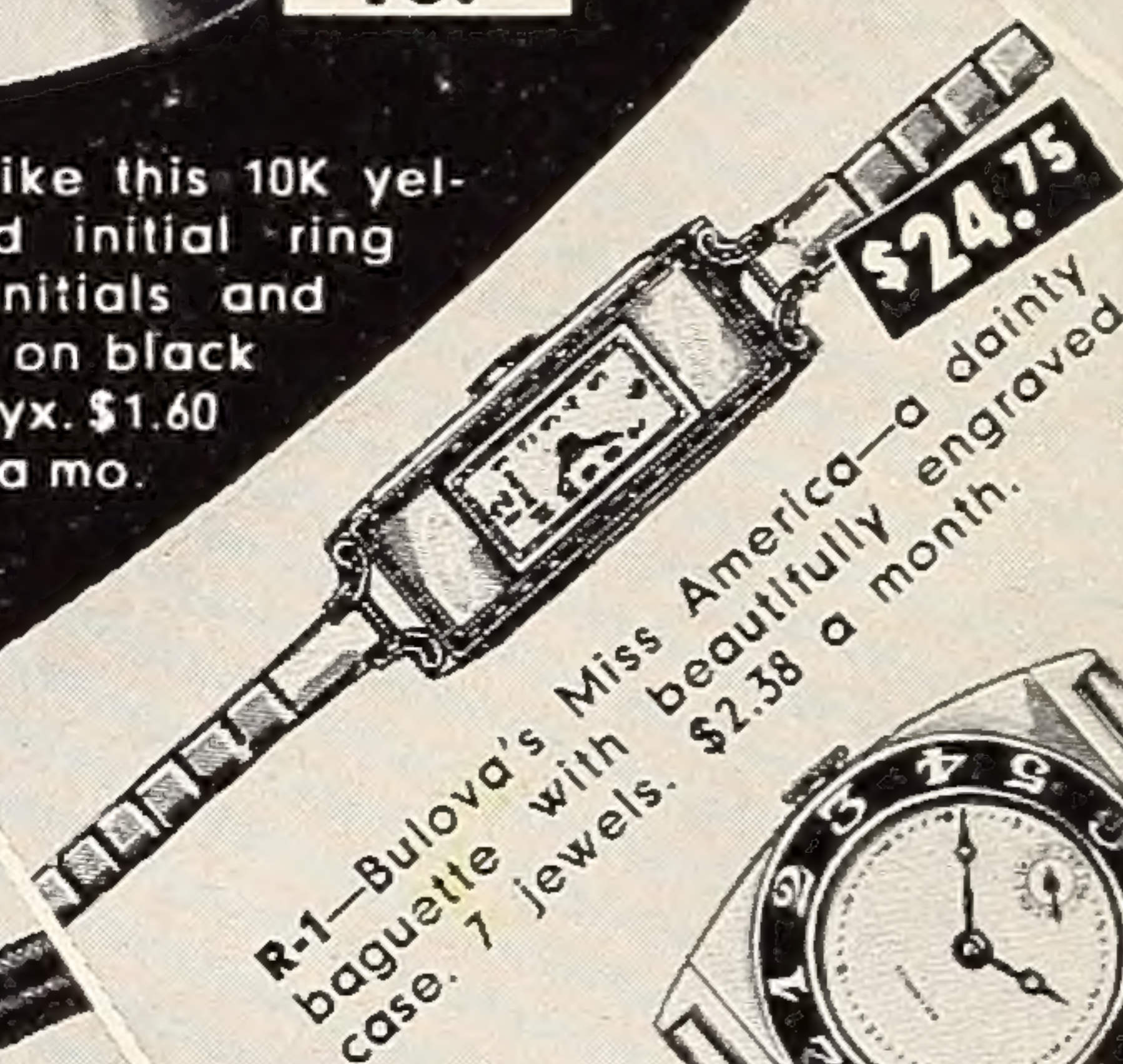
1207—Men like this 10K yellow gold initial ring with initials and dia. on black onyx. \$1.60 a mo.



A1/C6—Bridal Ensemble at a low price. Both rings carved to match in 14K white gold; 5 diamonds in each ring. \$3.15 a month.



A-204—Smart engagement ring in 14K white gold with 5 high quality diamonds. \$2.90 a month.



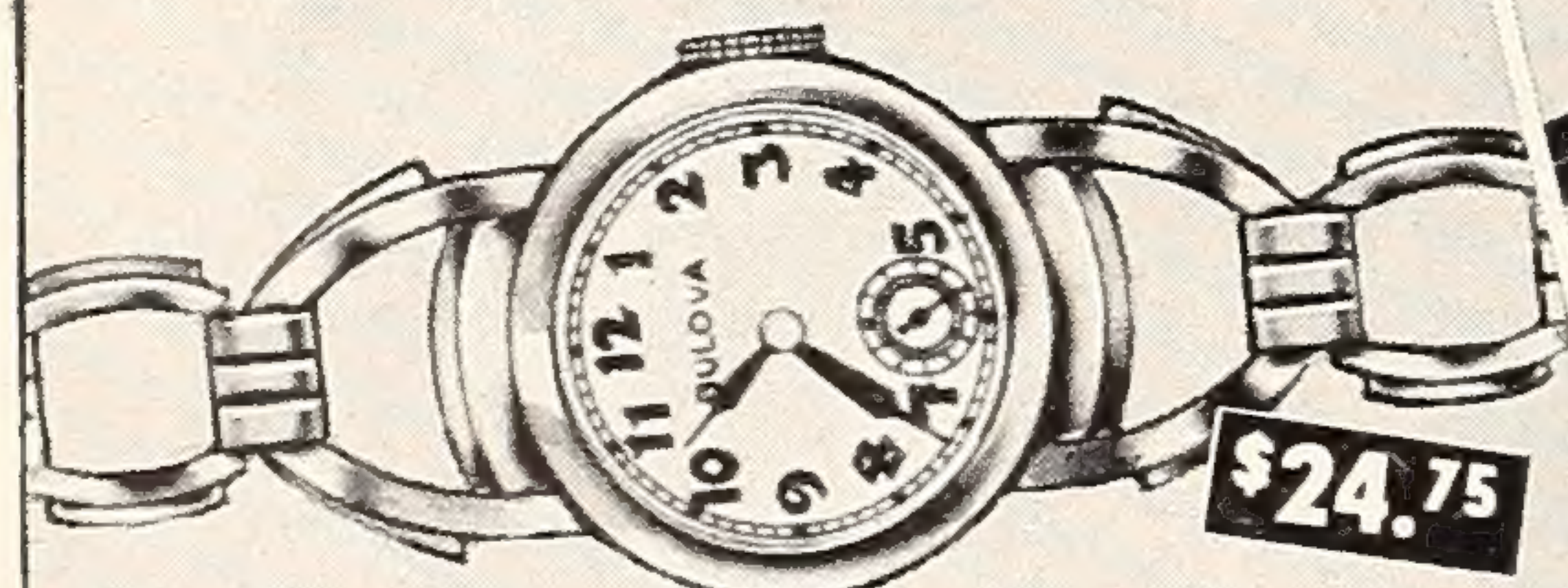
R-1—Bulova's Miss America—a dainty baguette with beautifully engraved case. 7 jewels. \$2.38 a month.



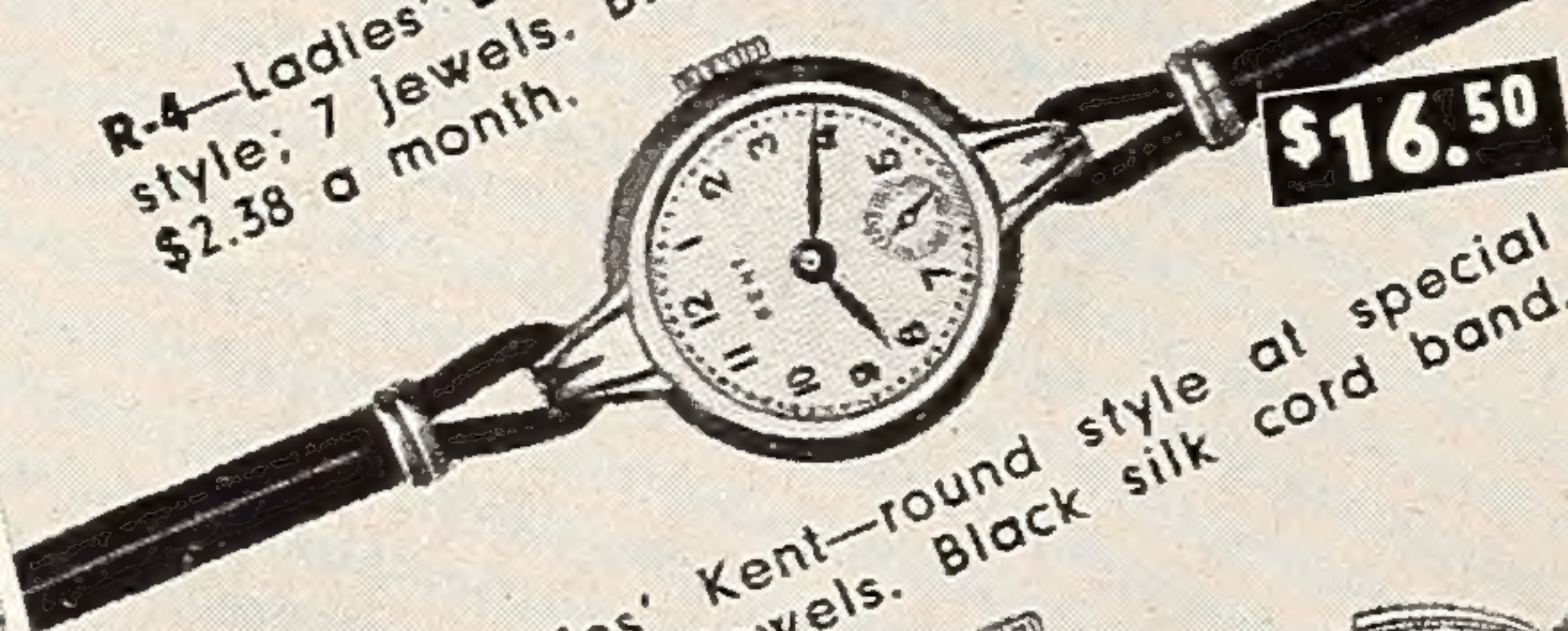
1842—This dainty baguette watch formerly sold for \$29.50. It's set with 2 brilliant diamonds. 7 jewels. \$1.90 a month.



R-4—Ladies' Bulova watch. New round style; 7 jewels. Black silk cord band. \$2.38 a month.



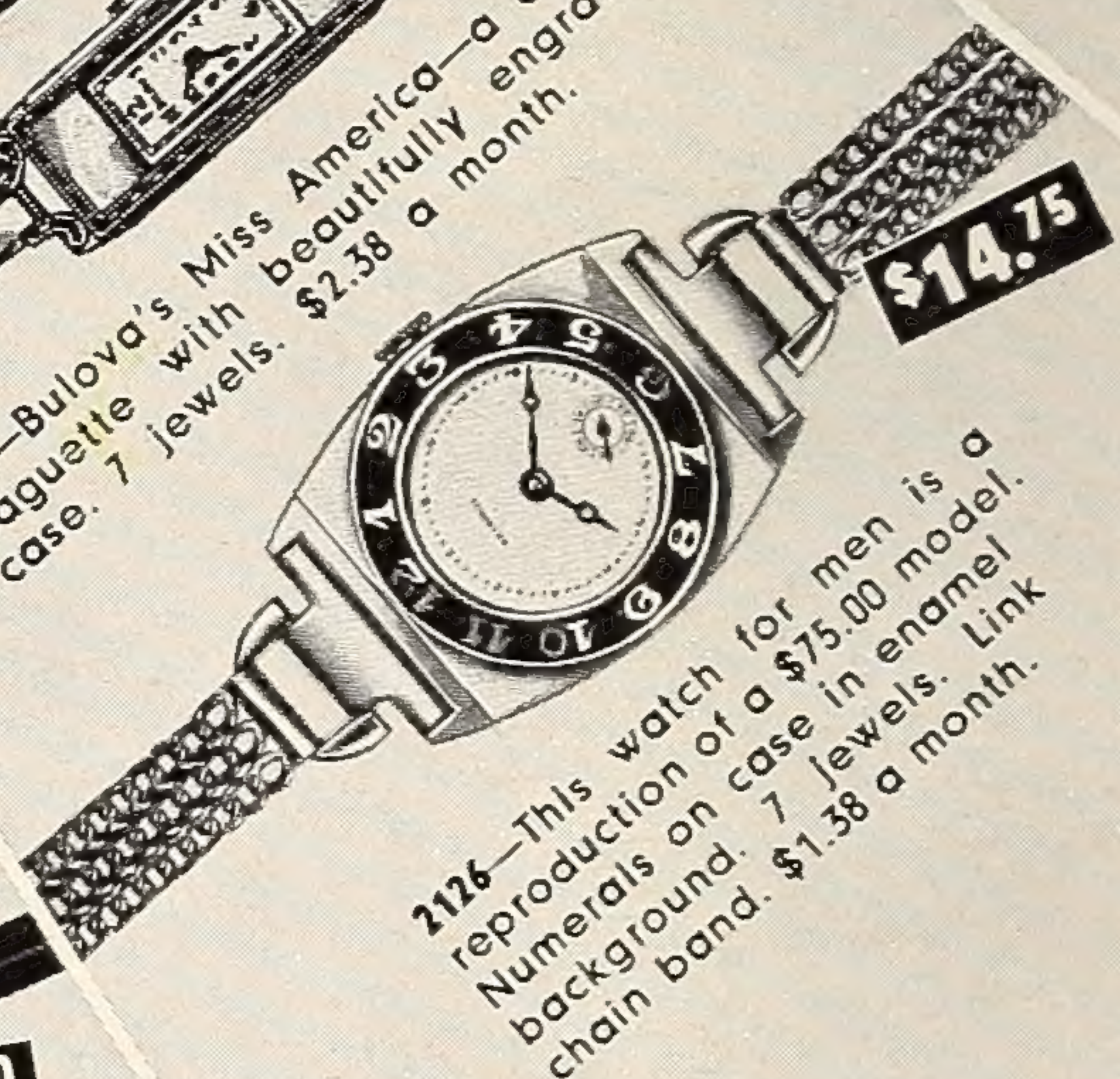
M-1—Bulova Commodore—a new round watch for men. 15 jewel movement. New style link bracelet. \$2.38 a month.



P-103—Ladies' Kent—round style at special low price. 7 jewels. Black silk cord band. \$1.55 a month.



2142—Kent round watch for men. Modern dial; 7 jewels. Smart link bracelet. \$1.50 a month.



2126—This watch for men is a reproduction of a \$75.00 model. Numerals on case in enamel background. 7 jewels. Link chain band. \$1.38 a month.

FREE Catalog To Adults

Postal Card brings it without obligation.

L.W. Sweet Inc.
MAIL ORDER DIVISION of FINLAY STRAUS
Dept. 215-L 1670 BROADWAY • NEW YORK

FREE TO ADULTS — Complete catalog of Diamonds, Watches, Jewelry, Silverware — all on 10-month terms — sent upon request.



"OUTRAGEOUS!" Says MODERN SOCIETY

"SPLENDID!" Says THE MODERN DENTIST



IT ISN'T BEING DONE, BUT IT'S *One Way* TO PREVENT "PINK TOOTH BRUSH"

CAN'T you just hear the shocked whispers flash around a dinner table at her conduct? . . . "How terrible" . . . "How perfectly awful" . . . And they'd be right—from a social angle.

But your dentist would come to her defense—promptly and emphatically.

"That's an immensely valuable lesson in the proper care of the teeth and gums," would be *his* reaction . . . "Vigorous chewing, rougher foods, and more primitive eating generally, would stop a host of complaints about gum dis-

orders—and about 'pink tooth brush.'"

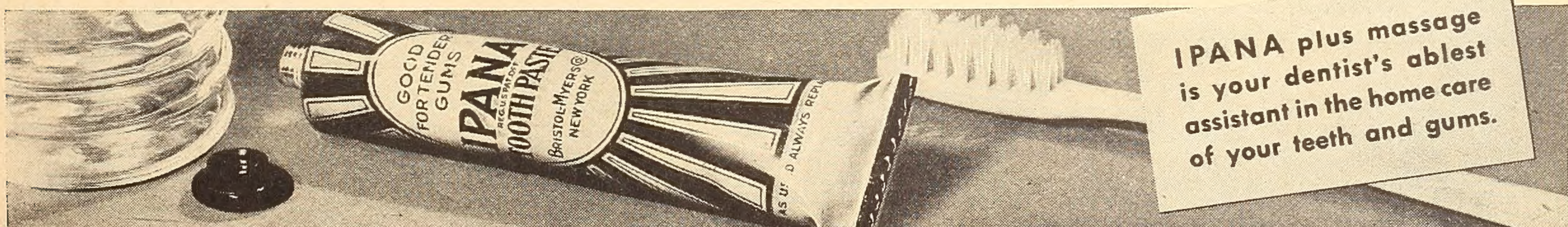
For all dentists know that soft, modern foods deprive teeth and gums of what they most need—plenty of exercise. And of course, "pink tooth brush" is just a way your gums have of asking for your help, and for better care.

DON'T NEGLECT "PINK TOOTH BRUSH!" Keep your teeth white—not dingy. Keep your gums firm and hard—not sensitive and tender. Keep that tinge of "pink" off your tooth brush. And keep gum disorders—gingivitis, pyorrhea and

Vincent's disease far in the background.

Use Ipana and massage regularly. Every time you brush your teeth, rub a little extra Ipana into your gums. You can feel—almost from the first—a change toward new healthy firmness, as Ipana awakens the lazy gum tissues, and as new circulation courses through them.

Try Ipana on your teeth and gums for a month. The improvement in *both* will give you the true explanation of Ipana's 15-year success in promoting complete oral health.



IPANA plus massage
is your dentist's ablest
assistant in the home care
of your teeth and gums.

YOU HAVE WAITED 7 YEARS FOR THIS!

M-G-M again electrifies the world with "Broadway Melody of 1936" glorious successor to the picture which 7 years ago set a new standard in musicals. Roaring comedy, warm romance, sensational song hits, toe-tapping dances, eye-filling spectacle, a hand-picked cast.

THE GREATEST MUSICAL SHOW IN SCREEN HISTORY!

**SING THESE
SONG HITS!**

"On a Sunday Afternoon"
"You Are My Lucky Star"
"Broadway Rhythm"
"Sing Before Breakfast"
"I've Got A Feeling
You're Foolin'!"

by Nacio Herb Brown
and Arthur Freed, com-
posers for the original
"Broadway Melody"

BROADWAY MELODY of 1936

with

JACK BENNY • ELEANOR POWELL • ROBERT TAYLOR

UNA MERKEL • FRANCES LANGFORD

SID SILVERS • BUDDY EBSSEN

JUNE KNIGHT • VILMA EBSSEN

HARRY STOCKWELL • NICK LONG, JR.

A Metro-Goldwyn-Mayer Picture

Directed by Roy Del Ruth • Produced by John W. Considine, Jr.

JAMES E. REID
Editor

LAURENCE REID
Managing Editor

NOVEMBER, 1935

VOL. 9 No. 3

M O V I E CLASSIC

EDITED IN HOLLYWOOD AND NEW YORK

NOVEMBER CLASSIC FEATURES

Rochelle Hudson Isn't Killing Romance!	by Margaret Dixe	14
Meet—and Watch—Gladys Swarthout	by P. K. Thomajan	24
I Learned About Love from John Boles	by Marion Blackford	25
Why Women Can't Resist William Powell	by Jim Tully	26
Sing a Song of Six Pons!	by Helen Harrison	28
Why Lederer Likes American Women	by Dena Reed	29
Design for Livelihood	by Jane Carroll	30
Dick Powell Tells Six Ways to Be "A Good Date"	by Richard English	32
Luise Rainer—Sensation!	by Eric L. Ergenbright	33
"It's a Woman's World," Says Mary Pickford	by J. Eugene Chrisman	34
A Thanksgiving Dinner to Remember	by Irene Dunne	35
SCREEN STRUCK	by NINA WILCOX PUTNAM	36
A Tale of Three Cities	by John Kent	40
Bing Crosby Wanted a Small House	by Marianne Mercer	41
Virginia Bruce's Bag of Fashion Tricks	by Virginia Lane	44

AND DON'T MISS—

Gone—? (A tribute to Will Rogers)	by James E. Reid	6
They're the Topics!		8
Speaking of Movies (Reviews)		12
This Dramatic World (Portraits)		19
Head First into Autumn (Beauty hints)	by Alison Alden	42
Classic's Fashion Parade		43
Smart Styles—for Clever Girls (Patterns)		50
New Shopping Finds	by the Shopping Scouts	51
Just As You Say (Letters from Readers)		82

MOVIE CLASSIC wants to call particular attention to its cover this month—a fashion portrait of Jean Harlow by Charles Sheldon. You have never seen anything like it on a screen magazine before. It is something new, unusual and smart—for the magazine that is smartly different.

With Thanksgiving directly ahead, Carole Lombard is looking forward to bowling over the cameramen without benefit of a diet. She'll exercise. Like many another star, she is an expert at the slenderizing art of bowling

W. H. FAWCETT
President

S. F. NELSON
Treasurer

W. M. MESSENGER
Secretary

ROSCOE FAWCETT
Vice President

Published monthly by MOTION PICTURE PUBLICATIONS, INC., (a Minnesota Corporation) at Mount Morris, Ill. Executive and Editorial Offices, Paramount Building, 1501 Broadway, New York City, N.Y. Hollywood editorial offices, 7046 Hollywood Blvd., Hollywood, Calif. Entered as second-class matter April 1, 1935, at the Post Office at Mount Morris, Ill., under the act of March 3, 1879. Copyright 1935. Reprinting in whole or in part forbidden except by permission of the publishers. Title registered in U.S. Patent Office.

Printed in U.S.A. Address manuscripts to New York Editorial Offices. Not responsible for lost manuscripts or photos. Price 10c per copy, subscription price \$1.00 per year in the United States and Possessions. Advertising forms close the 20th of the third month preceding date of issue. Advertising offices: New York, 1501 Broadway; Chicago, 360 N. Michigan Ave.; San Francisco, Simpson-Reilly, 1014 Russ Bldg.; Los Angeles, Simpson-Reilly, 536 S. Hill St. General business offices, 529 S. 7th St., Minneapolis.

MEMBER AUDIT BUREAU OF CIRCULATIONS



Newspaper headlines said Will Rogers was dead. But "Steamboat 'Round the Bend" makes that hard to believe

Gone...?

● "ALL I know is what I read in the papers," you used to say—smiling that shy, boyish smile of yours, talking in that querulous drawl, as if you, personally, wouldn't guarantee that the papers were right.

Now, we've got so used to having you joke us about believing *all* the headlines, that we're suspicious of half of them. We don't believe half of them. Like those about you and Wiley Post, for instance.

The first ones said you and Wiley—a great flier, that pal of yours!—were off on a flying vacation. To Alaska. Maybe on to Siberia and Russia. Maybe on around the world. You didn't know. Wherever you were going, you were happy about going by air.

Those particular lines of type were easy enough to believe. We knew how you had made three pictures in a row, without a rest, just so you could get away for a real holiday. We knew how you loved flying. Maybe we wished you wouldn't do so much of it—or take off for places where mountains and fogs and storms didn't seem to like strangers. But we sort of flew along with you, sharing your adventuring.

We were happy to hear about the hit you made up North. That was easy enough to believe, too—and "More power to you," we said. We understood how the Alaskans felt about you.

Then, one morning the headlines about you stopped being small and casual. They jumped to giant size; they started screaming. They said that you and Wiley had crashed on that bleak Alaskan tundra, that the torn, twisted wreckage of the plane had been found . . . and two broken bodies.

They said that the world had lost you.

We couldn't believe that. Not that last part. We had to believe the part about the plane slipping, smashing to earth . . . about the two bodies. They showed us pictures of a shattered plane, of two flower-covered coffins.

But we couldn't believe them when they said that *you* were gone. The Will Rogers we all knew couldn't perish in an airplane crash. Or in any other way.

● YOU may have stopped writing those pungent little Letters to the Editor. And maybe you don't stand up in front of a microphone any more, with an old alarm clock at your elbow, philosophizing to the folks until the alarm clatters. But you're still with us—in your books, in your pictures, in our hearts.

You showed us plenty of ways to live more fully, no matter who we were or what we were. You showed us how far a little philosophy, with a sprinkling of laughter, could take us. You showed us the fun of being a little more honest with ourselves, a little more tolerant of the neighbors—a little more warmly human all around.

And we still want to be shown. We're going to see those last two pictures of yours—*Steamboat 'Round the Bend* and *In Old Kentucky*. And we're going to ask to see pictures like *State Fair* and *Judge Priest* and *David Harum* and *Doubting Thomas* again.

Just to prove to ourselves, Will, what we know already: Those headlines were mistaken when they said *you* died in Alaska.

James E. Reid

"So Red the Rose!"

The Flower of Southern Chivalry
Dewed with the Shining Glory
of a Woman's Tears . . .



The Girl He Left Behind Him



Slaves in the First Frenzy of Freedom



A Son of the South Goes Forth to War



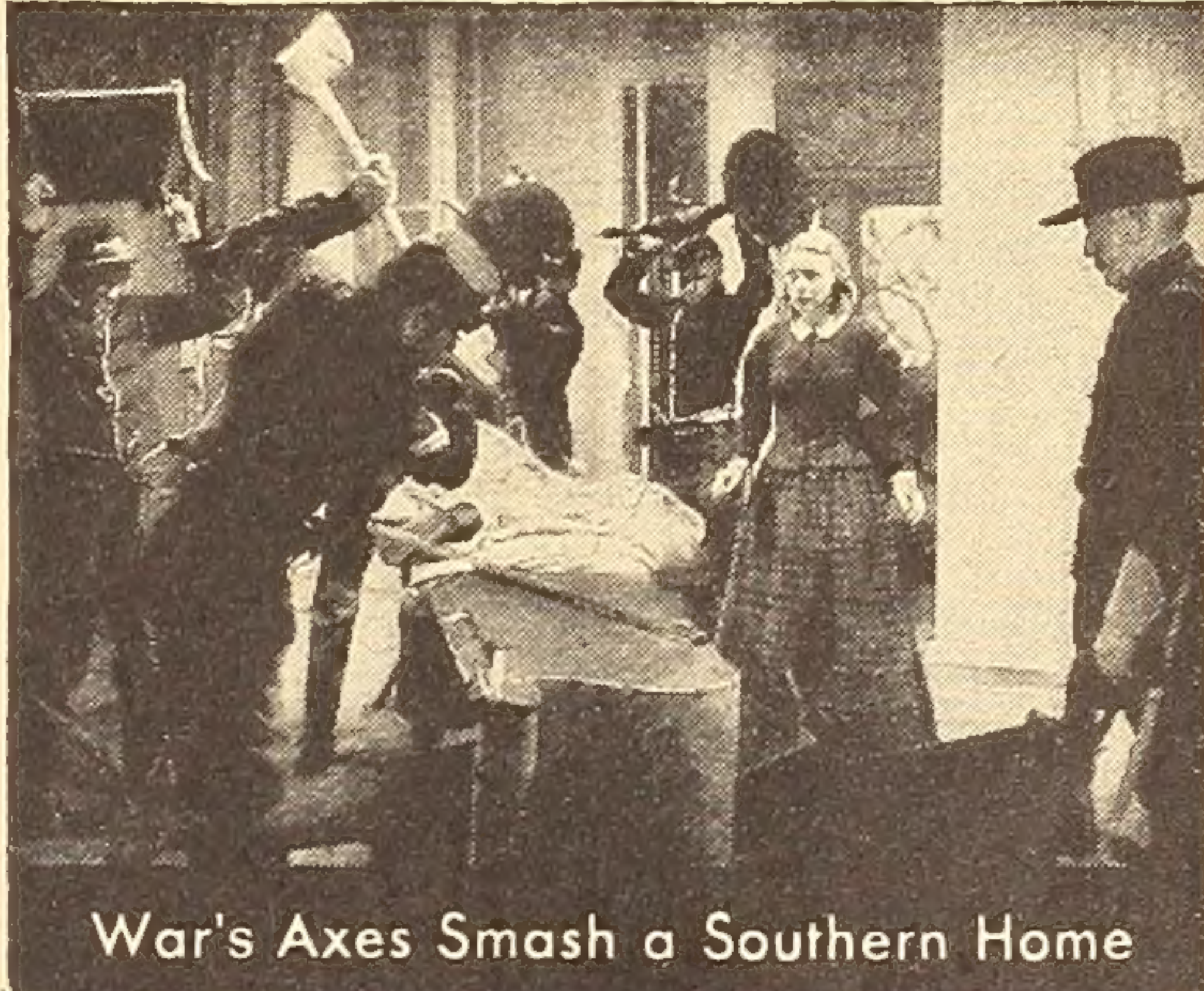
A Daughter's Love Heals War's Wounds



A Last Sad Parting as the Bugles Sound



Women Await the Dreaded News

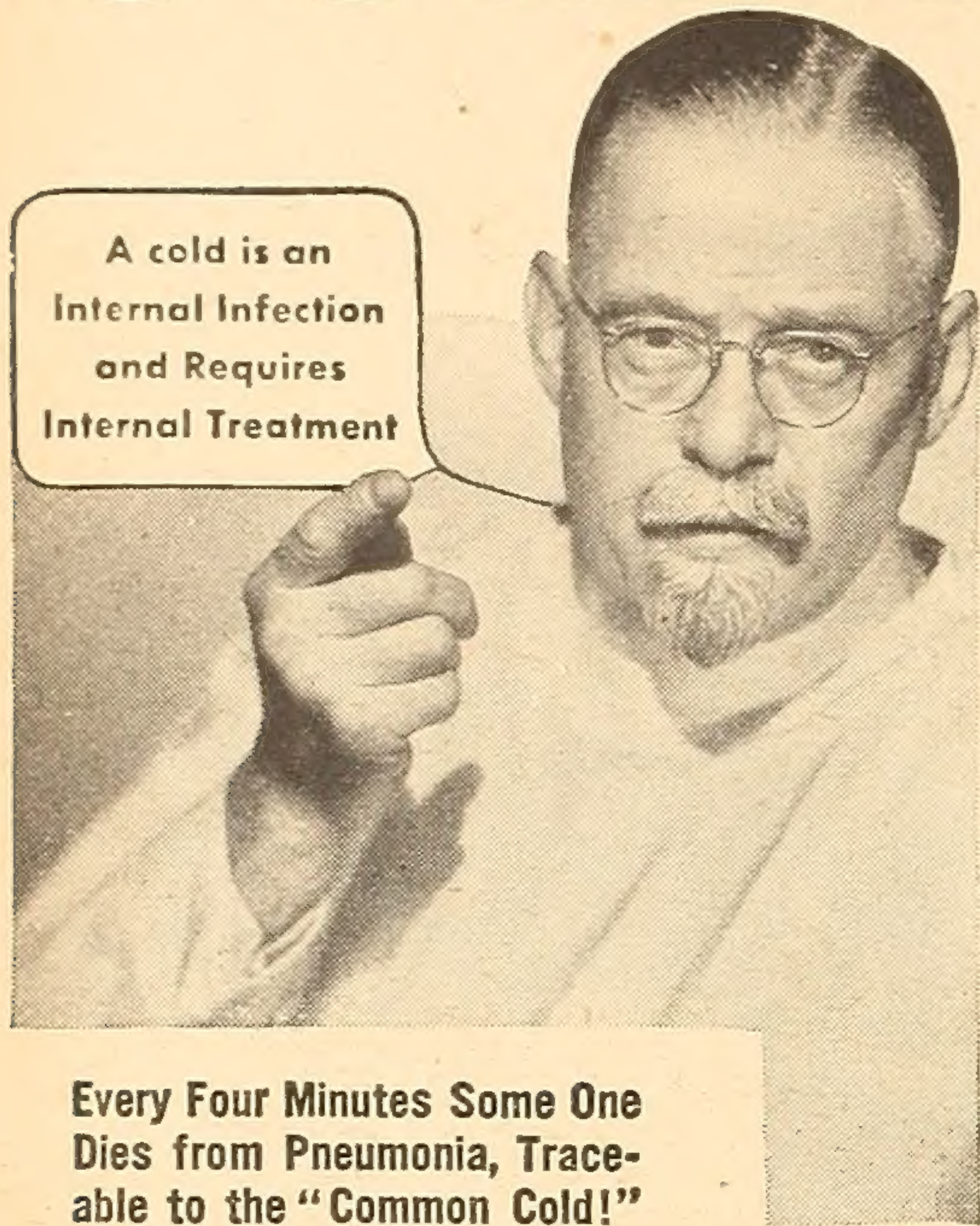


War's Axes Smash a Southern Home

"SO RED THE ROSE," starring MARGARET SULLAVAN and Walter Connolly with Randolph Scott. Directed by King Vidor. From Stark Young's novel. A Paramount Picture.

Don't Fool Around with a COLD!

A cold is an
Internal Infection
and Requires
Internal Treatment



Every Four Minutes Some One
Dies from Pneumonia, Trace-
able to the "Common Cold!"

DON'T "kid" yourself about a cold. It's nothing to be taken lightly or treated trivially. A cold is an internal infection and unless treated promptly and seriously, it may turn into something worse.

According to published reports there is a death every four minutes from pneumonia traceable to the so-called "common cold."

Definite Treatment

A reliable treatment for colds is afforded in Grove's Laxative Bromo Quinine. It is no mere palliative or surface treatment. It gets at a cold in the right way, *from the inside!*

Working internally, Grove's Laxative Bromo Quinine does four things of vital importance in overcoming a cold: First, it opens the bowels. Second, it combats the infection in the system. Third, it relieves the headache and fever. Fourth, it tones the system and helps fortify against further attack.

Be Sure — Be Safe!

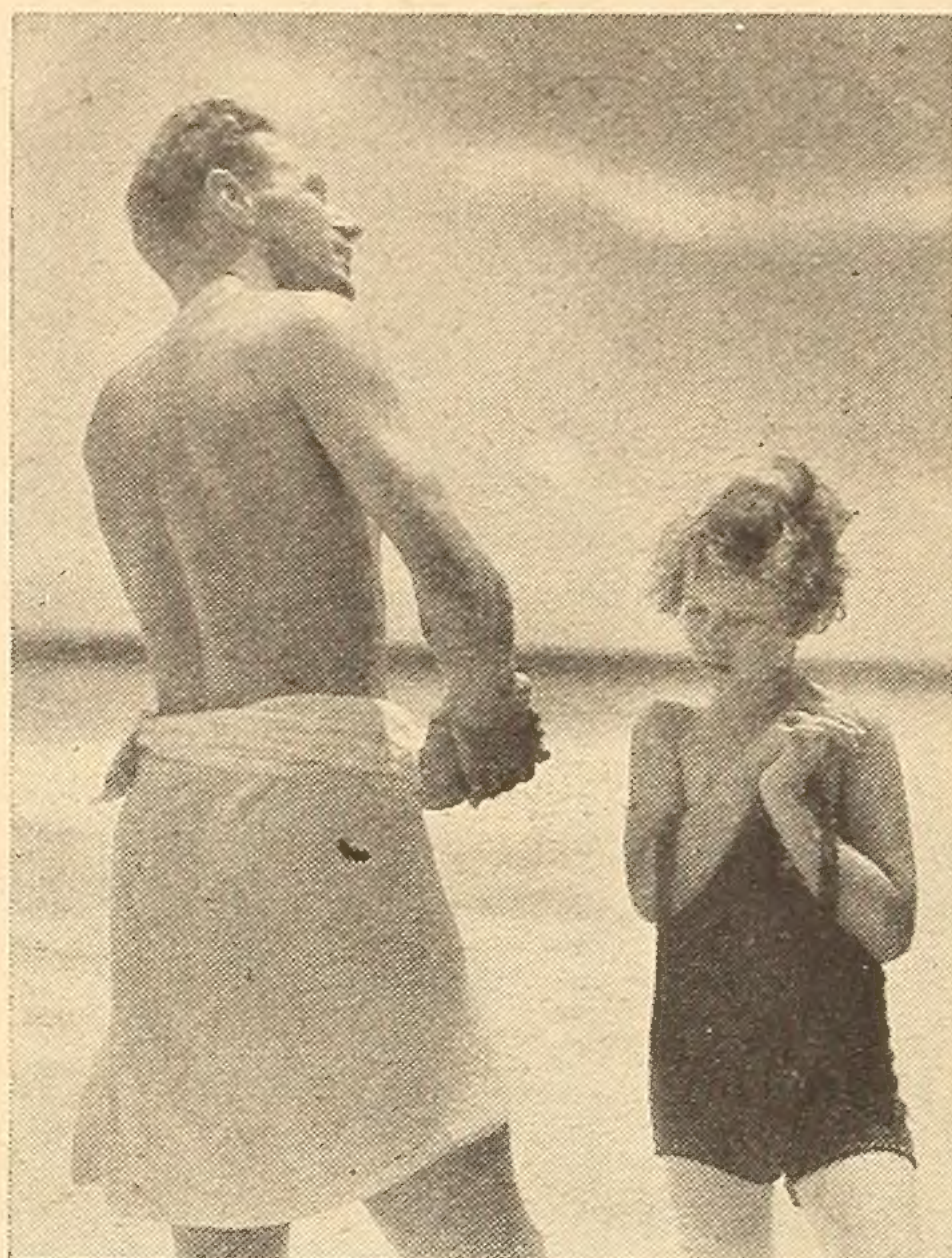
All drug stores sell Grove's Laxative Bromo Quinine in two sizes—35c and 50c. Get a package at the first sign of a cold and be secure in the knowledge that you have taken a dependable treatment.

Grove's Laxative Bromo Quinine is the largest selling cold tablet in the world, a fact that attests to its efficacy as well as harmlessness. Let no one tell you he "has something better."

**GROVE'S LAXATIVE
BROMO
QUININE**

They're the Topics!

New notes on personalities who are always good news!



Wide World.

Leslie Howard basks in the sun with his young radio-actress daughter, also named Leslie, before filming his Broadway hit, *The Petrified Forest*

● THE height of something or other was one of the last-beach-parties-of-summer, thrown by Merle Oberon in honor of a famous European style expert who was in Hollywood for a brief stay. Merle's guests included Marlene Dietrich, Norma Shearer, Miriam Hopkins and a dozen other smart dressers. But when they showed up at the beach, there was not a dress in the group.

Dietrich wore white silk slacks, Norma Shearer wore blue ones, and the rest wore either slacks or shorts. The hostess, Miss Oberon, wore a dog collar—at least, she called it that—and a brief beach outfit. The girls, dressed thusly, gave the boy from over there no ideas about what the fall fashions would be.

● THE film colony's new winter playground will be Ensenada, the Mexican resort which Jack Dempsey started a few years ago and which has never been a big-paying venture until now. With gambling barred at Caliente, the Ensenada place (a beautiful resort, by the way) will get the excitement-seeking crowd, for it has an iron-bound permit to allow gambling—and this permit cannot be voided for fourteen years more.

● ADD to things you never knew till now: Jack (Producer) Warner, Al Jolson and Mae West all carry on their personal payrolls from a dozen to a score of former successful actors and actresses now decidedly out of the money, with Jolson topping the list as a Good Samaritan to the needy. The late Will Rogers was one of the best friends

the unfortunates ever had. His untold philanthropies ran into six figures.

● **THOUGH** his studio assumes an optimistic air and fully believes that W. C. Fields will return to the screen in less than six months, those closest to him, his neighbors at Toluca Lake, do not share in this optimism. Fields has moved from his Toluca Lake home to his ranch at Encinos, and, though past the danger point, he is still a very ill man. The basic source of his trouble is a back ailment that necessitates his having to recline in a barber's chair, which seems to ease the pain, whereas a hospital bed of the adjustable type did not. Paramount has several pictures lined up for Bill and his irrepressible sense of humor.

● **DON'T** take your rumored Hollywood romances too seriously. All too often couples step out where the chatterers congregate, and the chatterers immediately publicize a hot romance when, in truth, the alleged romance lasts only until a full volume of publicity has been gleaned.

Recent romance rumors not to be taken too seriously include those pairing Marlene Dietrich and John Gilbert; Lee Tracy and



Wide World.

Recognize the girl with the dark hair at the premiere of *Top Hat*? The fans penetrated the wig disguise—and Ginger Rogers had to sign those autographs

Estelle Taylor; Jack Oakie and Hazel Forbes, heiress to toothpaste millions. And there are a score of others.

● A CERTAIN blonde star may be depended upon to give an honest opinion when asked for one. A few nights ago, some friends of hers, preparing to launch a stage play in the film city, invited her to sit in on the dress rehearsal and give an expression of opinion about it. This was what she told them afterward: "Either call the thing off or be honest and advertise it as Amateur Night."

[Continued on page 10]

A GOLDEN SYMPHONY
OF THRILLING SONG,
VIBRANT ROMANCE
AND SOUL-STIRRING
EMOTION!



Even the world's applause ringing in her ears
could not silence her yearning heart-song for one
glorious moment with the man she loved and one
enchanted hour with the son she could never claim!

Harry M. Goetz

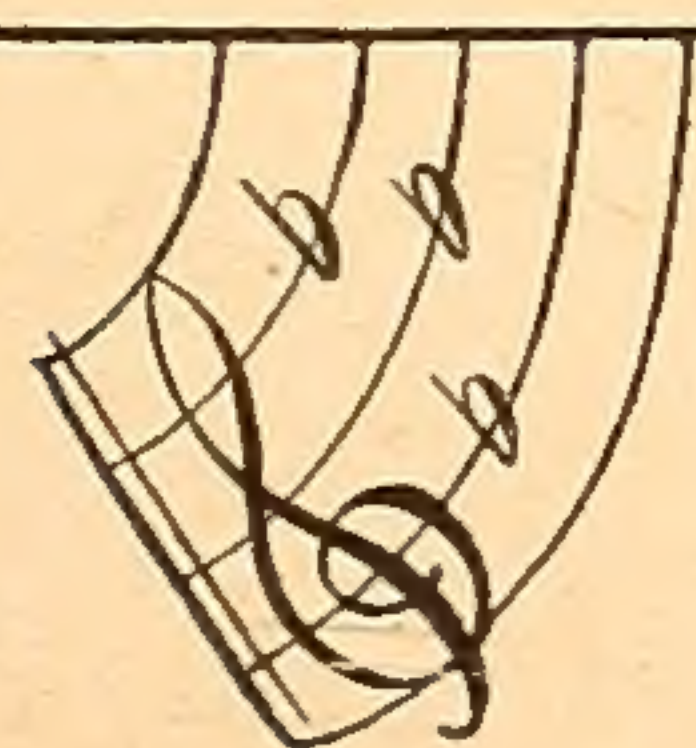
presents an EDWARD SMALL production

"The Melody Lingers On"

JOSEPHINE HUTCHINSON
GEORGE HOUSTON

HELEN WESTLEY • JOHN HALLIDAY • WILLIAM HARRIGAN
WALTER KINGSFORD • MONA BARRIE • LAURA HOPE CREWS
DAVID SCOTT • FERDINAND GOTTSCHALK

Thrill to the magnificent
voice of the screen's latest
find—George Houston, as
he sings the "Toreador"
song from "Carmen" and
"Ritorno di Sorriento",
famous Italian folk song.



A Reliance Picture

Directed by DAVID BURTON
Released thru UNITED ARTISTS

Startling New Discoveries Explain Why Pacific Ocean Sea Plant Can Now Quickly Build Up WEAK RUNDOWN SKINNY FOLKS!



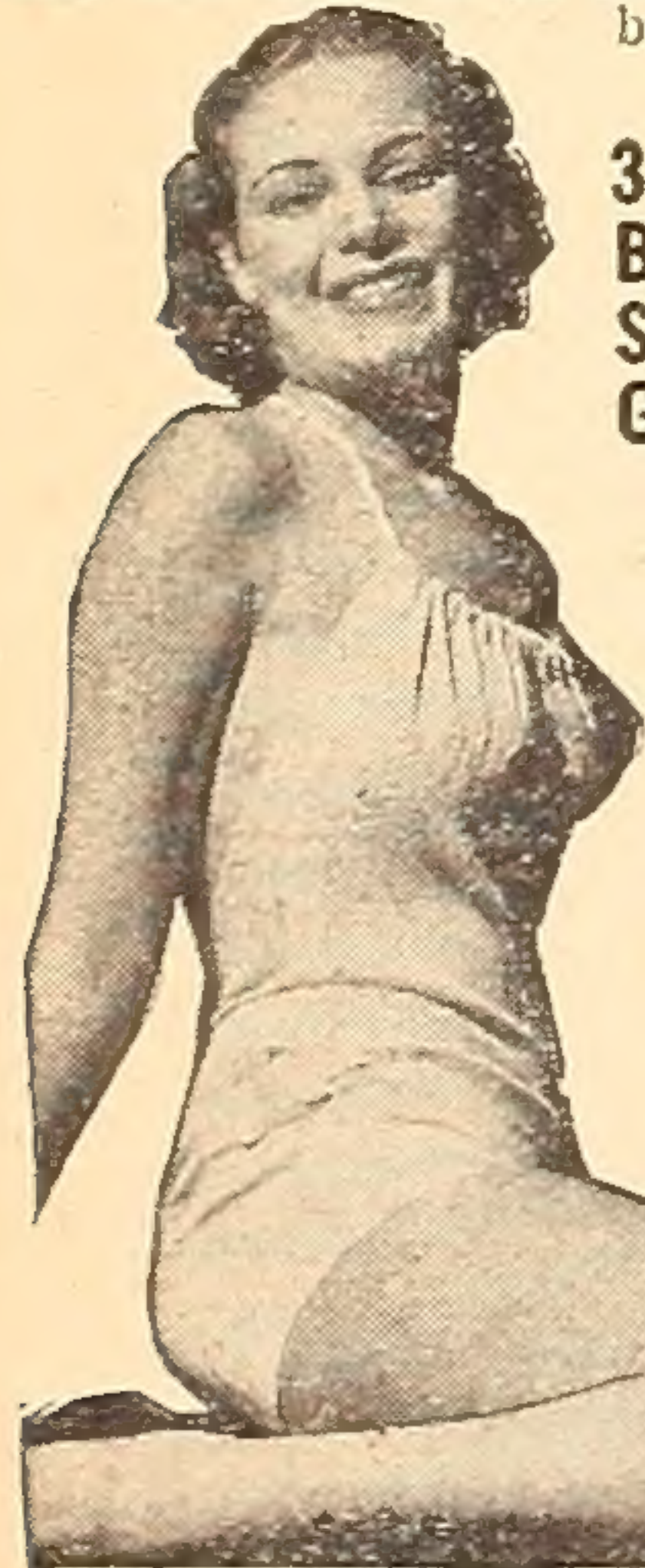
How Thousands of Pale, Sickly, Tired Out, Nervous Folks Can Now—By Making This One Simple Change Which Corrects IODINE STARVED GLANDS—Build Rugged New Strength and Often Add 5 Lbs. in 1 Week

As the result of tests covering thousands of weakened, rundown, nervous folks, science now claims that it is glands starving for iodine that keep folks pale, tired-out, underweight and ailing. When these glands—particularly the important gland which controls weight and strength—lack NATURAL PLANT IODINE, even diets rich in starches and fats fail to add needed pounds. That's why skinny people often have huge appetites yet stay weak and skinny.

Now, however, with the introduction of Kelpamalt—a mineral concentrate derived from a huge 90-foot sea vegetable harvested off the Pacific Coast—you can be assured of a rich, concentrated supply of this precious substance. 1300 times richer in iodine than oysters, Kelpamalt at last puts food to work for you. Its 12 other minerals stimulate the digestive glands which alone produce the juices that enable you to digest fats and starches. 3 Kelpamalt tablets contain more iron and copper than 1 lb. of spinach or 7½ lbs. of fresh tomatoes, more iodine than 1386 lbs. lettuce, etc., etc.

Start Kelpamalt today. Even if you are "naturally skinny", or if you have been weak and rundown for some time, you must add 5 lbs. the first week, feel better, sleep better, have more strength than ever before or the trial is free.

100 jumbo size Kelpamalt Tablets cost but a few cents a day to use. At all drug stores. If your dealer hasn't yet received his supply, send \$1 for special introductory size bottle of 65 tablets to the address below.



3 Steps in the Building of New Strength and Good Solid Flesh

1. Ordinary food enters stomach and is partially digested.
2. Digestion completed in intestines and flesh-building material absorbed in blood stream.
3. Metabolism, when regulated by glands kept healthy with iodine, assures conversion of material into firm, new flesh.

**Kelpamalt
Tablets**



SPECIAL FREE OFFER

Write today for fascinating instructive 50-page book on **How to Build Up Strength and Weight Quickly**. Mineral Contents of Food and their effects on the human body. New facts about NATURAL IODINE. Standard weight and measurement charts. Daily menus for weight building. Absolutely free. No obligation. Kelpamalt Co., Dept. 575, 27-33 West 20th St., New York City.

They're the Topics!

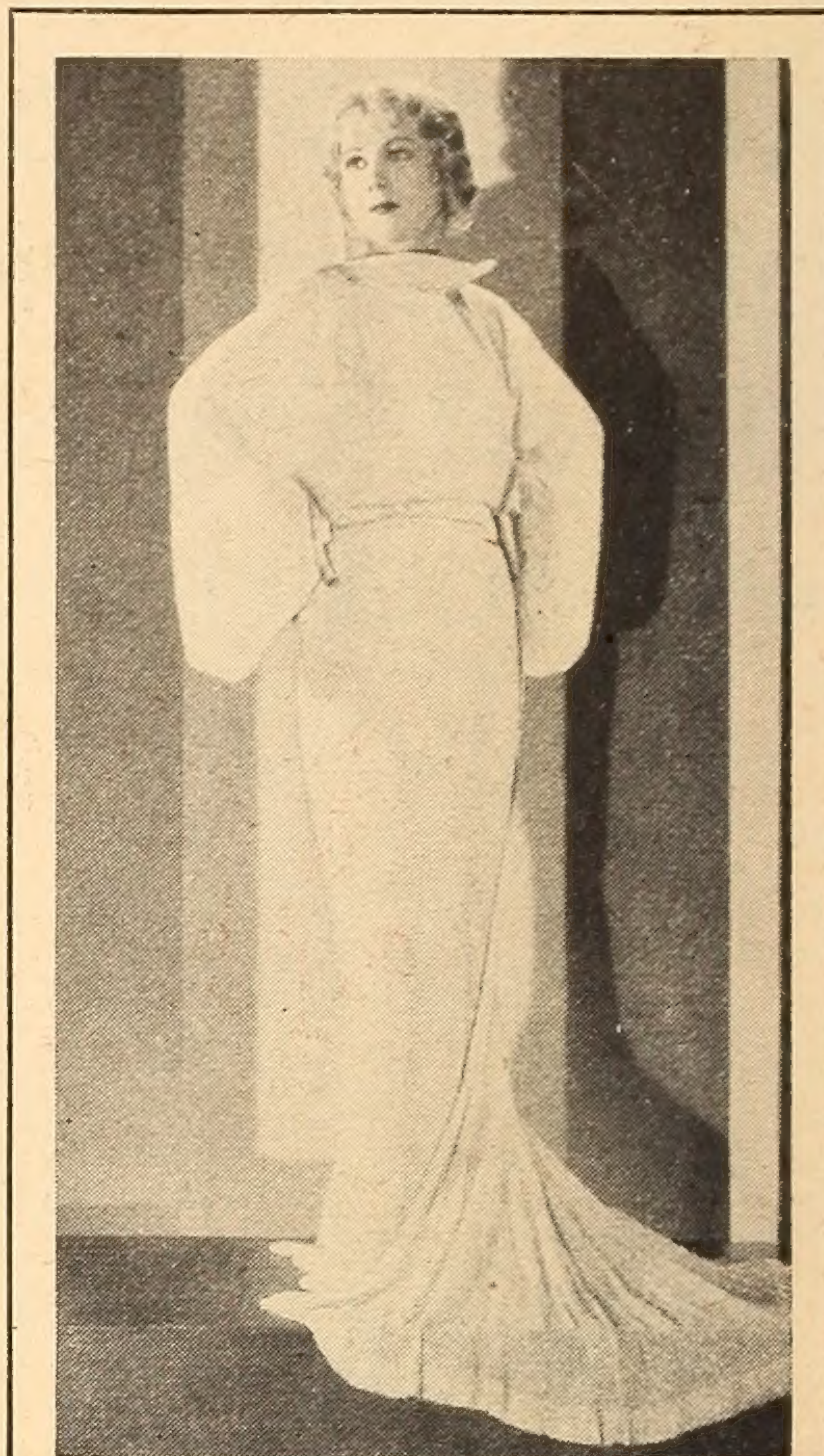
[Continued from page 8]

● **SPEAKING** of amateur night, the fall and winter movie season will see a picture from each major studio with a radio background. Included will be *Broadway Melody of 1936* from M-G-M, which sank a fortune into the picture and will reap a fortune from it; *Millions in the Air* and *Big Broadcast of 1936* from Paramount; *Radio Jamboree* from RKO; *Stars Over Broadway* from Warners-First National; and *Thanks a Million* from 20th Century-Fox. Walter Wanger beat the gun with his *Every Night at Eight*.

● **ORRY-KELLY**, fashion creator for Warners, has designed a hostess gown for Marion Davies that is expected to create a furore this fall and winter. The gown, with flowing lines and long train, has a wide band of hand-made point-de-Venice lace edging the white foundation, over which a black Lyons velvet house coat is worn. A wide flaring collar and deep cuffs of the lace distinguish the upper half of the design.

● **WHEN** Marlene Dietrich received a tempting offer to make a picture for an English company, she promptly made it known to the foreign producer that, before she would even consider the offer, she must first be assured that Travis Banton, fashion creator for Paramount, would fashion her wardrobe for the picture. And little wonder!

Banton recently designed a very smart gown for La Dietrich. It is a dinner gown inspired by the chain mail costumes seen in *The Crusades*. The skirt, full and long, is of black satin, and the blouse of mail has a long sash that falls over the skirt in front.



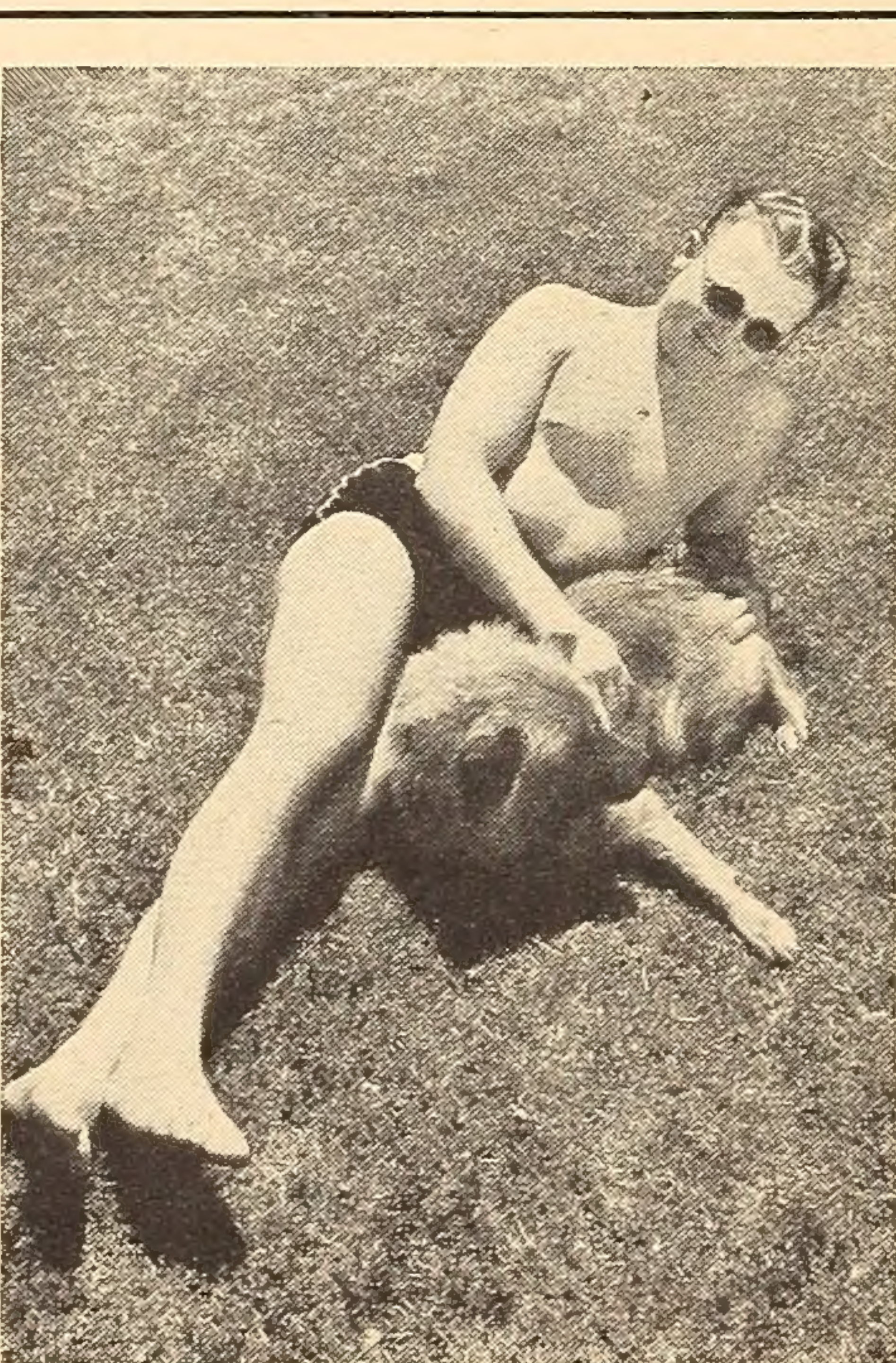
Gladys George, star of the biggest Broadway hit, *Personal Appearance*, is Hollywood-bound when it closes . . .

● **JOAN CRAWFORD**, via Adrian, M-G-M costume designer, has introduced more smart dress accessories than any other movie star. In her new picture, *I Live My Life*, Joan carries an evening bag of metal cloth and gold, eighteen inches long and five inches deep. It is lined with white satin, with compartments for powder, rouge, lipstick, hairpins and even for a tiny flagon of perfume. Go to it, girls—Joan claims no copyright on the idea.

● **AN** elderly and shabbily-dressed woman makes the rounds of the leading studios regularly, visiting all the pay telephones in the outer recesses of the studios and in nearby stores. She is seeking nickels that may have been left in coin-return slots.

Studio hangers-on have named her "Nickel Annie," and they claim that she ekes out a fair living in this way. What "Nickel Annie" does not know, however, is that many a nickel is slipped into a telephone slot when she is seen approaching.

● **AT LAST** Henry Fonda has had his wish fulfilled. He has a house! It's a Mexican farmhouse out Brentwood way, not far from the homes of Joan Crawford and the Clark Gables. And—such is the influence of pictures—after playing croquet in a scene for *Way Down East*, he went and had a croquet court laid out. It's Hollywood's newest gathering place!



James Cagney takes it easy, working up a sailor's complexion for his new picture, *The Frisco Kid* . . .



THREE HOURS OF ENTERTAINMENT
THAT WAS THREE CENTURIES IN THE MAKING
"From heaven to earth, from earth to heaven . . . imagination bodies forth the forms of things unknown"

WARNER BROS.
will present for two performances daily, in selected cities and theatres,

MAX REINHARDT'S
first motion picture production

"A MIDSUMMER NIGHT'S DREAM"

from the classic comedy by
WILLIAM SHAKESPEARE
accompanied by the immortal music of
FELIX MENDELSSOHN

The Players

JAMES CAGNEY	JOE E. BROWN	DICK POWELL
ANITA LOUISE	OLIVIA DE HAVILLAND	JEAN MUIR
HUGH HERBERT	FRANK MCHUGH	ROSS ALEXANDER
VERREE TEASDALE	IAN HUNTER	VICTOR JORY
MICKEY ROONEY	HOBART CAVANAUGH	GRANT MITCHELL

AUGMENTED by many hundreds of others in spectacular ballets directed by BRONISLAVA NIJINSKA and NINI THEILADE. The music arranged by ERICH WOLFEGANG KORNGOLD. The costumes by MAX REE. The entire production under personal direction of MAX REINHARDT and WILLIAM DIETERLE.

IMPORTANT NOTICE

Since there has never been a motion picture like A MIDSUMMER NIGHT'S DREAM, its exhibition to the public will differ from that of any other screen attraction. Reserved seats only will be available for the special advance engagements, which will be for a strictly limited period. Premieres of these engagements will be not only outstanding events in the film world, but significant civic occasions.

MOVIE CLASSIC'S reviewers,
for your guidance, rate the new
pictures as follows:

- • • • • Exceptional
- • • • • Excellent
- • • • • Good
- • • • • Skip it



Mickey Rooney hypnotizes Dick Powell
in *A Midsummer Night's Dream*

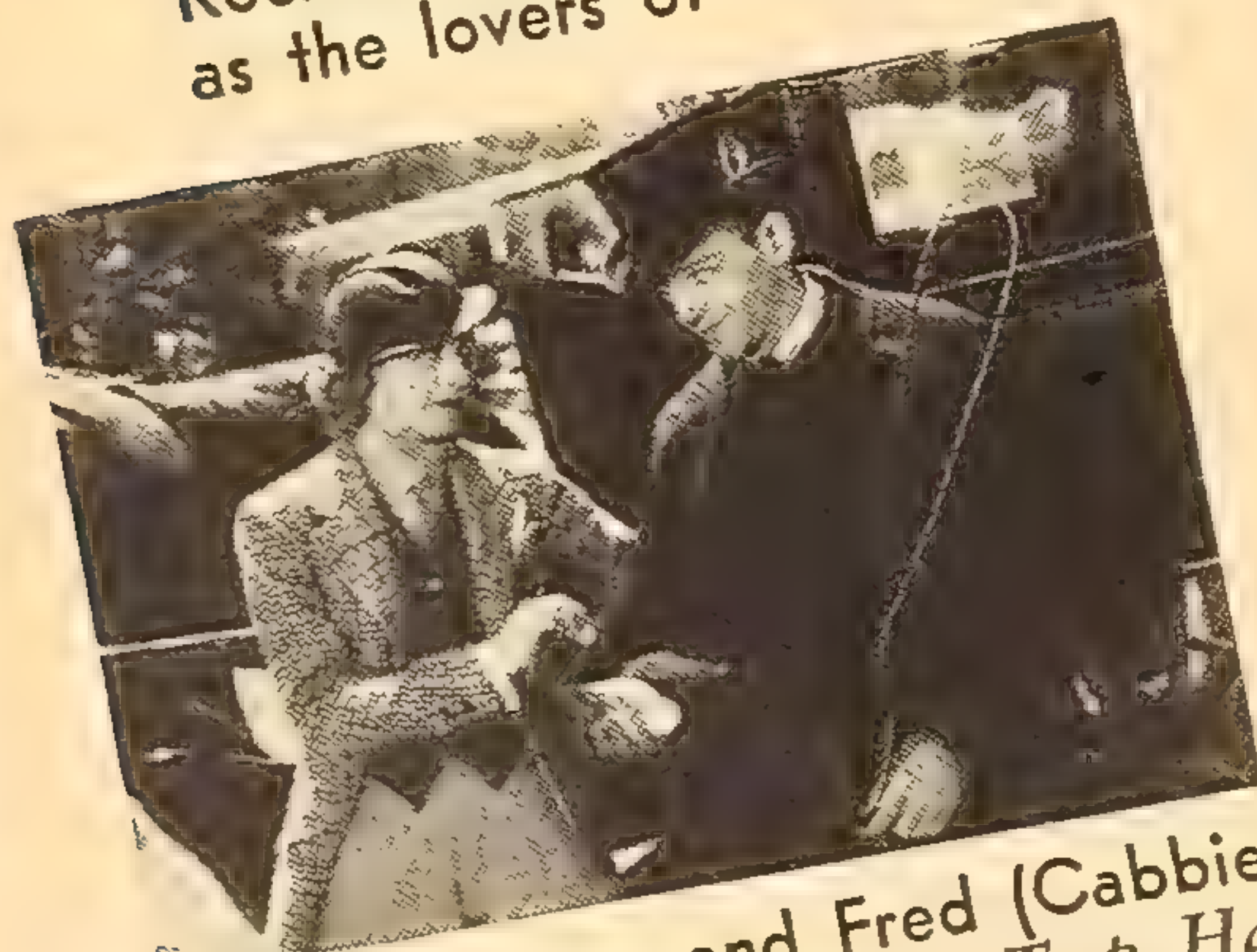
Speaking of Movies...



Bartlett, Fellowes, and Colbert
in *She Married Her Boss*



Rochelle Hudson and Henry Fonda
as the lovers of *Way Down East*



Ginger Rogers and Fred (Cabbie)
Astaire in their newest, *Top Hat*



Henry Wilcoxon, as Richard, the
Lionhearted, in *The Crusades*

• • • • • **A Midsummer Night's Dream.** Two and a half unforgettable hours of Shakespearean fantasy, with mood-music by Mendelssohn, performances by an all-star cast, and direction by Max Reinhardt. Nothing like it has ever before been attempted on the screen, which makes the success of this monumental effort all the more remarkable. Moviegoers will discover charms in Shakespeare that they may never have suspected were there. The story revolves around two pairs of lovers and a rough weaver, lost for a night in a magic and ancient wood inhabited by fairies, sprites and gnomes—a dream-world where the unreal seems real. Of the tremendous cast, including such names as James Cagney, Dick Powell, Joe E. Brown, Jean Muir, Olivia de Havilland, Verree Teasdale, Ross Alexander, Anita Louise, Frank McHugh, Ian Hunter, Victor Jory, and Mickey Rooney, not all fit the pattern of Shakespearean players; but, without exception, all are believable—which is what matters. The greatest of them all is young Mickey Rooney, as *Puck*, the mischievous. Next best are Olivia de Havilland, vivid as *Hermia*; Joe E. Brown, as *Flute*, the slow-witted cart-driver, masquerading as a woman; Victor Jory, as *Oberon*, the sonorous king of the fairies; and Anita Louise, ephemerally beautiful as *Titania*, his queen. (Warners)

• • • • • **She Married Her Boss.** This prosaic title masks a comedy-drama that is anything but prosaic. It has Claudette Colbert and all the other ingredients of entertainment that *It Happened One Night* had. When the situations are dramatic, they are excitingly real; when they are comic, they are uproariously natural; and the acting is flawless. No rich girl this time, Claudette is a stenographer who weds her employer—only to discover that she has an unromantic husband, a stepchild who has tantrums, a sister-in-law who has nerves, and a carefree admirer who knows how to sing and be merry. Between the four of them, she leads a life that is never dull, never dreary. Edith Fellowes, as the freckly problem-child, gives a classic performance. Melvyn Douglas, as the husband who can't lose his dignity, etches a clear-cut portrait. Michael Bartlett, as the singing playboy (you heard him sing for the first time in *Love Me Forever*), looks

like one of the next stars. And Claudette—never more beautiful or glamorous—was never more natural. (Columbia)

• • • • • **Way Down East.** Long a classic of the stage, this famous drama of old New England now becomes a classic of the screen. Its story has been told so often, its characters and situations are so familiar, that you might think there is no vitality left in them. Not so. In its new version, it becomes stark drama, compelling and moving—something to talk about and remember. Rochelle Hudson, a last-minute substitution for Janet Gaynor in the rôle of the tortured young heroine, reveals unsuspected dramatic depth—and is on her way to stardom. Henry Fonda, as her country boy-lover, terrified by the consequences of their impetuosity, cements the stardom he won in *The Farmer Takes a Wife*. (Fox)

• • • • • **Top Hat.** Hats, top and otherwise, will be tossed high over this latest entertainment invention of Astaire, Rogers & Co. Fred, of the nimble feet and the nimble wit, and Ginger, his agile partner, not only have an amusing story to work with, but practically the same amusing supporting cast that they had in *The Gay Divorcée*. Fred again is an American dancer appearing in London; Ginger is a pert young person who resists his attentions because she thinks (unknown to him) that he is a married man; Edward Everett Horton is an absent-minded producer with a knack for getting into difficult situations; Eric Blore is his bland, comical valet; Erik Rhodes is a dandified designer who creates the clothes (and what clothes!) that Ginger models; Helen Broderick is Horton's dryly witty wife, who thinks she has a flair for matchmaking. Light and airy, its lilting mood is contagious—just as every Irving Berlin melody in the picture is catching. One of the best numbers, *Top Hat*, Fred does with a male chorus. But he and Ginger are poems in poise, dancing *Cheek to Cheek* and *The Piccolino*. As for the "best performance," why start an argument by trying to select one above all the others? (RKO-Radio)

• • • • • **The Crusades** lasted a long time in reality, and they last a long time as they unroll on the screen, under
[Continued on page 16]



IT TAKES MORE THAN THIS TO BE QUEEN OF THE MAY . .

THIS is Pamela . . . pretty and charming . . . adding to her good looks with a "permanent." The big Spring party is on at the club tonight, and Pamela would like to be voted the Queen of the May, or, better still, the queen of some suitor's heart . . . But Pamela will never be queen of anything . . . people with halitosis never are . . . it is the millstone about many a lovely neck . . . and all so unnecessary.

Why take a chance?

The insidious thing about halitosis (bad breath) is that you yourself never know when you have it. But others do, and give you the cold shoulder. What do they care how attractive you are if your breath is a

nuisance! Why offend others unnecessarily? You can put your breath beyond suspicion in a second or two. Simply rinse the mouth with Listerine, the quick deodorant. Listerine attacks fermentation, declared by a noted dental authority to be the cause of 90% of mouth odors. Then it gets rid of the odors themselves, leaving the breath sweet, agreeable, and wholesome. Don't forget also, that Listerine overcomes odors that ordinary mouth washes, devoid of antiseptic power, fail to conceal in several hours.

Never make the mistake of assuming that you are immune to halitosis. Fermentation takes place even in normal mouths; consequently anyone is likely to offend at some time or other. Don't take that chance. Use Listerine every morning and every night and between times before social engagements. It is so pleasant, so refreshing, so safe, so effective.

LAMBERT PHARMACAL COMPANY, St. Louis, Mo.

Listerine quickly checks Halitosis (Bad Breath)

CHARLES FARRELL *chooses girl with* **NATURAL LIPS**



HERE'S WHAT CHARLES FARRELL SAW



Film star picks Tangee Lips in inter- esting test

● When Charles Farrell says he prefers natural lips, doesn't that make you want to have soft, rosy, kissable lips?

Millions of other men dislike bright red lips too... that's why more and more women are changing to Tangee Lipstick. For Tangee can't make your lips look painted, because *it isn't paint!* Instead, Tangee, as if by magic, accentuates the *natural* color of your lips. For those who prefer more color, especially for evening use, there is Tangee Theatrical. Tangee comes in two sizes, 39c and \$1.10. Or, for a quick trial, send 10c for the special 4-piece Miracle Make-Up Set offered below.

● **BEWARE OF SUBSTITUTES**...when you buy, ask for Tangee and be sure you see the name Tangee on the package. Don't let some sharp sales person switch you to an imitation...there's only one Tangee.



★ 4-PIECE MIRACLE MAKE-UP SET

THE GEORGE W. LUFT COMPANY F115
417 Fifth Avenue, New York City

Rush Miracle Make-Up Set of miniature Tangee Lipstick, Rouge Compact, Creme Rouge, Face Powder. I enclose 10¢ (stamps or coin), 15¢ in Canada.

Check Shade ☐ Flesh ☐ Rachel ☐ Light Rachel

Name _____ Please Print

Address _____

City _____ State _____

ROCHELLE HUDSON *Isn't Killing* **Romance!**

The pretty twenty-year-old who stepped into Janet Gaynor's shoes in "Way Down East" has great appeal for men. And it isn't patented!

BY MARGARET DIXE

This is the fifth of Margaret Dixe's sane, popular and widely-discussed series of articles on "Hollywood's Heart Problems—and Yours."—Editor.

"AMERICAN girls are killing romance!" I've heard that accusation a good many times lately. And it takes a girl like Rochelle Hudson to refute it.

The accusation does not come from foreigners, but from our own American men. Men as typically and romantically American as Fred MacMurray, who first laid hold of feminine fancy in *The Gilded Lily*, recently scored another hit with Katharine Hepburn in *Alice Adams*, and now is opposite Carole Lombard in *Hands Across the Table*.

"Most girls of today make marriage more of a gamble than their mothers did," Fred said to me the other day. "They have more sophistication and far more personal freedom. And—well, we might as well be frank about this. No matter how liberal a man's ideas may be in regard to women, they do not extend to his wife or to the woman he hopes to make his wife.

"Sweetness, innocence, loyalty, are still the prizes every man seeks when the thought of matrimony enters his head. Those attributes are not so common any more..."

Fred should meet Rochelle Hudson... the girl who replaced Janet Gaynor in *Way Down East*, opposite Henry Fonda, after Janet was injured in a fall. "She has the same sort of 'feminine appeal,'" was the explanation and high praise of Twentieth Century-Fox executives.

● "IT'S queer," says the observant Rochelle, "but the very qualities that appeal to a man in a girl he likes to pal around with—tremendous pep, absolute frankness, that palsy-walsy stuff—are the very qualities that keep him from thinking of love and *Lohengrin*. If a girl wants to inspire sentiment, she has to show some. I don't mean that she has to go vapid or do a 'clinging vine' act. But with just a little effort, she can make a man feel terribly important and strong and protective. And, after all, that's part of a woman's job.

"Ever since I was three I've been in constant training to take a definite place in the world. I have studied dancing, music, proper enunciation—everything that would help further a career. Mother always believed every girl should be equipped to earn her own living. But I'm not 'ambition-mad,' if you know what I mean. When I marry, I expect to give up my career for good and all, and my husband will be my one important interest. Not that I'm going to give up all outside interests in life. Good grief, no! I think a girl holds much more glamor for a man when she has something to talk about besides household cares and her dieting!"

Rochelle is twenty now. Ever since starting in pictures five years ago, she has had an agreement with her mother that until she was twenty-one, at least, she would not allow any boy more than one date a week. This was the idea behind her promise: Rochelle is intensely loyal in her friendships and friendships last longer if they develop slowly.

"You lose too much of the thrill of it when you rush a romance too



Says Rochelle Hudson, seen above in a scene from *Way Down East*, "Men love a girl to be a romanticist. If she gets a thrill out of hearing rain on the roof or seeing sunset from a hilltop, they may tease her. But they love it!"

fast," observed this very wise, slender, dark-haired little Hudson girl.

"I do believe that girls who do things, who have some genuine ambition, are more appealing to men than those who haven't," said Rochelle, the day we sat talking in her charming new Beverly Hills home. "When you have nothing else to occupy your time, the boys naturally suspect that you are after them. But when you are busy and obviously enjoy your work, then it's the other way around. *They* are after *you*! It rouses the male spirit of competition. At first, that is . . .

● "AFTERWARD it comes to a point where a girl has to decide if a man is a matrimonial prospect or if she just wants him as a friend, a dancing partner, a pal. Then her tactics vary.

"If she doesn't want to be taken seriously, all she has to do is wear that air of I-can-take-care-of-myself-thank-you. Independence is like an armor that makes her attractive, but remote, inaccessible. However, if she *does* want to be taken seriously, if he seems to be everything she hopes for in a husband—no matter how strong her footing is in the modern business world, she has to revert to old-fashioned methods to get and hold him!

"She leans upon his judgment—and lets him know it. Oh, every once

in a while a good, stirring argument clears the atmosphere. No man wants to be 'yessed' to death. But no man ever grew angry yet by being made to feel his masculine superiority!

"Another thing—men love a girl to be a romanticist. If she gets a thrill out of hearing the patter of rain on the roof or out of seeing sunset from a hilltop, they may tease her. But they love it!"

And right there I think Rochelle has touched on a terribly important thing. Why is it that girls are afraid of looking sweet?

American men, as a rule, are born sentimentalists—and the sooner American girls find it out, the better. Not only for themselves, but for romance.

Don't kill romance with the sophomore brand of sophistication!

EVERY GIRL faces the problem discussed in this frank article. And there are other heart problems that every girl faces. What is *yours*?

Write Margaret Dixie about it. She will hold your letter in strictest confidence, will suggest a solution in a personal letter.

The address: Margaret Dixie, c/o MOVIE CLASSIC, 1501 Broadway, New York City. Enclose a stamped, self-addressed envelope for her reply.



...and mind made up to stay that way!

Behind many a young and lovely face is a mind rich in mature wisdom. The instinctive knowledge women seem to be born with. It commands... "Stay lovely as long as you can."

So, you pay great attention to your complexion, your hair, your figure. Your dressing table is gay with bright jars of creams and cosmetics. And if you know all of your beauty lore, there'll be in your medicine chest a certain little blue box. Ex-Lax, its name. And its role in your life is to combat that enemy to loveliness and health... constipation. You know what that does to your looks!

Ex-Lax is ideal for you. Because it is mild, gentle, it doesn't strain your system. It is thorough. You don't have to keep on increasing the dose to get results. And it is such a joy to take... it tastes just like delicious chocolate.

Get a box today! 10c and 25c boxes... at any drug store.

When Nature forgets — remember

EX-LAX
THE ORIGINAL CHOCOLATED LAXATIVE

MAIL THIS COUPON—TODAY!

EX-LAX, Inc., P.O. Box 170
Times-Plaza Station, Brooklyn, N. Y.
MP 115 Please send free sample of Ex-Lax.

Name _____

Address _____

(If you live in Canada, write Ex-Lax, Ltd.,
736 Notre Dame St. W., Montreal)

Tune in on "Strange as it Seems", new Ex-Lax Radio Program. See local newspaper for station and time.



In the Vogue of "The Crusades"

—inspired by the hand-wrought armour of warrior Crusades—distinctively designed Mesh Bags and smart accessories in collars, belts, gauntlets, capes and shoes—

—adding to fall costumes gleaming highlights of modish individuality. Send for brochure illustrating many fall fashion novelties in Metal Mesh.

MESH
WHITING & DAVIS CO.
BAGS



Novelty Roll-Top Mesh Bag created by Whiting & Davis' Paris designers

**WHITING & DAVIS
COMPANY**

Plainville (Norfolk County) Mass.

NEW YORK: 366 Fifth Ave
CHICAGO: C. C. Whiting, 31 No. State St.

Speaking of Movies . . .

[Continued from page 12]

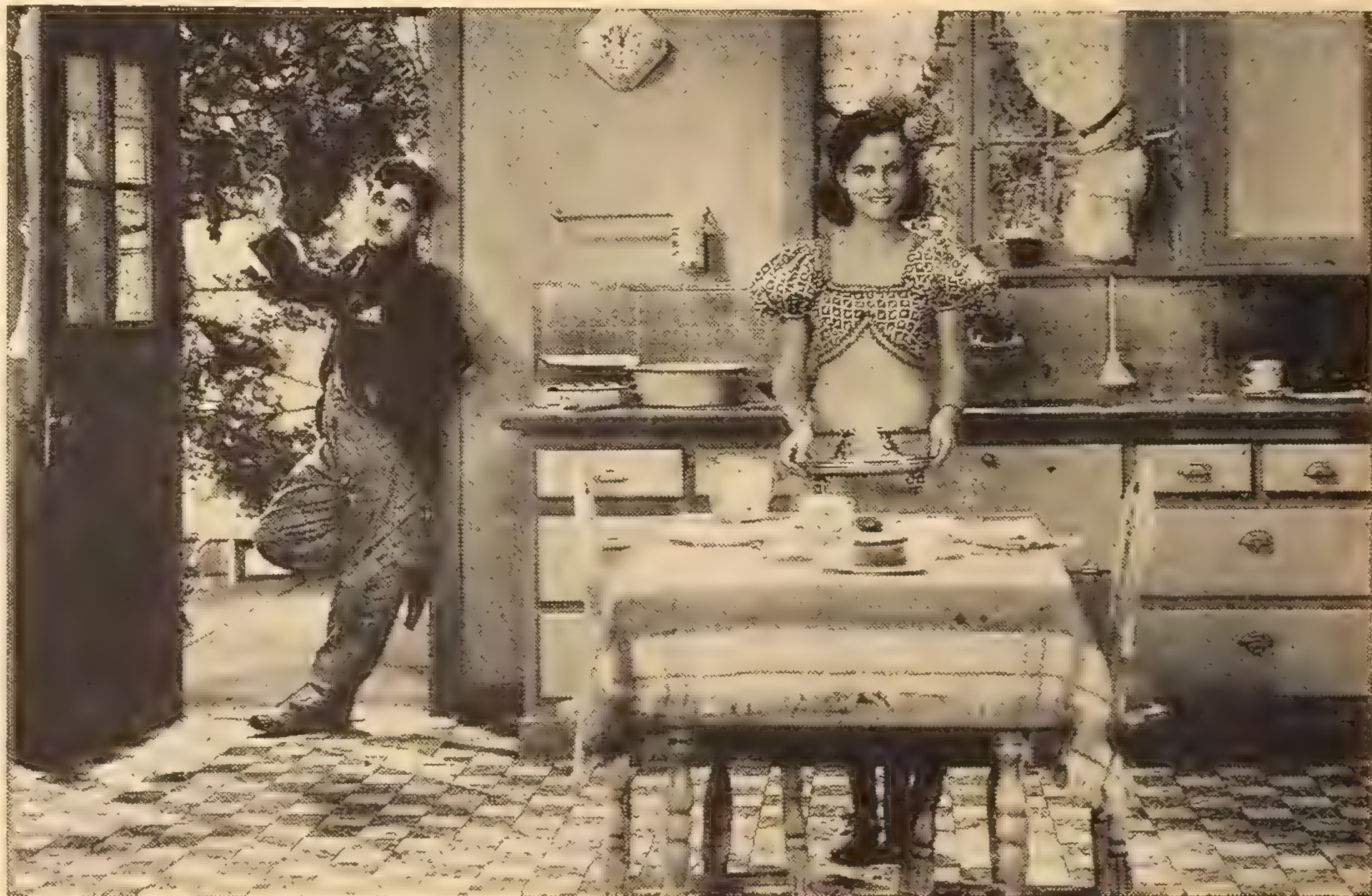
the guiding genius of Cecil B. De Mille. But you forgive the picture its length, its elongated love scenes, its slow moments because, when it goes spectacular, it gives memory something new to feed on. One scene, showing the Crusaders storming the walled Saracen city of Acre, is tremendous—topped only by the collision of two hard-riding armies on the open field outside Jerusalem. Moreover, if you have a hazy idea of what King Richard the Lionhearted was like, you will discover that (as played by Henry Wilcoxon) he was tall, handsome, rough-mannered, a lover of battle; that he went on the Crusades to avoid marrying Alice of France (Katherine De Mille); that, when he married Berengaria, (Loretta Young), he did so by proxy—with his sword representing him; that, later, his love for her almost wrecked the Crusades. A great story, told in the grand manner, it very nearly makes Saladin, the Saracen king, the most fascinating man of the times. But Ian Keith's playing of the rôle has something to do with that. Loretta Young is beautiful and inspirational. Wilcoxon is convincing. (Paramount)

• • • • • **Broadway Melody of 1936.** Here, literally, is a million dollars' worth of entertainment—the best musical extravaganza the movies have yet turned out. It has glorious insane comedy featuring Jack Benny, Sid Silvers, and Una Merkel; sensational dancing by Eleanor Powell, who also plays a dual rôle, and steps to stardom in both of them; singing and dancing by Robert Taylor and June Knight; effective blues singing by Frances Langford; eccentric dancing by Vilma and Buddy Ebsen—all woven together by a logical, amusing story about a columnist and show business. Cleverly planned and cleverly presented, with clever lines, it introduces to you a whole new crop of clever people—topped by

Eleanor Powell. Watch this girl with the magic feet. She is going places. (M-G-M)

• • • • • **The Dark Angel.** After English producers took the time and trouble to build up Merle Oberon as an exotic personality, Samuel Goldwyn decided she could be even more interesting as a person more sympathetic. And *The Dark Angel* proves he was right. She turns in a magnificent performance, equal to any you have seen this year—sensitive, with fine shadings. The story finds her growing up during the prewar years with two boys who are cousins. Both love her, though one's love is silent, since he knows she loves the other. Then comes the war with its havoc, its turmoil of emotions, catching the three of them in its eddies. An obbligation of pathos runs all through the picture, which is superbly done, considering that the story it tells is no longer new. She enlists your sympathy; so does Fredric March, as the lover who can never look upon her again; so does Herbert Marshall, of the twisted smile, as the unrequited lover. (United Artists)

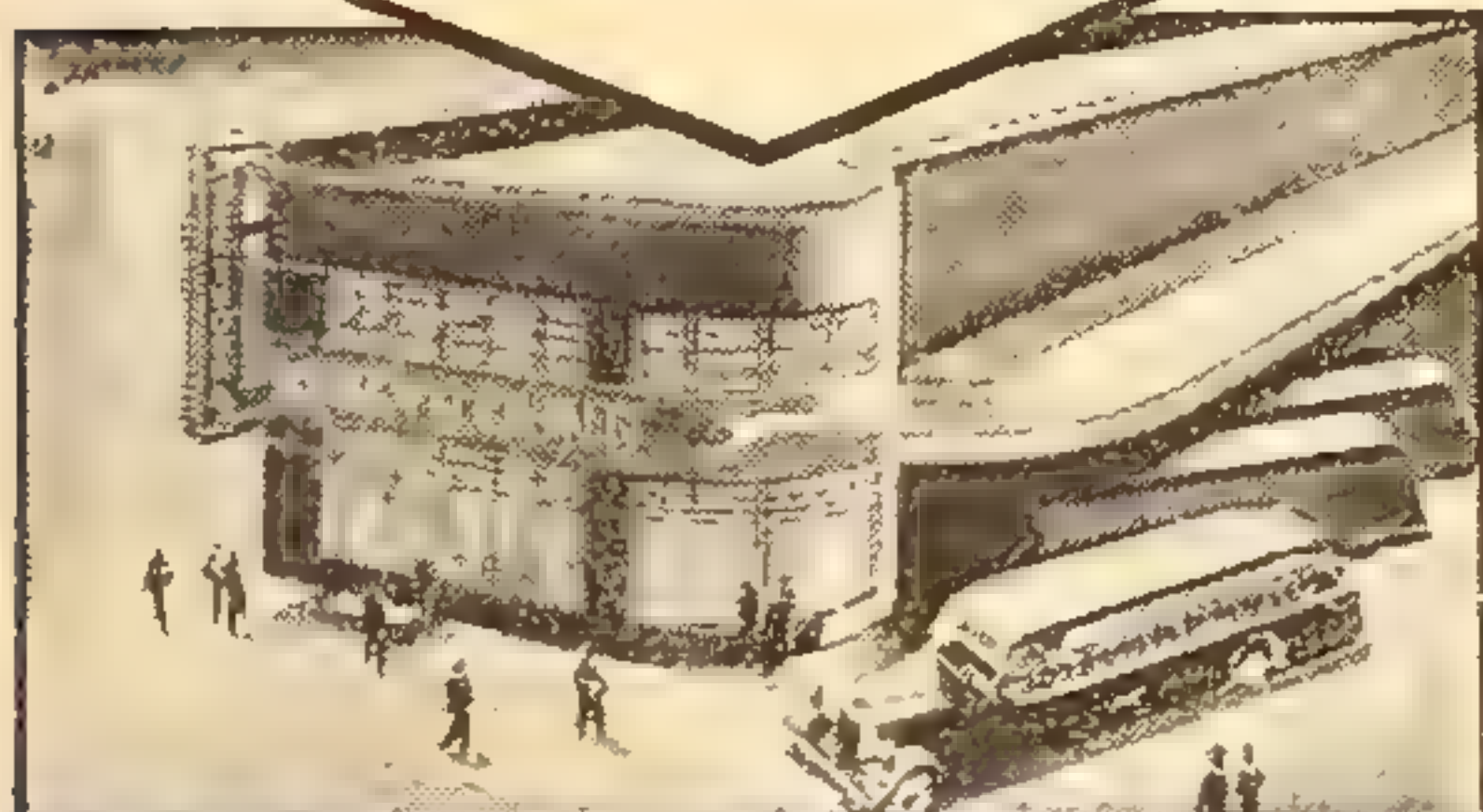
And don't miss: • • • • • **Anna Karenina**, Tolstoi's tragedy of a woman who deserted husband and child for love, co-starring Greta Garbo and Fredric March; • • • • • **Diamond Jim**, a colorful, amusing character sketch of the world's most lavish spender, starring Edward Arnold; • • • • • **Alice Adams**, a sensitive, poignant portrait of a small-town girl with great and very human ambitions, brilliantly played by Katharine Hepburn; • • • • • **Love Me Forever**, bringing you the glorious voice of Grace Moore, singing more opera; and • • • • • **Here's to Romance**, introducing you to a new and dramatic singer, Nina Martini.



One of the events of the autumn should be the appearance of the one and only (and still silent) Charlie Chaplin in *Modern Times*—with Paulette Goddard

Movie Classic for November, 1935

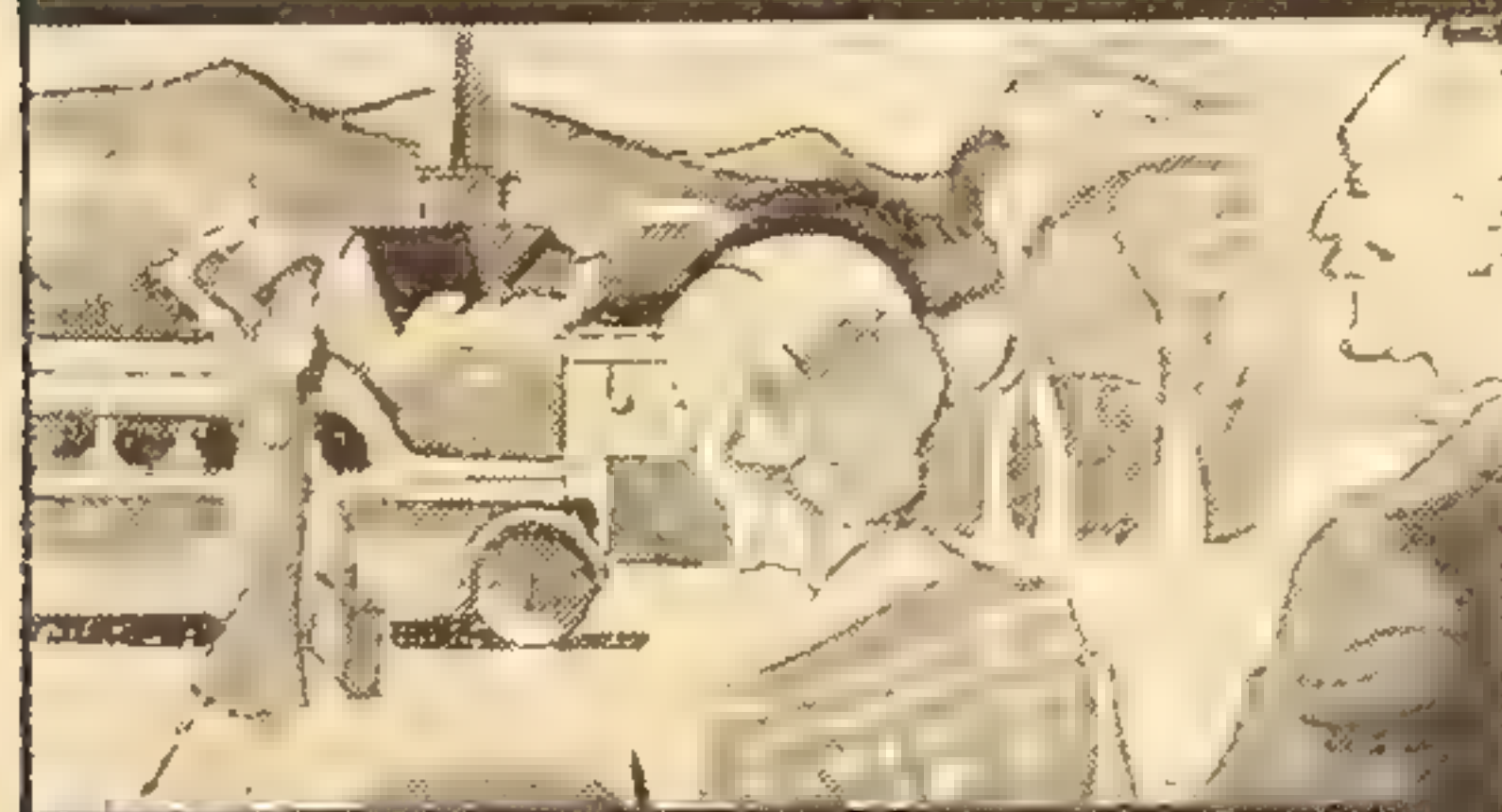
7
reasons why
GREYHOUND
IS AMERICA'S MOST
CONVENIENT
TRAVEL WAY



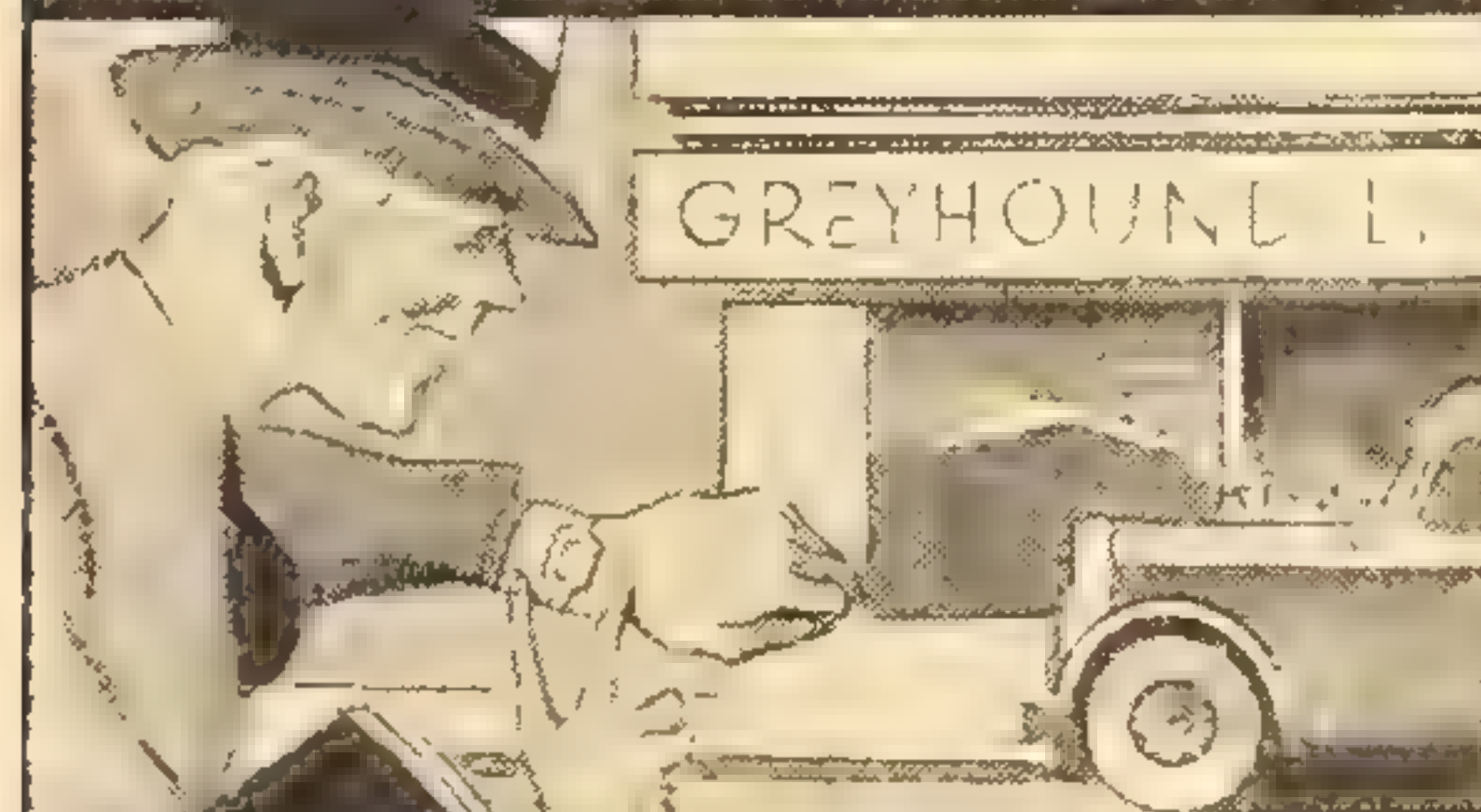
TERMINALS RIGHT DOWNTOWN



SERVES ALL AMERICA



**SERVES HUNDREDS OF TOWNS NOT
REACHED BY OTHER TRANSPORTATION**



MOST FREQUENT SCHEDULES



LIBERAL STOPOVER PRIVILEGES



OPTIONAL RETURN ROUTES



DOLLARS SAVED, EVERY TRIP



GREYHOUND *fits into* **THE FALL PICTURE**

GREYHOUND will fit into your plans for Fall travel as hand fits glove! If you enjoy the languor of Fall sunshine, the brightness of Fall foliage—then the broad highways offer the one way for you to travel.

Greyhound buses, following these highways, discover every bit of beauty, every breathtaking panorama that Autumn has to offer. Yet there is no sacrifice of speed or comfort.

When time is limited, you will actually find hours saved through more frequent schedules, prompt to the minute. If dollars mean something to you, here's where you'll save them—several on every trip.

So first of all, Greyhound is the practical, commonsense way to travel—but second it reveals Fall beauty found in no other transportation.

PRINCIPAL GREYHOUND INFORMATION OFFICES

CLEVELAND, OHIO . E. 9th & Superior
PHILADELPHIA, PA. . Broad St. Station
CHICAGO, ILL. . . . 12th & Wabash
NEW YORK CITY . . . Nelson Tower
BOSTON, MASS. . . . 230 Boylston St.
WASHINGTON, D. C.
1403 New York Ave., N. W.
DETROIT, MICH. Tuller Hotel

CHARLESTON, W. VA.
1101 Kanawha Valley Bldg.
CINCINNATI, OHIO . . 630 Walnut St.
MINNEAPOLIS, MINN.
509 6th Ave., N.
LEXINGTON, KY. . . . 801 N. Limestone
MEMPHIS, TENN. . . . 146 Union Ave.
FORT WORTH, TEX. . 8th & Commerce Sts.

SAN FRANCISCO, CALIF.
Pine & Battery Sts.
ST. LOUIS, MO.
Broadway & Delmar Blvd.
NEW ORLEANS, LA.
400 N. Rampart St.
RICHMOND, VA. . . . 412 East Broad St.
WINDSOR, ONT. . . 1004 Security Bldg.

Mail this coupon for pictorial folders, full information on any trip

Mail this coupon to the nearest information office listed above, for bright pictorial folder, rates, and schedules on any trip you may be planning. Jot down the place you wish to visit on the margin below.

Name _____

Address _____

FW-II

FOR LOVERS OF *Music* AND LOVERS OF *Love*



The romantic idol of radio and opera comes to the screen — and triumphs in a sensational debut! Millions will thrill as Martini portrays a struggling young tenor who sings a song of love on the heart-strings of one woman and the purse-strings of another!

Here is a cast of famous names from the opera, the radio, the screen, the concert stage. Here is romance at its happiest, songs at their brightest, dances at their gayest!

NINO MARTINI, idol of the Metropolitan Opera and popular radio programs. With his magnetic personality, his magnificent voice, he flashes to stardom as the screen's new romantic hero.

HERE'S TO ROMANCE

MARIA GAMBARELLI, famous ballet dancer and protégé of Pavlova.



SCHUMANN-HEINK, best loved of all operatic prima donnas, now brings her inspiring voice to the screen.



Beautiful GENEVIEVE TOBIN, sparkling in another sophisticated rôle.

A JESSE L. LASKY PRODUCTION with
NINO MARTINI

GENEVIEVE TOBIN

ANITA LOUISE

MARIA GAMBARELLI

MME. ERNESTINE SCHUMANN-HEINK

REGINALD DENNY

VICENTE ESCUDERO

world's greatest gypsy dancer!

A FOX
PICTURE

Directed by Alfred E. Green

THIS DRAMATIC WORLD

Chatterton Soars Again



—Candid Camera Portraits by Victor Haveman



These are not just symbolic portraits of Ruth Chatterton—who piloted Hollywood into the talkies with her first acting flights in films. She actually is an aviatrix, and a skillful one. Recently returning from abroad after months of inactivity, she winged her way to Hollywood in her own plane, to star — appropriately — in "Modern Lady"

THIS DRAMATIC WORLD



—Portrait by Bert Longworth

Paul

Paul Muni is one star who is allowed to pick his pictures, himself. Few stars have that privilege. But few know drama, and few know acting, as he does. One of these years, the Motion Picture Academy may awaken and give him the award for superfine acting. Perhaps after seeing him as dramatic, lovable "Dr. Socrates"?



—Portrait by Grimes

Clark

Clark Gable still does things to your emotions. You used to blame it all on his compelling personality. Now you realize that there is another reason for his power over you; he is always believable. Clark plays his most dramatic rôle as the daring leader of "Mutiny on the Bounty"

THIS DRAMATIC WORLD



Portrait by
Wm. E. Thomas

Miriam

Miriam Hopkins has a new world audience waiting for her after "Becky Sharp." People went to see natural-color, and stayed to applaud her vivid performance. She now has another colorful rôle—this time in black-and-white—as the heroine of "Barbary Coast," an early San Francisco beauty who thought she didn't want love



Portrait by C. S. Bull

Jeanette

Jeanette MacDonald, of the songs and smiles, was the screen's first star soprano. Grace Moore, Lily Pons, Gladys Swarthout all followed Jeanette—who has practically joined the immortals since "Naughty Marietta." She will soon be "Rose Marie" to Nelson Eddy, and she and Clark Gable are to make "San Francisco"

THIS DRAMATIC WORLD



Eleanor Powell left Broadway for Hollywood to do a featured tap-dance or two in films. She remained to play a dual rôle and become a sensation—and a star—in "The Broadway Melody of 1936." Now it's breaking M-G-M's heart to spare her to Broadway for a brief appearance

—Cronenweth



Sybil Jason is six and British. No pretty-pretty child, she has great personality, great talent. Overnight, after "Little Big Shot," she is a big little Temple threat

*They're
New(s)!*



Tutta Rolf, famous in Scandinavia, arrived in Hollywood without fanfare. In her first film, "Dressed to Thrill," she played two rôles. Now Fox Films want to star her in two hundred. . . .



Errol Flynn grew up as a Briton and an athlete, attracted attention, was signed by Warners. He expected to play minor parts. But now, after just one, he lands the title rôle of "Captain Blood"

THIS DRAMATIC WORLD

Remember how Charles Farrell and Janet Gaynor set the movie world on fire as the young lovers of "Seventh Heaven?" (As if you could forget!) Now, Hollywood predicts Farrell will scale the romantic heights again, this time with a new partner—Charlotte Henry. They will bear watching together in "Forbidden Heaven"



—Hurrell



Quick! Name a more romantic story than "The Three Musketeers!" And, after seeing the picture, try to name a more convincing pair of lovers than Walter Abel and Margot Grahame!



—Richee

The romance of Berengaria and Richard the Lion-Hearted made history. And Loretta Young and Henry Wilcoxon, reliving the famous story in the spectacle, "The Crusades," are making film history themselves

*Twosomes
to Talk About*



She is young, slender, beautiful, an opera star, and one of the best-dressed women in America. She will be worth seeing and hearing in films!

By P. K. THOMAJAN

THE golden voice of Gladys Swarthout, who has been adjudged the best-dressed star of the Metropolitan Opera and one of the ten best-dressed women in America, has at last come to the screen. Young, slender, poised, she makes her film début in the title rôle of *Rose of the Rancho*, with baritone John Boles as her co-star. It is one of the big film events of Autumn, 1935—to be followed by another impressive event. In the title rôle of *Carmen*, she will be the first to bring a complete opera to the screen!

The soothing mellowness of her rich mezzo-soprano voice, singing "Memory Lane," has charmed air addicts from Coast to Coast. It will soon thrill the moviegoers and music-lovers of the entire world. And no longer will anyone have to imagine the person behind that lovely tone; she will stand revealed—a brunette beauty.

Gladys Swarthout is the epitome of the ambitious American career girl. Born in Deep Water, Missouri, she is of Dutch descent, her name originally being pronounced "Swar-toot." She is the direct antithesis of the old-fashioned prima donna who ate huge meals and starchy pastries, followed by quantities of red wine. This lithe individual prefers to travel light. Golfing and riding, she keeps herself in a condition that dispenses with throat-coddling scarfs and mufflers.

Today, she works harder to continue as a success than she ever did to become one. And, decidedly human, she is ever on the alert to help others with talent get breaks. When Rose Bampton, another mezzo, made her début at the Metropolitan, Gladys called aside an important critic friend, and told him that after hearing such a glorious voice he couldn't give anything but a rave review. In the world of opera, where jealousy is a byword, this action shows the sterling stuff of which this sparkling star is made.

● The tortuous road that leads to fame in opera has been strangely devoid of detours in the case of arrow-eyed Gladys Swarthout. When she was only a locally-known concert singer, friends urged her to make a try for opera, going so far as to arrange an audition for her in Chicago. There she went, sang a few arias, and a few days later was awarded a contract for the following season. And that's pure triumph [Continued on page 66]

Meet —and Watch— GLADYS SWARTHOUT!

I Learned About Love from JOHN BOLES

... Being the revelations of a girl who convinced the screen's most popular baritone-lover that she needed advice from an authority

By MARION BLACKFORD

I PUT on my best dress, my three-dollar stockings, a dash of that bottled-in-bond perfume I received last Christmas, a very pale make-up and a lovelorn look. Then I kept my luncheon date with John Boles.

I was going to lie to him. But what are lies when you're out to get something from a man—even if it's only a story?

I went into my act for him as soon as the tomato juice cocktails were served. I squeezed a bit of lemon into the glass, and rubbed the lemon-y fingers across my eyes. The lemon juice stung—and I turned a tear-dimmed pair of eyes on John.

"Why, honey!" he said (pay no attention to that, because he calls every girl "honey"), "you're cryin'. What's wrong?" He was patting my hand, but think nothing of that either—he always does it, except when he's patting your knee, instead. That's nicer.

"Mister Boles," I moaned, "I'm in love."

The poor man! He dropped my hand as though it were a piece of hot codfish. He backed away from the table perceptibly. I found out later that once an ingenious female had crashed an "interview" with him, under faked credentials, just to say she had fallen in love with him and that he must "fly" with her. That was the word she used, so you can tell just the type of filbert she was. He thought I was another one.

"Ah—er—in love?" he stalled.

I shot him a quick answer to unscare him; "Yes—with the handsomest young blond fellow I met the other night." Oh, Truth—poor, poor Truth—how I *hate* blondes! But I had to put John at his ease. You could almost see the sigh of relief when he found I wasn't another huntress in disguise. By this time the lemon had done its stuff, and my cheeks were wet. He was back at the hand-patting again.

● "But honey," he crooned in that low, just-you-and-me voice he uses with girl interviewers, "*that's* nothing to cry about, is it?"

"B-b-b-but Mister Boles," I butted, "you see, I don't know what to DO about it! I was raised in a convent and I never had a chance to learn anything about men, and I'm sort of—of—scared . . .!" (And if that one didn't make a piker out of Ananias, what with my marks in rumble-seat technique and catch-as-catch-can necking, in both junior and senior years in college, then my name's Carrie Nation!)

"Yes, child," soothed John, "but what can *I* do about it?"

I'm not sure yet whether the man was just sincere, or maybe hopeful. I was banking on sincerity, so I gave him the works: "Why, Mister Boles," I explained, "inasmuch as you're certainly The Tops when it comes to love on the screen nowadays, I thought [Continued on page 68]

John Boles sings of love to Gladys Swarthout in "Rose of the Rancho"



Why Women Can't Resist

WILLIAM POWELL

Find the woman who doesn't like him—whether she knows him in person or only in films! . . . A famous writer, who knows human nature and Bill Powell, explains his popularity!

By JIM TULLY

Author of *Beggars of Life*, *Circus Parade*, *Shanty Irish*

IT WAS said long ago that the real test of a man was what a few highly intelligent women thought of him . . . women being more subtle, more analytical than men, so far as impressions of the opposite sex are concerned.

From all indications, William Powell is the most popular man in Hollywood—with women.

Carole Lombard once said that William Powell was the most wonderful ex-husband a girl could have.

This, though it sounds facetious, has profound implications.

The average couple, once separated, generally go their different ways forever. Once the fire is burned out, there is no warmth, no glow in continued companionship. Not so with Carole and Bill. She found in her ex-husband a great and understanding friend, in whose heart there was room enough for the hopes and despairs of many such lovely women as herself.

Their romance began when she played his leading lady in two successive pictures, *Ladies' Man* and *Man of the World*. They married soon afterward, their marriage lasting approximately two years. They parted friends, and they still are friends.

Frequently, for months after their divorce, they attended Hollywood parties together. There was no idea of reconciliation. None was needed. The woman he considered worthy to be his wife had the same consideration as a friend.

"Bill," she said, "is one of the greatest souls I have ever known."

● One who lives in Hollywood for a long enough period can get a true light on any citizen through a consensus of opinion—that is, if the citizen lives in the fierce light of Kleigs and publicity, as a prominent actor must.

Powell is popular not only with fellow-players of both sexes, with executives, with social leaders, with the intelligentsia. He is popular with script girl, electricians and property men on the set. He has not forgotten the days of his hunger—and is not ashamed of having struggled.

Myrna Loy, who played with Powell in *Manhattan Melodrama*, *The Thin Man* and *Evelyn Prentice*, as his screen wife, has an interesting sidelight on him. It is that the

suave sophisticate's success in playing a screen husband lies in the fact that all women dramatize themselves subconsciously, and thereby accept him as the sort of husband they feel they could love and honor.

"One can call it what one wishes—personal magnetism, excellent manners, unique personality—but the result is the same, and it coincides with my own impression of him. Personally, he is a fine, genial gentleman, always considerate of his fellow-players—a man to be admired for his own good qualities as a person, aside from his appeal as an actor."

Any man who could inspire such a tribute from appealing, reticent Myrna Loy would have the legal right to feel that he must be one in a million. But Powell hasn't the capacity for egotism; he's too interested in others.

Carole Lombard, once married to William Powell, still thinks of him as one of her best friends



—Portrait by Will Walling, Jr.



—Portrait by C. S. Bull

"The man who worships one woman will never be free." But William Powell worships them all, and they all adore him



—Portrait by Hurrell

Jean Harlow is likely to find him a comrade for life . . .

And Virginia Bruce, who appeared with him in *Escapade*, says of William Powell:

"He is one of the most attractive men I've ever known. I have never known anyone whose friends so adore him. He casts a charm over men and women alike—including me. He is just that grand to work with, too—and a perfect gentleman."

Ah, William, William—let those who wish draw up NRA codes and American neutrality resolutions. Let them write the laws of a nation—and even its songs. But to rule as a friend in the hearts of such ladies is surely a happier destiny.

● Nor is this all. To be the companion of Jean Harlow, to wear an evening suit like *Sherlock Holmes* on a hot scent, to be nonchalant where lesser men would be flustered, to look upon the Grand Canyon not as a tourist, but as a fellow who has one of them in his back yard—there can be no happier lot. But more than all, William, and I repeat—to be a pal of Harlow's! She's from around your diggings in Kansas City—and surely you reflect now and then, in gazing upon her, that you have gone a far way from being a clerk with a K. C. telephone company.

Jean Harlow, the tempestuously lovely, implies—and bear up, William—that you are one of the most delightful companions that a man or woman could have, that you have humor, understanding, intelligence, tolerance. In other words, she seems to be fond of you. [Continued on page 74]

By
HELEN HARRISON



Lily Pons, the newest operatic arrival on the screen, isn't just one unusual person. She's six amazing women!

Sing a Song of Six PONTS!

EMELIE, Yvonne, Cecile, Marie and Annette Dionne are merely quintuplets. Lily Pons, young, beautiful and incredibly accomplished new arrival in filmdom goes them one better. There are really *six* Pons—and it isn't done with mirrors!

There is so much to tell about the lovely Lily that it is impossible to know where to begin. Yesterday's opera sensation, today's radio queen, tomorrow's outstanding screen star—such phrases tell only part of the story. Did you guess that she was a brilliant pianist? Do you know anything of the girl, Lily, whose personality is magnetic and whose friends are legion? Or the woman behind the enigma of contrasts that she seems? So few do.

Let me, then, tell you as interesting a story as has ever appeared between the covers of a book of fiction—but remember these are *true* facts about the most fabulous heroine who ever trilled a note, or, still in her twenties, was wildly acclaimed by blasé Metropolitan opera-goers as the world's greatest coloratura soprano!

When Fate set in motion the destiny that would make an unknown little French girl, born in Cannes, a world-famous figure, Fate disguised its intentions so well that even the recipient of its favors did not suspect the ultimate goal. Her parents were well-to-do people, with a great love of music,

and were only too happy to foster their daughter's musical talent, which was displayed at a very early age. In fact, she was studying the piano before her childish hands could span an octave. Never, in her wildest fancies, however, did she think of herself as a future singer.

- At sixteen she graduated with a first prize from the Paris Conservatoire, determined to make piano her career. Then she fell desperately ill and the family doctor advised leaving music alone for two years. At sixteen, two years out of one's life are not irretrievable.

But little Lily, an active, eager personality, could not be idle. So, as a form of "rest" she took up acting—which had been her favorite game as a child. It was not long before she obtained a position with the Theatre des Varieties in Paris, where, for the next two years, she played ingénues.

The magnetism which she exerts over people today became manifest then. She was an immediate success. Vitally alert, she made friends easily and then, as now, it was almost unknown for anyone not to bow to her charm at first meeting.

After this Paris interlude, she returned to Cannes to resume her piano studies, but instead she met August Mesritz and married him, [Continued on page 70]

Why LEDERER Likes American Girls

Handsome Francis Lederer is no play-boy. He is an idealist, embarked on a search for "the ideal girl." And she may be American . . .

By DENA REED

WHEN Francis Lederer said he thought he had found his "ideal girl" twice, I knew he was speaking the simple truth. And when he said he had been honestly mistaken both times, I could not doubt him. No woman could. It is impossible not to sense that he wants love, and needs love—because he has missed much of it in life. And, despite his Continental background, American women are not mistaken in their increasing belief that he deserves their acquaintance.

"American girls think," said the handsome and earnest young Czech actor, who is currently starring in a romantic comedy, *The Gay Deception*. "And that is good, for a woman does not need beauty of face or form—but mind and soul." In definition, he touched his forehead and heart. "That is why American women interest me. Their charm is not only that of a lovely face or a 'feminine form divine.' Behind their eyes, one 'sees' something is happening; they are thinking clearly and frankly and honestly. One senses an ability to meet issues, a forthrightness. In them, there is no futile or pampered yearning to be petted and cajoled. They are men's equals, their 'betters,' if you will!"

To understand this unusual young man's attitude toward women, you must really know something of his background, for, remembering the tempestuous difficulties of his parents, the youngest of the Lederers has come to regard love as a very serious business. He can't be facetious about it.

• In the quaint town of pre-war Prague, the cobbler, Lederer, had a home, a wife and three children. Then, the very young Francis noticed, a coolness developed between those whom he instinctively loved best—his parents—until, to the entire bewilderment of his childish mind, there was a divorce.

In the absurd equations of such family split-ups, the two elder children were given into the custody of the mother, and little Francis constituted the paternal spoils of matrimony. What a puzzling thing life was! One cried for one's mother and one's father answered, or perhaps an aunt or grandmother, who tried so hard to make up to Francis for the loss of his mother. And couldn't.

And then a second tragedy entered Francis' life.

Toward the close of the War, just as he and his eldest brother were becoming attached after long separation, that brother was killed in battle.

Francis Lederer has never recovered entirely from that blow. As the yearning for his mother sharpened his discernment toward women, just so this needless death of his brother has imbued him with [Continued on page 60]

The earnest young Czech star turns to romantic comedy in "The Gay Deception"



Design

By JANE CARROLL

for Livelihood

Below: Two Traphagen pupils show how beach dress is derived from peon garb



Natalie Visart shows Katherine De Mille one of her designs for "The Crusades"



Above: Twin sisters, Diane and Denise Massa, shared first prize for a coat design

—Photos by Old Masters Associates, Inc.



"HARNESS your ambitions!" This is the valuable message to the feminine world from a handsome gray-haired woman who earlier in her own life met Adversity in his corner and knocked him out of the ring. Her name is Ethel Traphagen.

A talented artist and world-famous designer of feminine fashions in her own right, she manages a prominent New York designing school that bears her name. It is from this school that such master fashion designers as Bernard Newman, who profits to the extent of \$100,000 a year for costuming such pictures as *Roberta* and *Top Hat*, and Gladys Parker, sophisticated dictator of youthful feminine fashions, have graduated.

Maralyn Tankersley, of Webster Groves, Mo., is a promising student dress designer

Harness those ambitions for a glamorous career—and give a thought to designing. For the average girl, it has far greater possibilities than acting!



Lettie Lee is giving Hollywood's male designers serious competition

When Miss Traphagen says, "Harness your ambitions," she is thinking of girls with a multitude of ambitions who never seem to find a successful release for their energies.

"Many women today could be financially independent and happy in a fascinating career," she says earnestly, "if they only awakened to what the fashion field has to offer them. After many years, manufacturers have come to recognize American designers. Frequently, when I first entered the field of fashion, designers were forced to allow Parisian names to be attached to their creations if they hoped to have them accepted. Now the market is wide open to Americans—and there aren't enough to supply the demand."

Hollywood, in the opinion of Miss Traphagen, has helped to open the door of opportunity to young American designers.

● "Film fashions—smart, original, practical—have helped to convince America that not all the dictates of fashion need to come from Paris," she declares. "Not only has the screen inspired women to wear their clothes better; it has



—Old Masters Associates, Inc.

Alert, attractive and young, Page Michie, of Charlottesville, Va., looks able to pass a screen test. But, instead, she's studying to become a designer!



Two prize-winning designs for Brueck and Richards silk dresses, created by students of the Traphagen School of Fashion

given them a liking for clothes 'in the American mood.' And it has opened the eyes of many to countless opportunities in fashion designing today."

Her words, "countless opportunities," carry no exaggeration. The chance of achieving outstanding success in the field of fashion design is considerably greater than the chance of getting on the stage or screen—and often work in this profession leads straight to Hollywood. At any rate, it is an established fact that, although Marlene Dietrich may earn \$5,000 a week and Garbo may endorse salary checks to the tune of \$400,000 yearly, there are hundreds more men and women profitably employed today as fashion designers than there are players in Hollywood.

But what does it take to become a successful designer? Is special talent essential? What about age? Is vast experience necessary?

"I think 'talent' is a highly over-rated word," Miss Traphagen begins, taking up the barrage of questions. "Let me cite an illustration: Only a few years ago I had a student who I seriously doubted would ever become a designer. Unattractive in person,

she was slow and somewhat clumsy and seemed impossible to teach. Gradually, by gentle suggestion, I managed to improve her personal appearance. With her own acquisition of neatness, her drawings turned slowly from smudgy, uninspired efforts to well-turned-out designs. From a foreign girl who seemed doomed to a lifetime job of making button-holes at ten dollars a week, she changed into an independent young lady who commanded a salary of seventy-five dollars a week. That, I think, is indication enough that 'talent' or 'genius' is not a prime necessity. Neither, for that matter, is neatness. But ambition and application count.

"As for age, one of my pupils, a young man just sixteen, happened to be in a museum looking for ideas on which he might base designs for feminine [Continued on page 62]



DICK POWELL tells Six Ways to Be “A Good Date”



Olivia de Havilland interests Dick in “A Midsummer Night’s Dream”—and off-screen, too

DICK’S SIX:

1. Be entertaining.
2. Be a good mixer.
3. Be a good sport.
4. Be attractive.
5. Be intelligent.
6. Be charming.

By RICHARD ENGLISH

DICK POWELL, attired in a midshipman’s uniform, perspired under the lights and sang into the microphone on the *Shipmates Forever* set. A score of Busby Berkeley’s prettiest dancing girls formed an appreciative audience. After three “takes,” the number was “okay for sound and camera” and Mr. Powell staggered, not walked, in my general direction. “Whew,” he said in greeting as he sank into a camp chair and reached for a bottle of pop.

“Hot work, this being a tenor,” I sympathized. He withered me with a glance. “A baritone to you, sir!” I changed the subject deftly. “Lots of pretty girls on the set today, Dick. I don’t think I’d mind the heat if I rated smiles from beauties on all sides.” He said nothing. Dick is as appreciative of feminine beauty as the average young man, but is becoming more than a little tired of being

The hero of “A Midsummer Night’s Dream” has ideas about how any girl can interest a man. Good ideas!

rated Hollywood’s favorite bachelor. He finished drinking the pop and unbuttoned his tight-fitting jacket. “Sure, they’re nice-looking,” he agreed, “but I hope you don’t think every ‘good date’ has to be good-looking. Let’s take the case of the girl with a sense of humor, who’s a good sport, is intelligent, has poise—”

“Wait a minute,” I objected. “You mean you’ll take a harem, not just one girl.”

● He grinned. “Don’t be silly! If you come right down to it, almost every girl who’s a preferred ‘date’ has those four qualities *and* a couple more for good measure! Stop and think about the girls you like to date. Aren’t they alike in half a dozen ways? . . . Just because a fellow’s in pictures certainly doesn’t make him an expert on secrets of popularity, but he’s entitled to his own little standards of what a good date ought to be. Like you, or any other guy.”

“I don’t agree with you so much about this sense-of-humor business,” I objected. “These girls who are the life of the party get in—”

“Wait a minute!” Dick said. “I don’t like that type either. What I’m talking about is the girl who has a quiet sense of humor, who gets a little chuckle out of life. When you’re tired out and the old spirit is worn to a frazzle, it’s mighty nice to know some [Continued on page 64]

A FEW weeks ago a towle-haired wisp of a girl, driving an inexpensive open roadster, sought to cross the international boundary line from Mexico into the United States. Her broken English betrayed her foreign birth and immigration officers promptly demanded her passport and entry permit. She had none.

"But I am Luise Rainer. . . . I am working in pictures," she explained.

The immigration men were skeptical, to put it mildly. That slip of a girl, clad in nondescript slacks, with uncombed hair and little make-up, unescorted and entirely lacking in "grandeur"—she *couldn't* be the new Continental star whom Hollywood was hailing as its great new discovery. She didn't fit the movie-star pattern—she didn't look or act the part. They had encountered too many stars not to know the type. So they thought.

And so they held Luise Rainer at the border until her predicament ceased to be an adventure in her estimation and she succeeded in finding a film magazine that contained a portrait of her. With its aid, she proved her identity.

But don't blame Uncle Sam's immigration officers for their mistake. Blame Luise Rainer for looking so entirely unlike a screen star. She *doesn't* fit the glamor-queen pattern, and never will. That's just one thing you will like about her. There are more.

● She is small, dark and elfin—an animated little person, as moody as a vagrant spring breeze. Her eyes sparkle with eagerness and vitality one moment—and brim over with dreams the next. One moment she is the quintessence of gaiety; the next, she is impressive in her intense seriousness of purpose. One moment she is confiding; the next, she retreats behind an unscalable wall of reserve.

If ever Hollywood has known an unpredictable person, that person is Luise Rainer. Read *Green Mansions* and you will know her, for, like W. H. Hudson's heroine, she is

LUISE RAINER— Sensation!

Six months ago, you had never heard of her. Today her name is on everyone's lips. Why? Because the movie world has never seen anyone like her!



—Portrait by C. S. Bull

a child of Nature—an appealing, puzzling, provocative mixture of natural simplicities and natural complexities. Sophistication and artificiality have not touched her at all.

Hollywood has always expected its celebrities to follow its prescribed rules of "celebrity-conduct." Rainer, apparently, is unaware that such conventions exist. Consider, for instance, the prelude to that amusing detention at the international boundary. . . .

The filming of *Escapade*, in which she later made so sensational a début, was scheduled to start within a day or two. Instead of being a taut bundle of nerves—as even the best-established actresses usually are immediately before the start of a new picture—she was completely relaxed. The weather was glorious, the countryside beautiful, and she found herself driven by a gipsy impulse. With only fifteen dollars in her purse, with no luggage in her car and with no definite plan in her mind, she left her home one morning. And disappeared for five days!

The studio's executives were frantic. Her maid was phlegmatic. Rainer would be back. *When?* Today, maybe. Or perhaps tomorrow.

Meanwhile, the little Viennese minx with the wind-tossed hair was vagabonding, most un-starrishly, wherever her fancy took her. She drove to San Diego and saw the Fair. She ate hamburgers at roadside stands. She struck up acquaintance with picnickers and shared their lunches. She stayed overnight in inexpensive hotels and washed her one pair of stockings and her lingerie in washbowls. She drove on, across the Mexican line, to Caliente and reveled in the color of the border towns. And she returned to Hollywood, after her five-day tour, with more than a dollar left in her purse.

No wonder everyone on the Hollywood scene regards her with amazement—and liking! No wonder immigration officers refused to [Continued on page 76]



“It’s a Woman’s World” Says MARY PICKFORD

Every day, in every way, women are fast becoming men’s equals. Yes, and often superiors. And the First Lady of Filmland is all for the movement!

By J. EUGENE CHRISMAN

“**T**HE brain has no sex,” said Mary Pickford. “A woman’s intellect and inventiveness, as well as her ingenuity, are equal to a man’s. Even greater, some psychologists insist. A man often depends on physical strength to get what he wants, while a woman has to be more subtle; so she uses her brain. And she is constantly getting more practice. That’s why I say that it’s becoming a woman’s world, year by year, almost day by day.”

We were sitting in the small library of Pickfair, just off the beautiful antique dining room. Mary, with a new coiffure, more severe than the one she wore formerly, looked younger than ever and more than ever the poised, efficient young business woman. Which, indeed, she is—having just become a combination producer, director and star (and, possibly, writer) for United Artists, with a

production program of several pictures a year ahead of her.

In my lap lay a newspaper with headlines telling of fears of a new world war. Indicating the newspaper, and the tale it told, she said: “I believe that women are the hope of the world—the sex that will eventually bring about universal peace. They are no longer going to bear male children for cannon-fodder—cannon-fodder for countries reaching out for more land, for munitions-makers who want more business, for industrialists who want more war-time profits. Women do not make wars,” she added. “Men make them—without consulting women, who shrink from its terror and tragedy. But one of these days, women will have their way and eliminate war forever.

“There is an old saying that, for every man who rules a nation, there is a woman who [Continued on page 67]



Irene Dunne's Thanksgiving Menu

Grape and orange cocktail
Turkey with mushroom
dressing
Mashed potatoes
Mashed turnip
Brussels sprouts de luxe
Cranberry-clove jelly
Thanksgiving salad
Mince pie with meringue
Coffee Nuts

A Thanksgiving Dinner to Remember!

BY IRENE DUNNE . . .

As told to Frances Kellum

IT'S SO easy now to make holiday dinners something lovely and "extra-special"—something for the family to remember! Or if you are bachelor-girling it and want a few friends in, it's easy, too, to get that cozy home atmosphere that everybody loves. Let me tell you about a Thanksgiving menu that is easy to prepare and simple to serve without assistance . . .

The first thing on this menu is grape and orange cocktail which is made the first thing in the morning and set in the icebox to chill for several hours. Cut large wine-grapes in half, seed them, and add diced orange from which every particle of skin has been removed. Serve it ice-cold in cocktail glasses, with a sprig of mint on top. If you want to give it extra zest, pour a little of the juice of crushed mint and limes in each glass and serve the cocktail on a plate that has a large green leaf in the middle.

Turkey with mushroom dressing is the entrée—THE

entrée, I should say. The "mushroom dressing" is super-tasty. Add a can of condensed cream-of-mushroom soup to the usual bread dressing, instead of moistening it with water or milk. Put the soup in a dish first and add one egg, beating the mixture well, then stir it into the other ingredients. And when you start the roasting process, don't forget that the secret of a juicy turkey lies in its being basted *every twenty minutes*.

Brussels sprouts de luxe are a delicious side-dish. Cook one quart of sprouts in one cup of hot water for fifteen minutes. Add one cup of green Malaga grapes, cut in halves and seeded. Cook until the sprouts are tender. Drain and season with butter, pepper and salt.

Cranberry-clove jelly would enhance any turkey dinner—and should be made a day or so beforehand to be its most delicious self on Thanksgiving Day. Cook one quart of cranberries with one-quarter teaspoonful of salt, two teaspoonfuls of whole (Continued on page 54)

SCREEN - STRUCK

At last! A dramatic, penetrating novel about Hollywood—about the Hollywood that you, yourself, would discover if you were an unknown, desperately trying for a career!

by NINA WILCOX PUTNAM

IN THE darkness of the theatre, I was watching the screen eagerly, waiting, as I had waited every day for a month, for the appearance of the announcement that might mean that my whole life would be changed. All across the continent, girls were looking at screens in Burnham Theatres and asking themselves the same burning question I was asking myself: "Am I to have the chance of a lifetime, or stay in a rut all the rest of my life?"

My photograph had been one among thousands submitted, of course. Perhaps it was absurd even to consider the possibility that it would win the first prize in the "Search for New Faces" contest—a trip to Hollywood and a screen test. But, having once summoned up enough courage to send in a photograph, who could help hoping? *Someone* had to win

Meanwhile, the two other usherettes at Burnham's Palace, Helen West and Babe Hollis, had gone into a huddle at the back of the next aisle and were having a few laughs at my expense. I could see their round pillbox hats tossed convulsively in silent hysterics.

Of course, as head usher, I had to keep my post near the entrance door. But my back was toward it, and the elbows of my smart little military jacket were on the parapet, my electric-torch making a support for my chin as I kept my gaze riveted on Clifton Laurence on the screen. The picture was *Love Me Only*—you must remember it—the picture that made him a star. What did I care if the other girls laughed at me for it? They simply didn't understand.

• ANYONE could see that he was handsome, in a strong he-man fashion, and his smile was certainly something. But that wasn't all that he meant to me. What those two amused girls didn't appreciate was the fact that Laurence was a splendid actor—that the little things he did were what counted. It thrilled me to watch his subtle tricks of acting and, in watching, to learn. Helen and Babe didn't realize how I was trying to store away in the back of my head what I learned be-



He spoke in a clear, low voice—to me alone. "Good girl!" said Clifton Laurence. "Keep your head, out there!"

cause some day I might want to use those tricks myself. They thought I was in love with him—a shadow on a screen.

I let them laugh. I never even told them, or anybody else for that matter, how crazy I was to be in pictures. Or how I studied Clifton Laurence because he was the best actor of them all. Of course, I was crazy about him, too, but as one is crazy about a Rolls-Royce, or a yacht or a corsage of ten orchids—without any chance of getting them. Clifton Laurence was so far out of my class that I could afford to sentimentalize over him. He was perfectly safe, and so was I!

But I wasn't making a fool of myself over him the way so many palpitating females did. Clifton Laurence, "the handsomest bachelor in Hollywood," was a sort of demigod to me—someone I could worship because he *was* so remote, actually, yet so close, figuratively,





Illustration by
HARVÉ STEIN

I kept my gaze riveted on Clifton Laurence on the screen. What did I care if the other girls laughed at me for it? They simply didn't understand . . . It thrilled me to watch his subtle tricks of acting and, in watching, to learn

there in the theatre . . . a personification of an ideal.

Now, as I watched him go through a love-scene with Joan Crawford, I knew those two girls in the darkness were whispering about my secret thoughts. In the outside lobby, posters announced that Clifton Laurence would make a personal appearance at the Palace on Saturday night, and no doubt they anticipated that I would faint at actual sight of the man. Well, I wouldn't. In a way, I almost wished he wasn't coming, for it would be just too terrible if I was disillusioned. But, then, it was hardly likely that I'd get to speak to him. In my heart of hearts I *was* excited, of course—because I so much wanted him to be as nice as he seemed . . . Well, this was Wednesday. In three more days, I'd know . . .

The picture came to an end with the usual clinch, and people here and there got up like dim ghosts and stumbled out. Others came in and our three spot-lights guided them to the vacated places, while the newsreel droned on. The best newsreel in the world drones after you've seen it four times a day for three days. I didn't even glance at it, or at the "coming attractions." The one o'clock show was just beginning, so I was not sur-

prised when a familiar head was stuck through the door beside me and Buddy Kane hissed the usual "Phist! Lola!" at me. I finished guiding an old gentleman to a seat and stepped out into the foyer.

Buddy had a pencil stuck behind his ear. He did the theatre's office-work for Mr. Karpen, our manager. Buddy towered over me like a good-natured giant, his homely, kind face smiling, his eyes adoring.

"Say, Beautiful," he began, "I just slipped out for a sec. Had to make sure I'll see you to-night."

"I wanted to catch up on my sleep!" I protested, with a smile.

His eyes were terribly earnest. "Listen, this is important!" he insisted. "I'll be waiting in the flivver after the last show—please!"

"All right," I agreed reluctantly. "But no parking on the lake front tonight—even if there's a full moon!"

Buddy nodded, his eyes still devouring me, with that sweet, doglike devotion of his. For the hundredth time I wished that he didn't care like that . . . or else that he wasn't so darned nice. It was his being such a swell person that made it hurt so to snub him. With a smile and a salute, he was gone and I went back to my job.

The teasers—announcements of coming pictures—were just ending and their place was taken, in a flash, by the Contest Announcement—a brief "short," which told the audience all about the Burnham Brothers' "Search for New Faces" Contest, open to every girl in America, who sent her photograph through one of the Burnham theatres. For weeks we all had been watching the daily flash as if it could tell us something beyond its bare wording. But local excitement over it had died down lately. We had become used to it, and somehow it didn't seem quite real. But this afternoon, a "still" slide had been added. It carried news that made one heart skip a beat:

"Winner Will Be Announced in This Theatre Tomorrow Night!"

I looked at it with a sudden agonizing hope which

quickly subsided. How could anyone win without some special influence? And I had none. Why, I didn't even know many people, because my maiden aunt and only living relative, with whom I lived, was poor and we kept to ourselves most of the time. Sometimes I used to envy Helen and Babe for the way they seemed able to make friends. I used to feel out of things sometimes—used to wonder if I was too serious, too self-sufficient . . . The announcement faded from the screen, and I thought to myself: "All that Saturday night is going to mean to me is more people to seat. If I had won, I'd have heard about it before now!"

● AFTER the last show, Buddy Kane did park the car on the lakeside, after all. It was a lovely night, with the moon making a path across the calm water, and I braced myself against any possible lovemaking. But Buddy turned half-around so as to look me squarely in the face, and shot the question that had apparently been seething in him all day.

"Lola Le Grange!" he demanded, earnestly. "How would you like to go to Hollywood?"

I laughed. "I'm not such a fool," I answered lightly. "Why?"

Buddy swallowed hard before he could speak again. "You're very beautiful," he said at last. "You've got what it takes . . . at least, I thought you were wonderful in the high school play. Wouldn't you like a chance in pictures?"

"Yes," I answered slowly, "I would like just one chance. I want to be an actress—I want it more than anything. But I've read too much about what happens to unknowns in Hollywood. You say I'm beautiful, but Hollywood is full of girls who have been told the same thing by friends. Some of them *are* beauties—and they're starving. I wonder if I'd like to risk being one of them, if I ever had the chance!"

"You have something most girls don't have," he said, his voice shaky. I looked at him more closely and saw that the big, kind thing was actually trembling.

"Listen!" I said firmly. "Let's forget about my career! What was this important thing you had to talk about tonight?"

"This is it!" he exclaimed hoarsely, seriously. "Lola, I wanted to tell you first, myself. *You are going to Hollywood.*"

"Are you crazy?" I demanded, but my heart began to beat painfully just the same.

"I got an inside tip today," he went on breathlessly. "Karpen told me, around noon. He got a wire straight from Burnham Studios. Lola—you've won the contest! You're going to Hollywood—going to have the chance of a lifetime! And is Karpen puffed up! Burnham Brothers scoured America for new faces—and found

the prize-winner right in Hopewell, right in one of their own theatres. Only Karpen says they don't know that last part yet. He can hardly wait to tell them. I simply had to beat him to it, telling you the news. Oh Lola, my dearest, you're going to be a star—a marvelous success. You can't lose, Lola, I tell you, you can't lose!"

"Buddy, I—I can't believe it!" I cried, my brain whirling. "I couldn't have won."

"Do you think I would tell you anything like this—if it wasn't true?" he asked quietly. "I—I love you too much, Lola."

Convulsively, I pressed his hand. "Don't!" said I. "The whole thing is impossible—it can't be true! There may be some mistake!"

But there was no mistake. What Buddy had said was true, and when the announcement was made the next evening, these words danced before my eyes:

"Miss Lola Le Grange wins . . . a trip to Hollywood . . . a chance in pictures."

Chapter II

THE trunk was very new and so large that it almost filled my aunt's tiny living room. On its side was painted in conspicuous golden letters a legend which proclaimed it as belonging to Lola Le Grange, winner of the Burnham Studio Beauty Contest. I had seen the trunk before in the shop window of its donors the Hopewell Mercantile Company. And now Aunt Neta was busy filling it with the lovely things the other merchants had sent me—hats, shoes, dresses, everything imaginable.

But suddenly I hated the sight of them all. The shabby little room looked very dear and homelike, and in the middle of folding a beautiful silk nightie, the like of which I had never hoped to own, I burst into tears.

"Now what?" exclaimed Aunt Neta. "First you're laughing and running all over the place, and now you're crying! Here, give me that gown before you ruin it!"

"But Hollywood's so far away!" I wailed. "And suppose they don't like me when they see me, out there? I just can't face it."

"Hysterical," Aunt Neta commented. "It's that French blood in you, 'way back! Imagine crying over a grand chance like this. Why, in your

place, I'd, I'd" Her face began to work, and in another minute we were crying on each other's shoulders.

"There, there!" she comforted me. "You'll make good."

"I've got to," I said, drying my eyes and trying to smile. "I'll never dare show my face back here if I don't."

"And you can't go back on Buddy," Aunt Neta added.

I said nothing to that. Buddy Kane headed the throng that was pushing me into this. I felt as though a spotlight had been turned on me, and everybody in town was looking. They were cheering and laughing



THE AUTHOR:

Nina Wilcox Putnam is a living success story. She sold her first bit of fiction when she was 11, has been writing ever since, and has never had a manuscript rejected. She estimates that she has written approximately a thousand stories—a score of them novels. She insists that she cannot operate a typewriter; she composes her stories by longhand and by dictation. As an author, she is listed in "Who's Who in America," as well as every bookstore, and is a member of the Authors' League of America. Movies she has authored include "The Fourth Horseman," "A Lady's Profession" and "Golden Harvest." Born in New Haven, Conn., she now lives in New York City and Palm Beach, Florida. Immensely proud of her 18-year-old illustrator-son, John, she also says of "Screen Struck," her newest achievement, "I am proud of this story."

and egging me on. I belonged, not to myself now, but to Hopewell, Illinois. I was its boast, its citizens' creation. I was going to Hollywood and they were all going to see my pictures (so they thought) and tell each other about remembering me when I was only an usherette at Burnham's Palace—"this very theatre, my dear."

● IN ONLY two days—two short days—my life was completely changed. They seemed like years, even like centuries. This had been going on, I thought, forever; the long, slow days before had been a dream. This was reality. And through it all, there was Buddy Kane, triumphant, utterly thoughtless for himself, absorbed in what was happening to me. No, I couldn't go back on any of them. Nor on myself. After all, it *was* my great opportunity, although I hardly grasped the truth of it as yet.

It was Saturday morning, and Aunt Neta was helping me to pack—to set out for Hollywood and an unknown, unguessed future. My train was to leave at midnight, after the last show. And for two days there had been a new easel in the Palace foyer announcing that after his personal appearance, Clifton Laurence would present me to my fellow townsmen and personally hand me my ticket to the Film Capital.

It was hard to say whether I was elated or frightened by the prospect of this encounter. Suppose I lost my head and did some silly thing when I met him? Suppose I got stage-fright in front of him? Then, too, it was a terrible task, choosing a dress for this occasion. I had three evening gowns now, and there was much difference of opinion as to which I should wear. In the end I decided on the simplest of them all—a plain white chiffon without any trimming.

"All you need is the wings," Aunt Neta sniffed when I was ready. "Yes, a pair of wobbly wings, Rock of Ages, and the Church Festival would be complete!"

But she was wrong, I thought, gazing at my reflection in the mirror. My hair looked blonder, my eyes bluer, without any color to detract from them. I had done my hair very simply, too, and worn no ornaments. Perhaps, I thought, the audience would not like it, but for this once I was not dressing for the audience—I was dressing for Clifton Laurence.

● IT WAS dusty and draughty backstage as I stood waiting to step in front of the footlights. But the place could have been on fire and I would not have noticed, for watching him—every move of his head, his slightest gesture, the way his shoulders lifted as he sang. He was the handsomest man, in a fine way, that I had ever seen. The Laurence of the gray screen was as nothing beside Laurence in the flesh. His hair was a satin brown, his color bronze, with the red glow of health underneath. I wondered what color his eyes were. Listening to his golden, "laughing cavalier"

voice singing *Love Me Only*, I had forgotten all about myself and my own part in the evening's program, when the manager of the theatre touched me on the arm, propelling me toward the stage.

I was out there, in the lights, and he was looking at me. His eyes were gray and laughing. He took my hand and led me to the front of the stage. It was very

noisy out there in the audience. He held up his hand and, in the silence that followed, made a little speech. Then he turned and presented me with a long white envelope containing my ticket. The audience roared again as he shook hands with me. Under cover of the noise, he spoke in a clear, low voice—to me alone. No one else heard him.

"Good girl!" said Clifton Laurence. "Keep your head, out there. Good luck!"

He meant it—oh, he meant it, that was plain. This was no ballyhoo, but a personal message to a girl who looked real to him. I was glad I had worn the plain white gown. I said, "Thank you, I will." Then I turned and tried to walk away, tripped on my train and all but fell. The audience laughed at my awkward exit. Just off-stage someone caught me and pulled me into the wings. Buddy Kane.

"Are you hurt?" he whispered.

"No, of course not," I said, my whole body burning with humiliation. They were still laughing outside. Across the stage I could see Laurence hurrying away without a backward glance.

"Well," I thought to myself satirically, "I'll probably never see you again, Mr. Clifton Laurence, but I did get to speak to you after all!" Then I turned to Buddy.

"Get me out of here!" I begged. "Oh, Buddy, do you think it's a bad omen—my making a fool of myself at the very start, like that?"

Chapter III

ON THE way to the train, riding in Buddy's flivver, I felt as though it could not be true that I was really leaving. There was something comforting and homey about Buddy, and even his old rattletrap coupé gave me a sense of security. "Surely," I thought, "we are just going to park at the lakeside and talk, as we've done so many times before!" But no, here I was in a smart new traveling outfit, headed for the railroad station and the midnight train, through the quiet streets of a nine o'clock town.

Buddy said very little during the drive. He just sat there driving steadily and carefully and looking at me out of the corner of one eye every now and then. But when he parked at the station platform, instead of opening the door for me immediately, he turned squarely to me and swallowed twice in that funny way of his. Finally the words came.

"Lola," he began, "I know there isn't much I can do for you . . . now! But I want you to promise that if things go . . . well, all you've got to do is write me, see? Not that they *will* go wrong, of course, because you'll wow 'em! But if you [Continued on page 78]



"Lola Le Grangel!" he demanded, earnestly. "How would you like to go to Hollywood?"



Ronald Colman, above, says he would have risked his head to play *Sidney Carton* in *A Tale of Two Cities*. Now he has the rôle—and his head, too. Right, Donald Woods, as *Charles Darnay*, whose place he takes on the guillotine



You have read Dickens' "*Tale of Two Cities*." Now read how Hollywood—and Ronald Colman—have filmed its drama!

SEVEN years ago, in 1928, Ronald Colman and I sat in his studio dressing-room, discussing his future in pictures. "Talkies" were, at that time, a remote possibility—a curiosity, not an accomplished fact. Like most of Hollywood's stars, Colman was frankly dubious of their boosters' claims. Interesting, he thought, but hardly practical.

BY
JOHN
KENT

Love for *Lucie Manette*—played by Elizabeth Allan—inspires *Sidney Carton's* supreme sacrifice

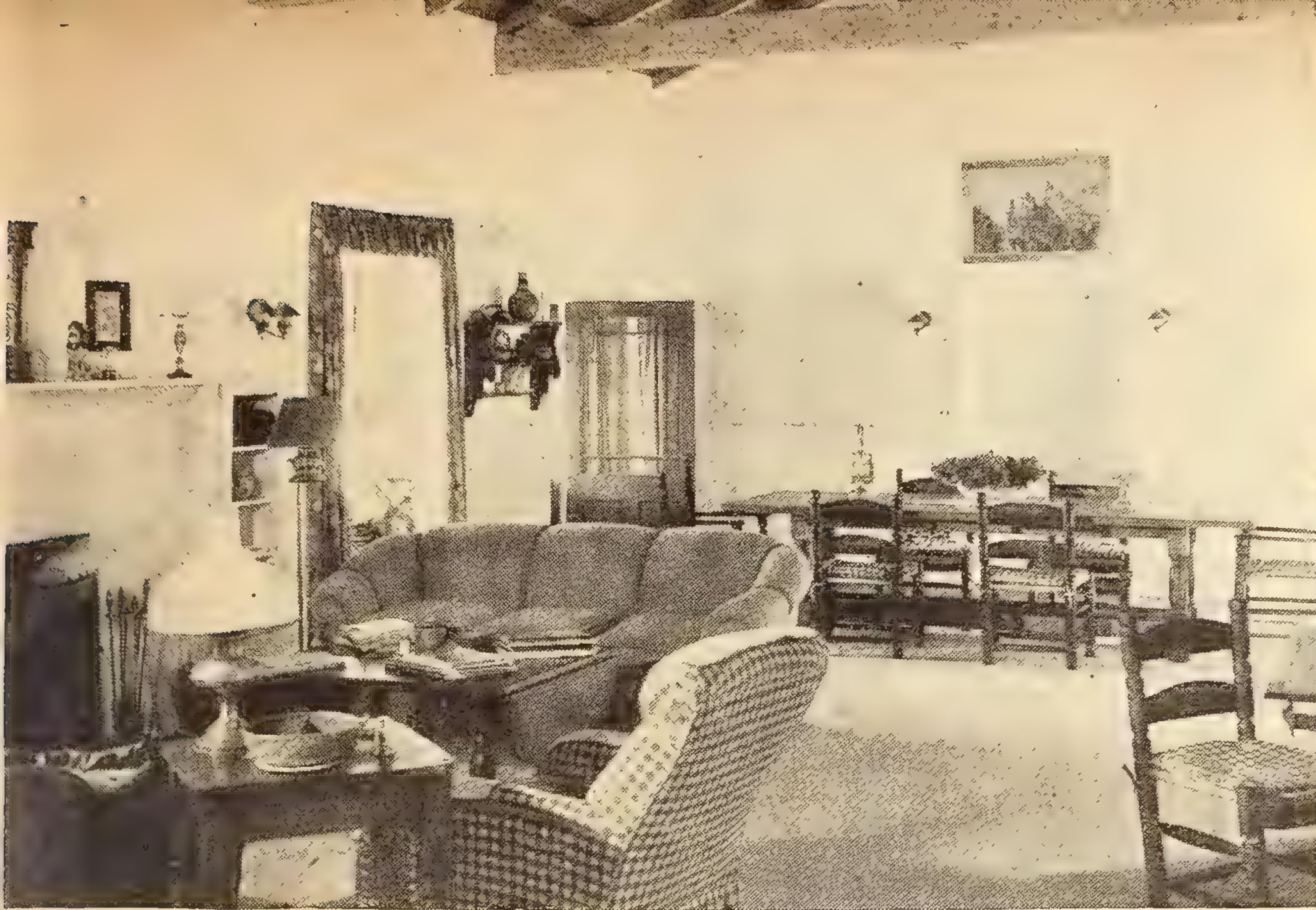


A Tale of Three Cities

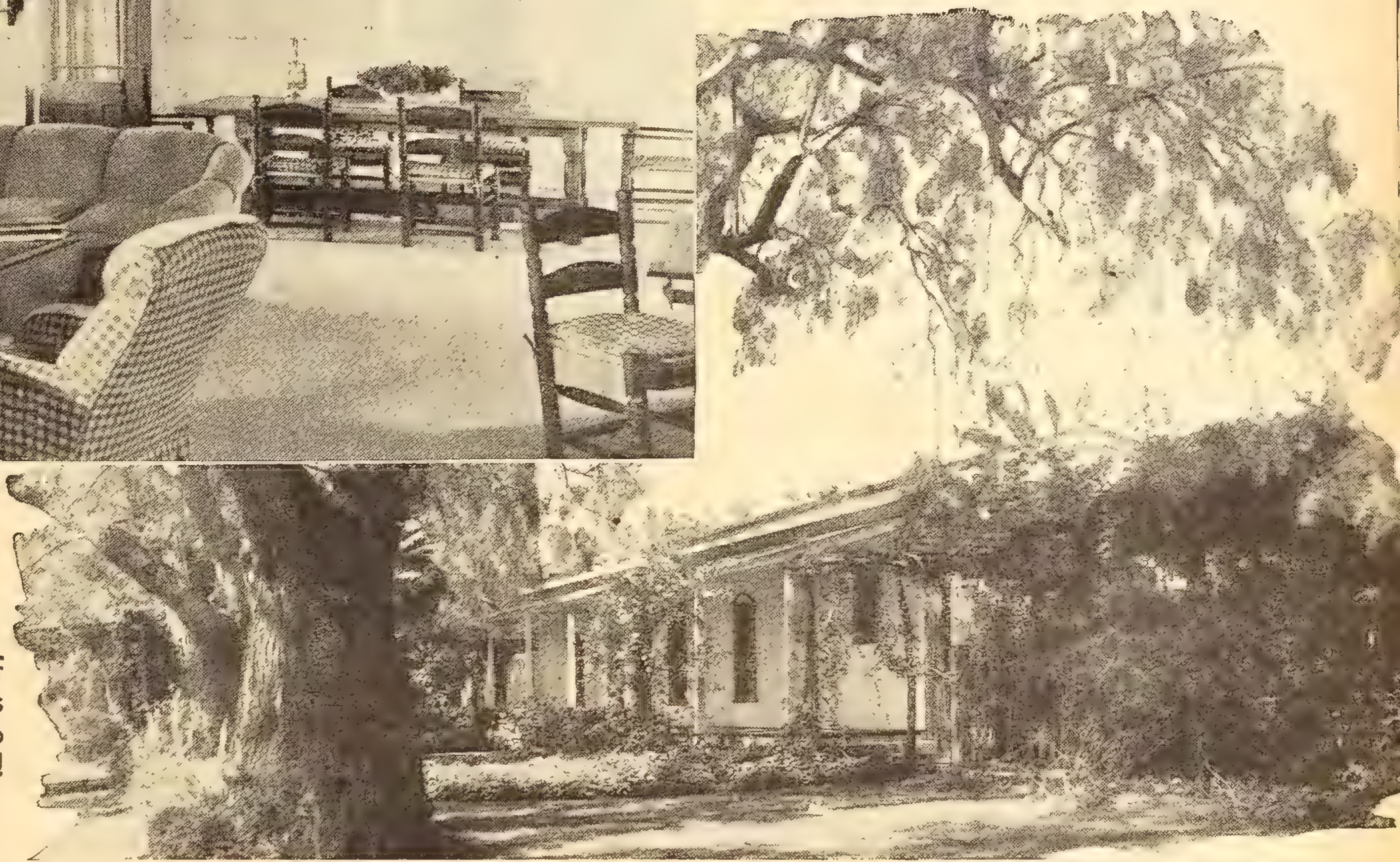
"However," he said, clipping his words in true British fashion, "if talking pictures ever are perfected, a new treasure house of dramatic material will be opened. Then it will be possible to do justice to one of the greatest emotional dramas ever written—Dickens' *Tale of Two Cities*. How I love that story—and what I'd give to play the rôle of *Sidney Carton*! I've dreamed of playing that rôle ever since I became an actor. *Carton* is a character one can believe in"

And yesterday, on one of the most spectacular sets ever built in any studio, I watched Ronald Colman step out of a "tumbrel" and mount the scaffold of the guillotine. *Sidney Carton* was making his supreme sacrifice—and Ronnie's wish had been granted.

● WHEN Metro-Goldwyn-Mayer first announced definite plans for the filming of *A Tale of Two Cities*, Ronnie was away from Hollywood on one of those periodic, vagabond journeys that are his chief delight. He lost no time in rushing home, for he was obsessed by the fear that some other actor would be awarded his long-desired rôle. When he finally signed a contract to play *Carton*, he was jubilant—as ecstatic as so phlegmatic an Englishman can be. He sent slightly insane telegrams to his inseparable pals, Richard Barthelmess and William Powell—and then proceeded to lose his own identity completely in that [Continued on page 80]



Left, the living-dining room. This scheme of things makes a small house seem spacious



Right, an exterior view of the small house the Crosbys built for themselves—not to mention Gary and the twins!

Photos by Will Walling, Jr.

BING CROSBY Wanted a *Small* House

So the movies' star crooner went out and got one, which he and Dixie Lee have made super-attractive

BY MARIANNE MERCER

BING CROSBY started it. Said the biggest broadcaster of *The Big Broadcast of 1936* to Dixie Lee Crosby: "Dixie, let's get a house that's a *home*. You know—simple. No fuss. We don't want to raise our youngsters in a young hotel. We want them to feel close to their immediate forebears."

Said Dixie: "I've been thinking the same thing. When do we move?"

It was Bing's mother who really found the place—one of the oldest adobe houses at Rancho Santa Fé, seventy-five miles south of Hollywood. It was a little house built more than a century ago and tucked away

beneath pepper trees and palm trees.

"That," announced Bing, "will be for our folks when they want to come down. Dixie and I will build our own home next door." So they built an exact duplicate of the original adobe—and it has five rooms. *Five rooms for five people!* But they are so perfectly planned and decorated that there is ample room for everybody without any crowded feeling. And the place has created something of a back-to-the-small-home fever in Hollywood. Because, for sheer comfort and coziness, it beats any starry mansion that ever stood on a Hollywood hilltop.

● OF COURSE, there is a trick to making a little house seem spacious. Harold Grieve, the decorator who was called in by the Crosbys, revealed it. "If you keep your walls a light monotone in color," he said, "the rooms will appear larger. The rugs or carpets should be plain. Then, if you keep your furniture in proportion to the room and don't try to use heavy pieces, you immediately get a sense of space and ease."

The Crosbys have plain off-white plaster walls that are *washable*. And with three small children in the house, what a boon that is! Sticky finger marks can [Continued on page 56]

Head First into Autumn!

Have beautiful hair, and you will be beautiful. Here are the newest hints!

By *Alison Alden*



Jean Muir shows you Hollywood's newest hair fashions . . . very smooth on top!



The back of Jean's hair fluffs into innumerable curls . . . all very youthful



These famous hands of Emile have dressed famous heads!



The naturalness of this Emile coiffure is an indication of the 1935 trend

“WHAT will our heads be wearing this fall?” . . . There's nothing like asking questions of the right person when you really have a problem, is there? So when I wanted to tell you about the latest and finest beauty hints for hair, I went to one of the foremost hairdressers of America—Emile, of Rockefeller Center, New York City. He “does” most of the “Hollywood heads” while they are in New York, and is considered a leading style authority in creating hair fashions in this country.

“What's the keynote for autumn heads?” I asked him.

“Naturalness, above all things,” Emile answered. “Your clothes now are natural ones . . . they are purely feminine and very adaptable to our modern quick tempo of living. So the coiffures must be the same. The hair should have that beautiful cared-

for look, as though it has a natural, soft, loose wave, and dressed so that it falls naturally into place as soon as it is waved.”

Brush a wave! How many girls have a finger wave and never touch their hair for days at a time, fearing to interfere with its tight finish? Yet you should see Emile go after the wave as soon as the hair is dried. He grasps a good strong-bristled brush, and brushes energetically so that the hair is soon shining with natural oil, and falling into a natural-looking curl.

For evening, of course, the hair can be set in special, very formal coiffures, but during the day it should look like a soft beautiful frame for your face. Wear bangs if they suit you, but study your face carefully before you have any new hairdress.

NO HAIRDRESS on earth can look well if your hair is not in good condition. And since I feel that

you are going to take good care of your hair, I'll give you some exercises:

1. From the hairline at the base of the neck, brush up to the crown, working backward and forward from ear to ear several times.

2. Brush with vibrating movements all along the face line. Work from the scalp to the ends of the hair to loosen powder, dust, etc.

3. Space the hair in small sections, and with the brush on its side, roll the full length of the bristles with a turn of the wrist, and brush to the ends of the hair.

4. After the entire head has been brushed, fluff the hair with fingers and light short strokes of the brush to let the air circulate through.

Weekly shampoos will keep your hair in good condition. With the exercises I have given you, there should be new lights and sheens to delight you. [Continued on page 52]

Classic's

FASHION PARADE



The long parade of shorter days begins—and in its wake comes a fashion parade of shorter skirts for daytime wear . . . Bette Davis, always in the front rank of Hollywood style-setters, leads the way with this clever black wool outfit, with its flared skirt, slit pockets with stitched flaps, and chic bolero jacket with stand-up collar, leg-o'-mutton sleeves, and novel fasteners. Bette is filming "Special Agent"

VIRGINIA BRUCE'S Bag of Fashion Tricks

Do you know why she is always charming? She has solved wardrobe problems that every girl faces!

By VIRGINIA LANE

ALL you co-eds and young business girls who are juggling a Wardrobe Problem (aren't we all!) rally 'round for the CLASSIC scoop of the month!

It comes from Virginia Bruce, famed for her fashions, her charm and her beauty—and named by artist Neysa McMein as one of Hollywood's "always charming" women. Of course, Virginia had no idea she was delivering a ready-made scoop to me. She thought she was merely serving jasmine tea in the patio of her Toluca Lake home. But she was talking clothes at the same time. And when Virginia talks clothes . . . the result is bound to be real news!

"Spur-of-the-moment buying can kill any wardrobe," she declared. "Every woman finds that out sooner or later, I think. You pick up something because it suddenly strikes your fancy, and afterward you have to scheme like everything to make it fit in with what you already have. It's not only hard on your pocketbook, but hard on your 'chic'!"

"The best way to acquire a truly smart wardrobe is to have a definite plan of what you need before you ever start shopping. And this is a rule that will work for you whether you are a college girl, an office girl, or an actress. I found that out during my first year of 'careering.'"

● "I checked up and found I needed four daytime frocks, one ensemble—a long coat and matching dress, one afternoon outfit, one dinner dress that would



Virginia Bruce knew how to smarten her silk print for autumn



Wearing hostess pajamas, she is one to inspire other girls to do likewise

do for informal parties, two evening dresses, one heavy coat that could be made to serve for both street and dress occasions, one sports coat, and an evening wrap. Many another girl's needs, I suspect, are practically the same.

"I planned the daytime frocks around that sports coat. It was a soft gray wool, I remember, and I bought tie-pumps and gloves to match it. One of the dresses was a scarf-dress of chartreuse, gray and black. One was in hydrangea blue, of the shirtmaker variety. Another was a dark green, and the fourth was a scarlet and black jersey. But what I honestly got excited over were the hats. You won't believe me, but I bought four mad little *white* hats. Since it was early fall, I got them for a song. They were all felts, and I had them dyed the exact shade of my four dresses." (And that's a clothes trick worth remembering!)

"You can bring your budget down in a jiffy, buying out of season like that," Virginia went on to say, "For instance, white shoes are practically given away by stores in the early fall, and it's so easy to have those dyed, too. And there are probably thousands of charming summer dresses hanging on the racks this minute that would carry any girl well into winter. And they're marked at half-price and less! I mean something on the order of that navy print silk of mine. You know the one?"

I nodded. Did I know it! It is of lovely pussywillow silk in a navy blue and chartreuse print with a kick-pleat in front and cute peasant sleeves. It is the sort of dress that looks grand and feels even better on a warmish fall day, and later slips on so comfortably and smartly under a heavy coat. It was on this dress that Virginia performed one of her fascinating fashion tricks. There was an ordinary collar on it, so what did Miss Bruce do but insert a fold of chartreuse chiffon at the neckline. Then, knowing that chiffon hankies tucked in belt or bag for street wear



White is becoming to eight out of every ten girls. Consider Virginia Bruce in filmy white chiffon, with magenta flowers at her throat and velvet belt to match

and very, very vogueish, she drew one over her navy blue patent-leather belt. And that is the way smart dresses are born!

● Naturally, in buying a last season's frock, you have to be sure that you are not buying a last season's fad. But nowadays good designs remain popular for much longer than they used to, and you can bring a frock right up-to-date if you keep well-posted on last-word accessories — such as that chiffon hanky, for instance.

"Do you know where I learned about this 'bargain buying?'" Virginia asked me. "In New York, when I was a Ziegfeld showgirl.

"It is part of a showgirl's job to look exceedingly well-dressed. And usually she does it on surprisingly little money. The Ziegfeld girls were wonderful about showing me how to do it. We would watch for off-season [Continued on page 72]



What is trimmer than a suit? Svelte Miss Bruce models a super-smart one

She found that a daytime wardrobe can be built around a swagger coat . . .

Going hiking—
riding—golfing?
June Knight sug-
gests a smart
heavy green
sweater with
white octagonal
buttons, and a
soft Ascot scarf

From Nine to Five

Four practical hints
for achieving chic
in daytime dresses



Mary Carlisle suggests a collarless shirt-maker frock, in amber-colored wool, with brass-studded wooden buttons



"Dressy" wool things are stunning. Witness Sally Eilers' black dress with gold stripes, red buckle and red hat



Fay Wray wears a beautifully tailored English dress of gray herringbone tweed, with taffeta trimming

© G-B Pictures



Teatime dates will respond to this dress of Olivia de Havilland's—with its pert jacket



Una Merkel, of the informal smile, models an intriguing formal gown of metallic cloth



Dancing Eleanor Powell finds smartness in this gold lamé dress with its new slit tunic



Old-fashioned accordion pleats are the newest fashion for evening. Mary Carlisle has them in her wine-colored taffeta. Note the violets in her hair

And So On into the Night



And so to bed. Shirley Temple—style-setter for the 7 o'clock girls—poses for you in the newest and swankiest of all-night attire. Sweet dreams, everybody!

When Autumn Comes... in Hollywood

Tweed combined
with a gay plaid
"suits" Eleanor
Powell. Note vest!

When evening comes... chif-
fon and velvet for Jean Parker,
rustling taffeta for Margo!

Kitty Carlisle adopts three new
trends: a shorter tweed frock,
a fur cape, and a choir-boy hat

Rosalind Russell likes a blue
broadcloth suit with an open-
front coat...and fox trimming

What to wear to the football
game: a camel's-hair topcoat
as swagger as Gail Patrick's

Suggestions for your Fall wardrobe . . . from two American fashion capitals!



A smart girl wears a smart suit —and checked topcoat. (Russeks)



Or a buttonless tweed suit, with softly furred topcoat. (Best & Co.)



Or a Scotch plaid wool with a long pleat panel. (Peck & Peck)

Chic gipsy seam and side-jewel on suede (I. Miller)



Sturdy alligator sandals with flat heels. (I. Miller)



For sports wear, soft brown tie oxfords. (I. Miller)



A fashion forecast for cooler days...stunning fabric and a flattering fur collar, with a semi-halo hat. (Wanamakers)

..and
in New York

Smart Styles— for Clever Girls

Two members of Hollywood's chic younger set—Gloria Shea and Geneva Mitchell—give you two new autumn wardrobe ideas.



810



811

MOVIE CLASSIC'S Pattern Service
529 South 7th St., Minneapolis, Minn.

For the enclosed.....please send
me Gloria Shea Pattern No. 810—Geneva Mitchell
Pattern No. 811 (circle style desired).

Size..... Bust.....

Name

Street

City

Patterns, 25c each

Gloria Shea, new Columbia player, models a sophisticated cocktail gown of interwoven metallic cloth in Hunter's green and gold, featuring a tunic and soft drapery in the sleeves. Pattern 810 is designed for sizes 14, 16 and 18 years; 36, 38 and 40-inches bust. 25c

These patterns may be obtained at any store selling Screen Star Patterns. Or you may order by coupon.

Geneva Mitchell, attractive Columbia player, wears this neat two-piece afternoon dress of sheer navy blue wool, sprinkled with silver metal. The wool skirt is topped with a blouse of white ribbed silk, and a removable jacket with unusual sleeves. Pattern 811 is designed for sizes 14, 16 and 18 years; 36, 38 and 40-inches bust. 25c

New Shopping Finds!

Now that we have found some of these things for you, don't you want to have them for yourselves? We can't undertake any shopping commissions, but we'll be very happy to tell you where you can find any or all of these things. Address: Shopping Scouts, MOVIE CLASSIC, 1501 Broadway, New York City, enclosing a stamped, self-addressed envelope for reply. And watch for our big list of Christmas possibilities in December MOVIE CLASSIC!



Katherine De Mille, of *The Crusades*, models some of the costume jewelry inspired by the picture—a mesh collar and bracelet, with matching compact

****Crusades jewelry—inspired by the greatest movie spectacle of the times—is the newest, latest word in accessories. (And stunning accessories are becoming more and more important—in Paris, in Hollywood, and in all places east and west.) There are simple pin bracelet sets shaped like shields, gold or silver ones with chain mail mesh, V-shaped bibs that fit tightly around the throat, round medieval collars, small fringed collars, belts of varying widths, little bows and small evening bags. Some have matching compacts, too. Ultra-new . . . and priced from \$2 to \$4.

****Your grandmother probably used a certain hand lotion to keep her hands

soft and lovely, for it has been on the market for generations. Now the manufacturer has had two bright new ideas about improving his boon-to-woman-kind, with the result that the lotion now dries much more quickly and is non-sticky—and there's a new dispenser cap free with each 50c bottle. Which is something to remember this winter—to forestall rough, chapped hands.

****Are we premature—or are you really thinking about making Christmas gifts this year? After all, you have to start some time. And it's painless to start early when the gift-making is fun. Like creating things out of a special kind of crepe paper—bags, mats, baskets, chair seats, all sorts of things. They all are very good-looking and take little time and effort to make. And little money. You'd never guess how little, to see the finished products. 15c per package!

****Now, here's a new find to appeal to any feminine soul—young or old, pretty or homely. Namely, a perfumed powder to put in the rinse water when you do a washing—a powder that imparts a delicate scent to lingerie, woolens and linens. It lasts until the next washing, and will not stain the most delicate garments. And when you wear any of these things next to you, the scent will respond to the heat of your body. It's equally as good in your bath and for rinsing your hair after a shampoo. Also inexpensive.

****Do you have a pair of invisible magic gloves? You can have—with a new cream we have discovered. You rub the cream on your hands and it disappears. Whereupon you can do any chore from gardening to tinkering with the engine of your car, without fear of grimy aftermaths. For, when you wash your hands afterward—presto!—the soap and water take off the dirt along with the cream!

****Hang your hosiery and lingerie on a new hanger we've seen and you won't have to go near the windowsill (or wherever you hang the nightly "washing"). It's a clever gadget with four

hooks, is washable, has no metal to tarnish any of your silky things, and costs only 25c.

****Then there's an all-in-one business that would practically set you up in a dry-cleaning establishment. There are four bottles all fitting into a box, and each is the right kind of cleaner for every conceivable kind of spot . . . from grease to juice stains. No looking around, no wondering what to use, for it's all brought together here in one handy little home kit. \$1 buys it.

****If you really want to add chic to your outfit, add a hand-made collar and cuff set. Besides, you aren't in the social swim these days if you can't crochet. (Yes, and knit, too.) We saw a set with a collar in the new, smart middy shape, with cuffs to match, which comes in red and white or blue and white. And it can be made for 50c.

****Knitting these days? Everybody is! But not everybody knows about the newest kind of needles. It's patented, and a time-saver—a circular steel needle with an eye at each end, through which a string may be pulled and the stitches transferred from the needle onto this string whenever you want to measure what you have accomplished. This process takes just a jiffy, without the chance of a stitch being lost, and you can try on a skirt, blouse or dress you're knitting at any time without trouble. The needle costs 65c.

****New fall dresses require new fall forms. And are you unfortunately just a bit flat where you should be just a bit curvaceous? (Take a bow, Miss West!) Then you'll be delighted in a new brassiere with clever little build-up sections that will make you look like Venus di Milo herself. For \$1.

****No more squirts from lemons into unsuspecting eyes! Not if you know about a delicious lemon extract that gives perfectly luscious lemony taste to pies, cakes, ices . . . and drinks of the long, cool variety. It costs only 25c a bottle.



Any Woman can be Up to Date (in her information)

A great deal of the talk among women, on the subject of feminine hygiene, had better be disregarded. Some of it is garbled, incorrect, perhaps even dangerous. And some of it is just plain old-fashioned. Here are the facts, for any woman to read, and *bring herself up to date.*

With *Zonite* available in every drug store, it is old-fashioned to think that poisonous antiseptics are needed for feminine hygiene. There was a time in the past, when certain caustic and poisonous compounds actually were the only antiseptics strong enough for the purpose. But that day ended with the World War which brought about the discovery of *Zonite*.

Zonite is the great modern antiseptic-germicide—far more powerful than *any* dilution of carbolic acid that can be safely used on human flesh. But *Zonite* is *not* caustic, *not* poisonous. This marvelous *Zonite* is gentle in use and as harmless as pure water. *Zonite* never injured any woman. No delicate membranes were ever damaged by *Zonite*, or areas of scar-tissue formed.

It is hard to believe that such power and such gentleness could ever be combined—as they are in *Zonite*. But what an ideal combination this is—for the particular requirements of feminine hygiene.

Also *Zonite* Suppositories (semi-solid)

Zonite comes in liquid form—30c, 60c and \$1.00 bottles. The semi-solid Suppository form sells at \$1.00 a dozen, each pure white Suppository sealed separately in glass vial. Many women use both. Ask for both *Zonite* Suppositories and Liquid *Zonite* by name, at drug or department stores. There is no substitute.

Send for the booklet "Facts for Women." This is a frank and wholesome booklet—scientific and impersonal. It has been prepared for the special purpose of bringing women up to date. Don't miss reading it. Just mail the coupon.

USE COUPON FOR FREE BOOKLET

ZONITE PRODUCTS CORPORATION FG-511
Chrysler Building, New York, N. Y.
Please send me free copy of the booklet or booklets checked below.

- ☐ Facts for Women
☐ Use of Antiseptics in the Home

NAME.....
(Please print name)

ADDRESS.....

CITY..... STATE.....
(In Canada: Sainte Therese, P. Q.)

Head First into Autumn!

[Continued from page 42]

New Beauty Tips

The fragrance of new-mown hay combined with new beauty for your wave . . . that's the recipe for a brand-new shampoo soap. It encourages a wave in hair that has even the slightest tendency to curl, and will help your permanent wave keep its beauty. It is a grand reconditioning treatment. 50c a cake . . . but it lasts a long time!

Dangerous for the appearance of the hair and its future health are poor and cheap "permanents." If you are in any doubt about the quality of the preparations used, ask the operator to show you the little sachets they put on your hair, and see that they bear the name of an accepted maker of "permanent" preparations. And I'll be glad to tell you the name of the best.

Hot oil treatments, which you can give yourself by heating oil, rubbing it into your scalp with a rotary movement of the fingers, wrapping your head in a towel, and leaving it on overnight are excellent ideas to precede a permanent.

A new hairbrush, designed for a firmer, more comfortable grasp, has wavelike bristles with wide spacing for stranding the hair as it brushes. You can vibrate it so that it conforms with the undulations in a wave. Grand to use with the hair exercises I outlined. \$1.50 up.

Do you like a soapless shampoo? Then you should discover a grand soapless olive oil shampoo that will make your hair gleam with life and lustre. You really get a scalp treatment and tonic as well, for this nourishes the hair and gives a lovely sheen. Only 25c.

There is a new rinse to brighten red hair . . . which, by the way, is the fashionable hair color of 1935, according to Emile. This is safe to use, and gives a lovely sheen. 35c a bottle.

Have you discovered a cream that gives new life to the skin? I have. And the claim that it *does* bring new, young life to the cells and tissues underlying the skin, has been verified by foreign universities, by the greatest hospitals in the country . . . It erases lines on the face and about the eyes, closes the pores, and keeps the skin fresh and young-looking. In fact, it gives you a skin "as good as new!" \$1 a small jar.

Write for Our Help!

Don't you want to know the names of all these grand new beauty aids? . . . And haven't you some beauty problem that bothers you, personally? . . .

Write to Alison Alden, Beauty Editor, MOVIE CLASSIC, 1501 Broadway, New York City—enclosing a stamped, addressed return envelope. She will gladly help you!

Mercolized Wax



Keeps Skin Young

Absorb all blemishes and discolorations and make your skin smooth, soft and healthy with the daily use of pure Mercolized Wax. This single, all-purpose beauty aid is the only cream necessary for the proper care of your skin. Mercolized Wax cleanses, softens, lubricates, bleaches and protects. Invisible particles of aged skin are freed, clearing away freckles, tan and other blemishes. Your complexion becomes so beautifully clear and velvety soft, your face looks years younger. Mercolized Wax brings out the hidden beauty of your skin.

Phelactine removes hairy growths—takes them out—easily, quickly and gently. Leaves the skin hair free. Phelactine is the modern, odorless facial depilatory that fastidious women prefer.

Powdered Saxolite

is a refreshing stimulating astringent lotion when dissolved in one-half pint witch hazel. It reduces wrinkles and other age lines. When used daily, Saxolite refines coarse-textured skin, eliminates excessive oiliness and makes the skin glow with fresh, warm, youthful color.

Amazing! Sensational! SILK HOSE GUARANTEED TO Wear Without Holes OR NEW HOSE FREE!

AGENTS: up to \$24 in a WEEK

New kind of Silk Hose, Chiffons and Service Weights—have "tight-twist" threads—ends snags. 2 pairs guaranteed to wear 3 mos., 4 pairs 6 mos. Agents: Big money full or part time demonstrating, in addition get your own hose free. Grace Wilbur, Iowa, reports \$37.10 profit in 9 hours. Wessberg earned over \$100 one week. Demonstrating equipment supplied. Write, giving hose size.

WILKNIT HOSIERY CO.
M-9 Midway, Greenfield, O.

68
STYLES,
COLORS

Your Own
SILK
HOSE
FREE!

Get This Money-Maker NOW!

AMAZING NEW
HAND-BAG
WOMEN BUY
IT ON SIGHT

NEW EXCLUSIVE
FEATURES



"MISS AMERICA" Hand-bag—brand new, different—and HOW it sells! Exclusive features. Beautiful modernistic design. Genuine Top-Quality Steerhide. Two roomy "Talon Zipper Locked" Compartments for 100% SAFETY—PRIVACY. TRIPLE FITTED!—coin purse, mirror, key case. Initials and full name engraved in 22K Gold FREE. Women rave about this new BAG. Men and women agents cleaning up big profits! Lightning seller everywhere. Write at once for

FREE SAMPLE OFFER Send no money—just address
HALVORSEN INC.

Dept. F-20, 605 W. Washington, Chicago

PHOTO Enlargements

Clear enlargement, bust, full length or part group, pets or other subjects made from any photo, snapshot or tintype at low price of 49c each; 3 for \$1.00. Send as many photos as you desire. Return of original photos guaranteed. **SEND NO MONEY!**

ONLY
49c
EACH



Just mail photo with name and address. In a few days postman will deliver beautiful enlargement that will never fade. Pay only 49c plus postage or send 50c—8 for \$1.00, and we will pay postage ourselves.

BEAUTIFULLY FREE! To acquaint you with the HIGH quality of our work we will frame, until further notice, all pastel colored enlargements FREE. Illustrations of beautifully carved frames for your choice will be sent with your enlargement. Don't delay. Act now. Mail your photos today. Write NEW ERA PORTRAIT COMPANY 11 E. HURON STREET, DEPT. 678, CHICAGO, ILLINOIS

"WHO WOULDN'T LOVE YOU..."

Romance comes to the
girl who guards against COSMETIC SKIN

IT certainly is true that men just can't help falling in love with skin that's smooth and soft. The girl who doesn't win this charm—and *keep* it—is a foolish girl indeed!

There's really no need to risk spoiling your looks by letting

unattractive Cosmetic Skin develop. It's when cosmetics are not properly *removed* that tiny blemishes appear, enlarged pores, blackheads, perhaps!

*Cosmetics Harmless
if removed this way*

Guard against these signs of Cosmetic Skin with Lux Toilet Soap! Its **ACTIVE** lather sinks deep into the pores—gently removes every trace of dust, dirt, stale cosmetics. 9 out of 10 screen stars use this soap that's made to remove cosmetics *thoroughly*!

Use cosmetics all you wish! But to *protect* your skin—use Lux Toilet Soap before you put on fresh make-up—**ALWAYS** before you go to bed!

I USE COSMETICS, BUT
I'M TAKING NO CHANCES
WITH COSMETIC SKIN.
THAT'S WHY I USE
LUX TOILET SOAP
FAITHFULLY

MERLE OBERON

STAR OF SAMUEL

GOLDWYN'S "THE DARK ANGEL"

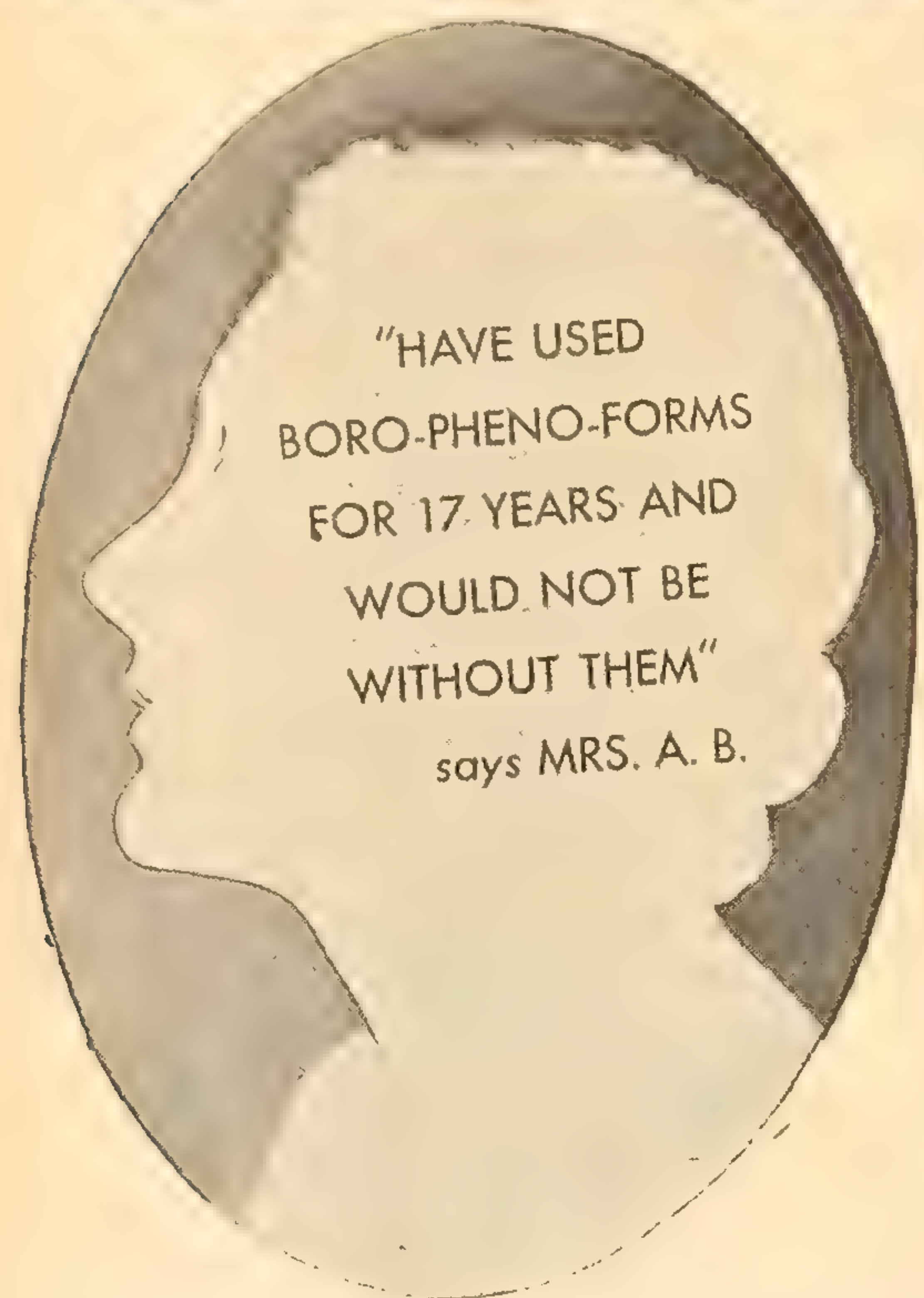


Free Sample

DEMONSTRATES

Doubly Effective

MARRIAGE HYGIENE



Doctor's Prescription Wins Praise of Millions...

Over 45 Years of Supreme Satisfaction for Users!

"MARRIAGE HYGIENE"—how much depends on those two words! Supreme happiness for those who find a dependable way—untold misery of doubt and fear for those who do not. Why take needless risks? Why experiment with uncertain liquids and solutions, which, if not actually poisonous, have only dangerously brief effectiveness? Dainty, convenient Boro-Pheno-Form suppositories offer DOUBLE effectiveness—IMMEDIATE effectiveness on application, CONTINUED effectiveness afterward.

Send now for the liberal FREE SAMPLE which demonstrates Boro-Pheno-Form superiority so convincingly. Learn from your own experience how convenient it is. No bulky apparatus. No danger of overdose or burns. Can be used in perfect secrecy too—no telltale antiseptic odor. Originated as a doctor's prescription for his own practice, Boro-Pheno-Form was quickly swept to nation-wide popularity. Thousands have written of uninterrupted satisfaction for 5, 12, 17, 20 years and longer.

Send no money, merely mail the coupon below for your FREE SAMPLE and an informative booklet, "The Answer," which will shed welcome new light on the perplexing problem of "Marriage Hygiene." Mail the coupon today.

Dr. Pierre Chemical Co., Dept. R-10
162 N. Franklin St., Chicago, Illinois.

Dr. Pierre's BORO-PHENO-FORM

Mail Coupon for FREE SAMPLE

DR. PIERRE CHEMICAL CO.—Dept. R-10
162 N. Franklin St., Chicago, Illinois

Rush me FREE SAMPLE of Boro-Pheno-Form and FREE BOOKLET of Marriage Hygiene Facts.

Name.....

Address.....

City.....State.....

A Thanksgiving Dinner to Remember!

[Continued from page 35]

cloves and two cups of water until they are soft. Put through a sieve. Add one cup and a half of sugar to the juice and cook three minutes. While it's hot, add one teaspoonful of lemon juice and one and one-half tablespoonfuls of gelatine that has been softened in cold water. Then chill.

THANKSGIVING salad is something else that can be fixed the day before. This, too, is extremely easy to prepare. All you have to do is to stir chopped red cabbage into individual molds of lime gelatine and then set it to cool. I like to serve it on lettuce.

And a one-crust mince pie, topped with lemon meringue "tops" a Thanksgiving dinner with a dessert that will have everybody in raptures! For the meringue, beat two egg-whites until frothy, add one-fourth cup of sugar, one-fourth teaspoonful of baking powder, one teaspoonful of grated lemon rind. Beat until the mixture is very stiff. Pile in peaks on the pie and bake in a slow oven for twenty minutes.

If you are without help, the whole idea is to make the dinner service as simple as possible. The fruit cocktail can be on the table before the guests sit down. And when the first course is over—that's when the tea-wagon begins playing a big part! Remove the used dishes to the top of the tea-wagon and wheel them out to the kitchen. Then, on the lower tray of the wagon, put your hot dinner dishes, your hot buttered rolls, a dish of crisp cold celery and ripe olives, and the individual dishes for the brussels sprouts. On top goes the "feast" dish—Mr. Turkey.

While the master of the house is carving the turkey, slip out to the kitchen again for the vegetables. Now, in order to facilitate matters, why not have your large wooden steak plank as hot as possible and place vegetables on it? A mound of mashed turnip could go in the middle with sprays of parsley on top. Around this you could have the mashed potatoes, decorated with melted butter and grated raw carrots. Around the outer edge, if you want an extra vegetable, roasted onions on slices of canned pineapple make a very effective border. Then set the plank on a large platter atop the tea-wagon, with the gravy, cranberry-clove jelly, and sprouts flanking it.

After the salad is served, it's nice to clear everything off the table with the exception of the nuts. Then the mince pie can really have the concentrated attention it deserves . . . to be cut and served by whoever carved the turkey.

This, to my mind, is a good, old-fashioned dinner that would make any Thanksgiving a gala day to linger in the memory and, best of all, it's easy to prepare—simple to serve!



PROTECT your lovely hair arrangements more comfortably with this new, form-fitting tailored marcel cap, just introduced Insist on the original Don-A-Cap. Medium or large sizes, Pastel shades, white, black or brown.

Model No. 300 ties under the chin. 25c
Model No. 200 buttons under the chin for an added beauty treatment . . . 50c

A special model at Ten Cent Stores only.

AT YOUR STORE OR BEAUTY SHOP
If not obtainable, write
DONA MANUFACTURING CO., SAN DIEGO, CALIFORNIA

KEROSENE MANTLE LAMP

Turns Night Air Into BRIGHT HOME LIGHT!

The scientific, new wickless lamp revolutionizing home lighting! Actually gives 20 times light of old wick lamp at fraction of cost. Floods home with 300 candlepower of brilliant, soft, white light, yet burns 96% free air, only 4% cheap kerosene (coal oil).

LIGHTS WHOLE HOUSE FOR A FEW PENNIES Now you can light up the whole house for hours for only a few cents! No smoky chimneys to clean or break. No wicks to buy or trim!

30-DAY TRIAL IN YOUR HOME! This amazing, new light is built into beautiful, new art lamps. Have your choice on 30-day no-risk trial right in your home! Enjoy this wonder-light for a whole month! Write today for illustrated description and TRIAL OFFER! AKRON LAMP & MFG. COMPANY 541 Lamp Bldg., AKRON, OHIO

AGENTS! A big money-making opportunity (part or fulltime). Write at once!



I once looked like this. Ugly hair on face... unloved... discouraged. Nothing helped. Depilatories, waxes, liquids... even razors failed. Then I discovered a simple, painless, inexpensive method. It worked! Thousands have won beauty and love with the secret, My FREE Book, "How to Overcome Superfluous Hair," explains the method and proves actual success. Mailed in plain envelope. Also trial offer. No obligation. Write Mlle. Annette Lanzette, P.O. Box 4040, Merchandise Mart, Dept. 178, Chicago.

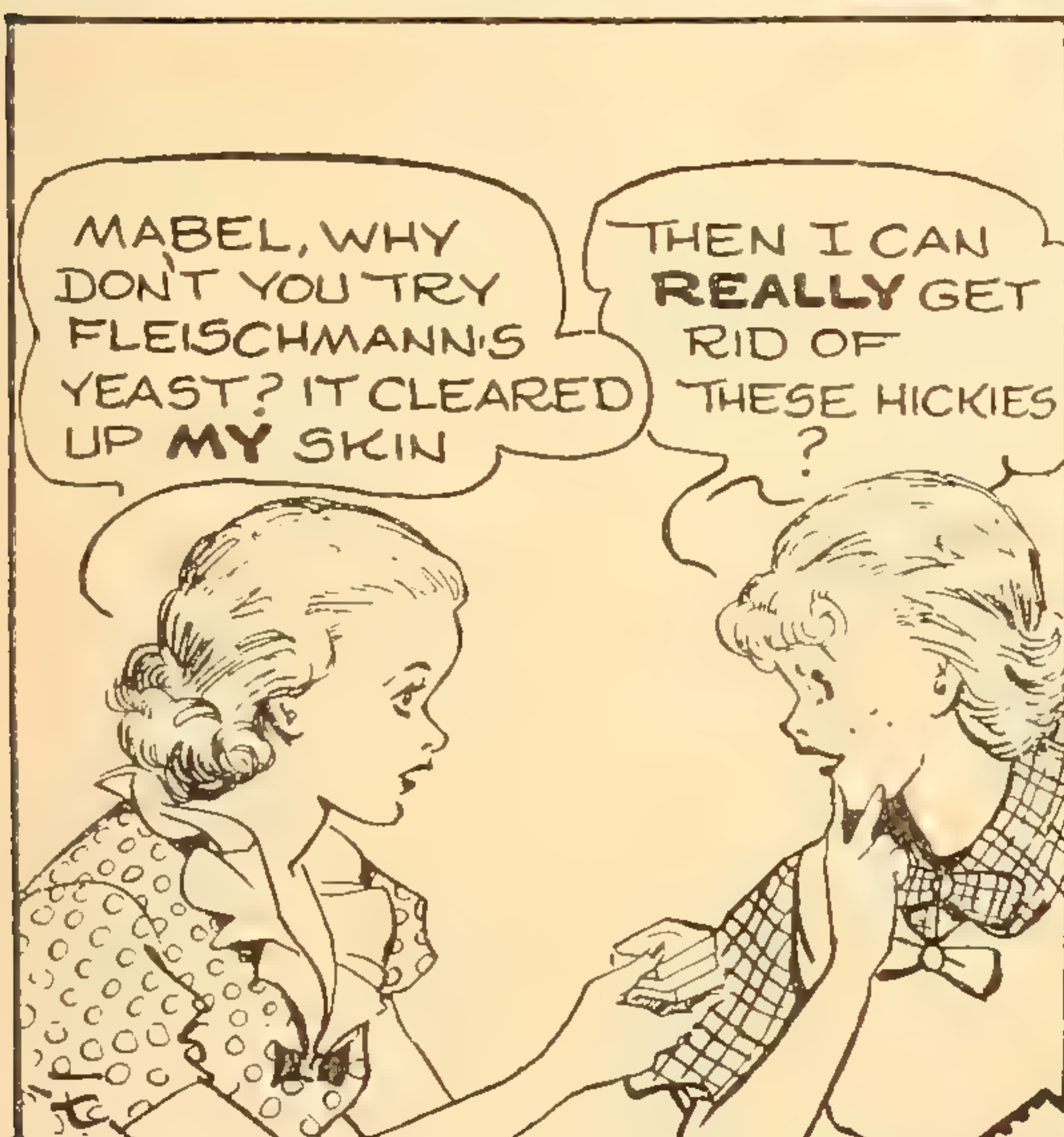
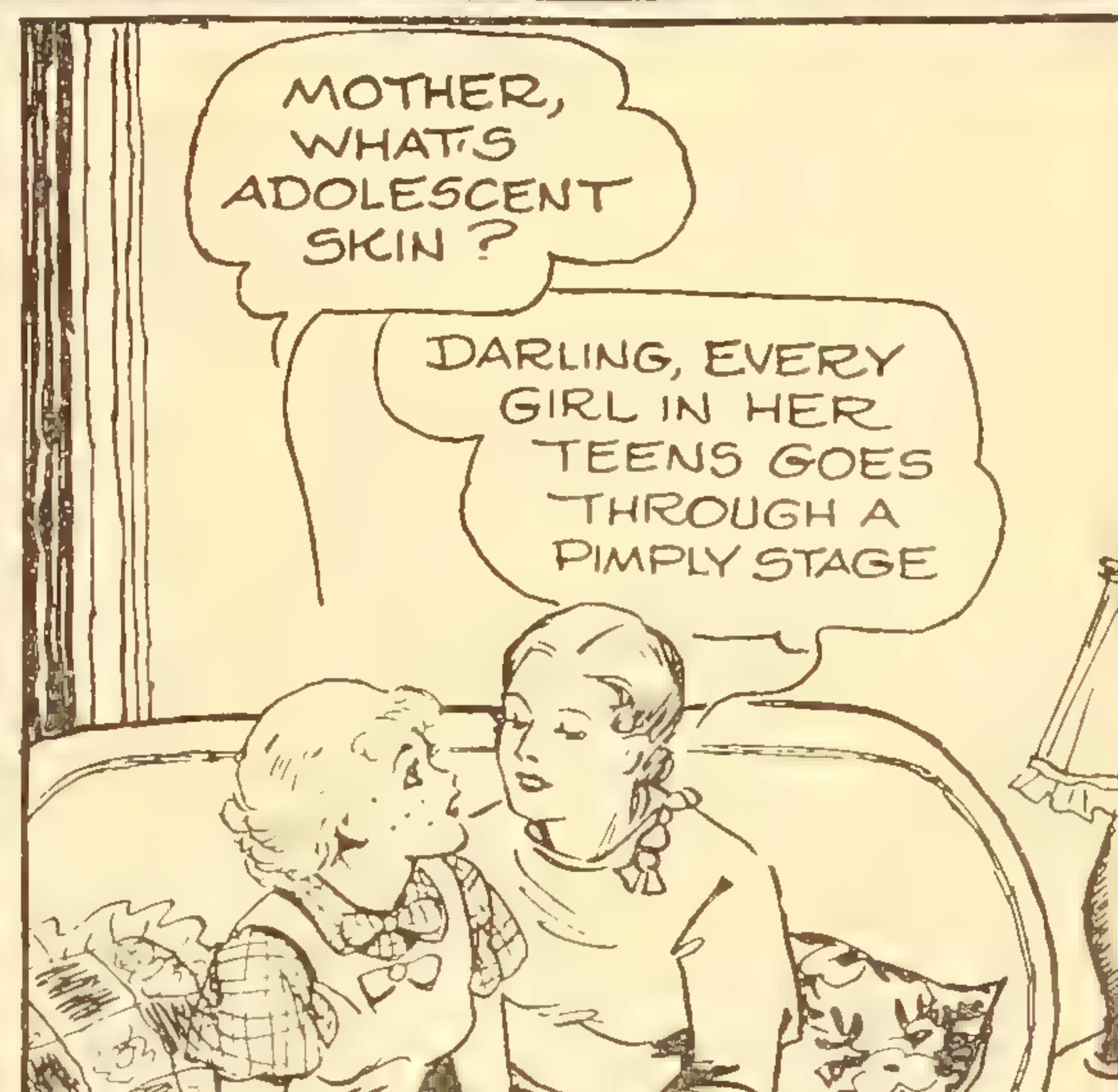
Free for Asthma

If you suffer with attacks of Asthma so terrible you choke and gasp for breath, if restful sleep is impossible because of the struggle to breathe, if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the Sun, send for this free trial. If you have suffered a lifetime and tried everything you could learn of without relief; even if you are utterly discouraged, do not abandon hope but send today for this free trial. It will cost you nothing. Address

Frontier Asthma Co., A-49 Frontier Bldg., 462 Niagara St., Buffalo, N. Y.



**Read
how
Mabel
won lots
of new
dates**



**Don't let adolescent
pimples humiliate YOU**

Between the ages of 13 and 25, important glands develop. This causes disturbances throughout the body. Harmful waste products get into your blood. These poisons irritate the skin—and pimples pop out on the face, chest and back.

Fleischmann's Yeast clears those skin irritants out of your blood. And the pimples disappear!

Eat Fleischmann's Yeast 3 times a day, before meals, until your skin has become entirely clear. Start today!

Copyright, 1935, Standard Brands Incorporated



—clears the skin

**by clearing skin irritants
out of the blood**

WHY BE FAT?



Reduce with
SAFETY
this
Proven
Easy
Way!

*
**She Lost
48
POUNDS**

● At last! You can reduce **SAFELY**—no dangerous drugs! Now it is no longer necessary to be the slave of ugly fat. Here's a quick and easy method to lose excess weight, using a basic formula developed, thoroughly tested and proved by physicians at a nationally renowned research institution. So delightful to take, too—just like eating candy!

Why continue to endure hated fat, with all its embarrassment and humiliation? Others are finding it so easy to have alluring, slender figures, so why not you? This amazing new method not only makes fat vanish, pound after pound, but you look years younger and feel better in every way! This has been the experience of women everywhere, with **SLENDRETS** (Wafers), the new **SAFE** way to slenderness.

Read What They Say About SLENDRETS
"I reduced 48 pounds, look ten years younger," writes Mrs. Sims (Iowa)... "36 pounds of fat gone. Never felt better," writes Miss Angell (New York)... "Lost 5 pounds this week, leaves no flabby skin," writes Miss Nolan (California)... "Now wear stylish clothes," writes Mrs. Sanda (Pennsylvania)... "As a Graduate Nurse I recommend **SLENDRETS**," writes Miss Hackett.

This fact is important to you: Safe **SLENDRETS** absolutely **DO NOT** contain the dangerous drug, dinitrophenol. No thyroid, either. Non-laxative. You lose weight by a safe new principle which doctors approve. **SLENDRETS** redistribute the carbohydrates. No danger, no risk, and pleasant too. A scientific, proven formula. You can start with **SLENDRETS** with complete confidence, knowing that they will aid you to

LOSE FAT...OR NO COST!

● If you are not entirely satisfied with the wonderful results, you get your money back in full. **SLENDRETS** will delight you or they cost you nothing. Don't wait, fat is dangerous. If your dealer has not yet received his supply, send \$1.00 for the generous-supply package containing 84 wafers. Or better, send \$5.00 for the **SLENDRETS** "Home Package," the extra-large economy size. (Currency, stamps, money order, or C.O.D.) IN PLAIN WRAPPER.

SCIENTIFIC MEDICINAL PRODUCTS INC.

413 Howard Bldg., 209 Post St., Dept. F511
San Francisco, California.

- ☐ Please send me the \$1.00 package of **SLENDRETS**, containing 84 wafers.
- ☐ Please send me the **SLENDRETS** "Home Package" (\$5.00), the extra-large economy size.

Check payment
method:

- ☐ { Currency, money order
or stamps enclosed.
- ☐ C. O. D.

Name.....

Address.....

City.....State.....

Bing Crosby Wanted a Small House

[Continued from page 41]

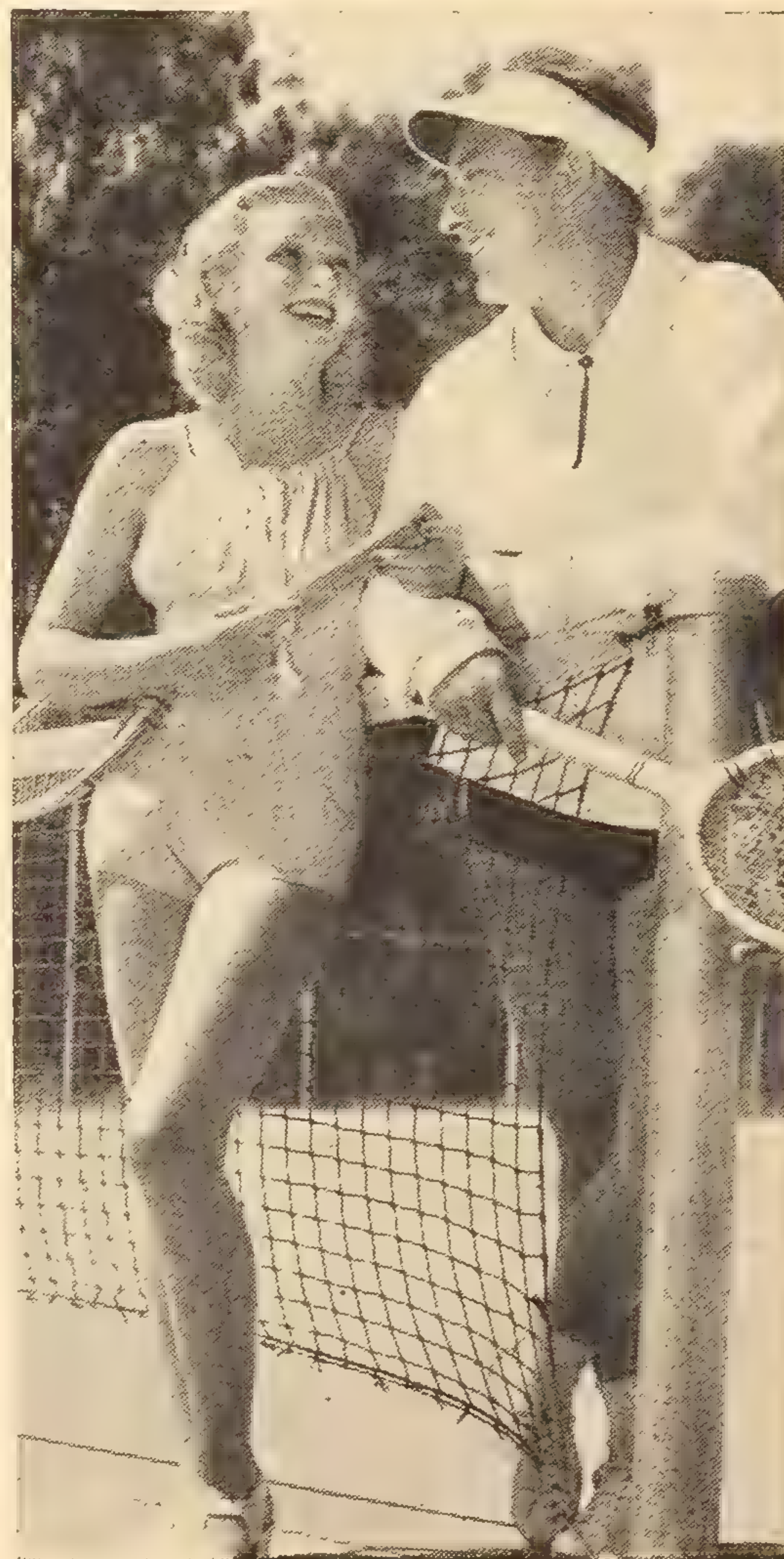
be erased, accidental stains cause nary a worry.

The entrance hall has an old-fashioned hatrack and gay prints on the wall that pick up the color in the hooked rug. That entrance gives you a friendly introduction to the rest of the house. It says, in no uncertain terms, "This is a cheery spot without any pretense. You'll like it." And you more than like it.

The living and dining rooms are combined in one long room—an ideal arrangement for the small house. Naturally, the furniture is placed with an eye to the fireplace. There is a Victorian sofa at one end of the hearth, upholstered in a dark brown rough-textured material; opposite it is one of those huge sink-into-me couches, also rough in texture, but a pinkish-tan.

The table is of pine and early American in design—like the secretary, the clock on the mantel, and the prints on either side of it. For color notes, there are yellow bowls and vases and cigarette holders.

The lamps and side lights throughout the house are all ex-oil burners, electrically wired. And every window has
[Continued on page 58]



Dixie Lee and Bing Crosby wanted a home where they could play. And they have one—complete even to a tennis court

IRRESISTIBLE Charm and Warmth

Indera® FIGUREFIT (COLDPROOF) PRINCESS SLIPS



IT IS no longer necessary to sacrifice charm and style for comfort. The new Indera Figurefit (Coldproof) Knit Princess Slips have all these qualities—and more. These slips are knit by a special process, and lie smooth and close-fitting beneath any kind of frock, even the most dainty, without bunching or crawling. They keep warmth in and cold out. Equipped with our exclusive Sta-Up shoulder straps, beautiful colors, easy to launder—no ironing necessary.

Ask at your favorite store for Indera Princess Slips if you want fair prices and the best quality. Accept no substitute; look for Indera trade mark. Choice of cotton, wool mixtures, rayon and wool, 100% wool worsted, silk and worsted. Sizes for women, misses and children.

Write for FREE descriptive style catalog No. 14B.

INDERA MILLS COMPANY
WINSTON-SALEM
NORTH CAROLINA
Write for
FREE
Style Catalog

Wife Wins Fight

with
**KIDNEY
ACIDS**



Sleeps Fine, Feels 10 Years
Younger—Uses Guaranteed
Cystex Test

Thousands of women and men sufferers from poorly functioning Kidneys and Bladder have discovered a simple, easy way to sleep fine and feel years younger by combating Getting Up Nights, Backache, Leg Pains, Nervousness, Stiffness, Neuralgia, Burning, Smarting and Acidity due to poor Kidney and Bladder functions, by using a Doctor's prescription called Cystex (Siss-tex). Works fast, safe, and sure. In 48 hours it must bring new vitality, and is guaranteed to do the work in one week or money back on return of empty package. Cystex costs only 3c a dose at druggists. The guarantee protects you.

DIVORCE EYE CRUTCHES!

Get RID of the
Spectacle Handicap. The
**NATURAL EYESIGHT
SYSTEM** makes Victory
over Glasses Possible.

You are the Judge—your eyes
the Jury—when the **Natural
Eyesight System** goes on trial
in your home for four months
on our **100% MONEY-BACK
GUARANTEE.**

Full Information Mailed FREE
Natural Eyesight Institute, Inc.
Dept. 511-A, Los Angeles, Calif.

ANY PHOTO ENLARGED

Size 8x10 inches
or smaller if desired.
Same price for full length
or bust form, groups, land-
scapes, pet animals, etc.,
or enlargements of any
part of group picture. Safe
return of original photo
guaranteed.

47c



SEND NO MONEY Just mail photo
(any size) and within a week you will receive
your beautiful life-like enlargement, guaran-
teed fadeless. Pay postman 47c plus postage—
or send 49c with order and we pay postage.
Big 16x20-inch enlargement sent C.O.D. 78c
plus postage or send 80c and we pay postage.
Take advantage of
this amazing offer now. Send your photos today. Specify size wanted,
STANDARD ART STUDIOS
304 S. Jefferson St. Dept. 225-P CHICAGO, ILLINOIS

MIRIAM HOPKINS

in Samuel Goldwyn's
"BARBARY COAST"

Max Factor's Make-Up
Used Exclusively

Miriam Hopkins

Reveals Her
Beauty Secret



..and Another Woman Becomes Beautiful

MIRIAM HOPKINS and Janet Ross met in Hollywood for the first time since their school days together. Only a few years had passed, but what a change it had made in the two girls! Miriam Hopkins was lovelier than ever, charming, poised. Janet was dull-looking, self-conscious, awkward.

"Please tell me," asked Janet, "is there anything an average girl like me can do to be more attractive?"

Of course there was! The first step to beauty was to obtain expert advice, so Miriam Hopkins took Janet to Max Factor, the Hollywood genius of make-up. To her delight and amazement, Janet learned that the secret of beauty which had dramatized the loveliness of Miriam Hopkins could be used by anyone.

"Color harmony make-up will reveal the beauty in your face just as it does with screen stars," Max Factor told Janet. "You shall see for yourself what powder, rouge and lipstick in your color harmony shade will do."

With the instinct of a true artist, Max Factor selected and applied the colors that would bring out in the dull little face before him, the priceless and elusive thing called beauty. Rachele powder to enliven the skin and give it satin-smoothness, Blondeen rouge to give alluring lifelike color to the cheeks, Vermilion lipstick to accent the youthful tone of the lips. Color harmony powder, rouge, lipstick... the living portrait was finished... and another woman experienced the joy of seeing for the first time, beauty in her own face!

Would you like to see what an amazing change color harmony make-up will bring about in your face? If you are a blonde, brunette, brownette or redhead, there is a color harmony make-up that will transform you into a radiant new being... Max Factor's Powder, one dollar; Max Factor's Rouge, fifty cents; Max Factor's Super-Indelible Lipstick, one dollar. At all leading stores.

© 1935 by Max Factor & Co.



Janet Ross

Tells Her Own Story About
COLOR HARMONY MAKE-UP

"MAX FACTOR'S POWDER brought out unexpected beauty in my face through the magic of its color harmony shades. I find it clings for hours, and makes my skin appear satin-smooth even in a close-up.

"MAX FACTOR'S ROUGE is creamy-smooth, and blends so perfectly that the lovely tones appear to be my own coloring. It keeps its true color in any light because the color harmony shades are light-tested.

"MAX FACTOR'S SUPER-INDELIBLE LIPSTICK is moisture-proof, so I apply it to the inner as well as the outer surface of the lips giving them an even, harmonized color that is really lasting."

Would you like Max Factor to give you a personal make-up analysis, and send you a sample of your color harmony make-up? Would you like an illustrated booklet on "The New Art of Society Make-Up?" Mail the coupon and all these will be sent to you.

Max Factor ★ Hollywood

SOCIETY MAKE-UP—Face Powder, Rouge, Lipstick in Color Harmony



Mail for POWDER, ROUGE AND LIPSTICK IN YOUR COLOR HARMONY

MAX FACTOR, Max Factor's Make-Up Studio, Hollywood:
Send Pur e-Size Box of Powder and Rouge Sampler in my color harmony shade;
also Lipstick Color Sampler, four shades. I enclose ten cents for postage
and handling. Also send me my Color Harmony Make-Up Chart and 48-page
illustrated instruction book, "The New Art of Society Make-Up" ... FREE.

5-11-98

NAME _____

STREET _____

CITY _____ STATE _____

COMPLEXIONS	EYES	HAIR
Very Light <input type="checkbox"/>	Blue <input type="checkbox"/>	BLONDE
Fair <input type="checkbox"/>	Gray <input type="checkbox"/>	Light <input type="checkbox"/> Dark <input type="checkbox"/>
Creamy <input type="checkbox"/>	Green <input type="checkbox"/>	BROWNETTE
Medium <input type="checkbox"/>	Hazel <input type="checkbox"/>	Light <input type="checkbox"/> Dark <input type="checkbox"/>
Ruddy <input type="checkbox"/>	Brown <input type="checkbox"/>	BRUNETTE
Sallow <input type="checkbox"/>	Black <input type="checkbox"/>	Light <input type="checkbox"/> Dark <input type="checkbox"/>
Freckled <input type="checkbox"/>	LASHES (Color) <input type="checkbox"/>	REDHEAD
Olive <input type="checkbox"/>	Light <input type="checkbox"/> Dark <input type="checkbox"/>	Light <input type="checkbox"/> Dark <input type="checkbox"/>
SKIN Dry <input type="checkbox"/>	Dark <input type="checkbox"/>	If Hair is Gray, check type above and here <input type="checkbox"/>
Only <input type="checkbox"/> Normal <input type="checkbox"/>	AGE	

The charm of
lovely eyes
can be yours
with

MAYBELLINE

EYE
BEAUTY
AIDS



Maybelline Eyelash Darkener
instantly darkens eyelashes,
making them appear longer,
darker, and more luxuriant. It
is non-smarting, tear-proof and
absolutely harmless. The largest
selling eyelash beautifier in the
world. Black, Brown and the
NEW BLUE.

Maybelline Eyebrow Pencil
smoothly forms the eyebrows
into graceful, expressive lines,
giving a perfect, natural effect.
Of highest quality, it is entirely
harmless, and is clean to use and
to carry. Black and Brown.

Maybelline Eye Shadow
delicately shades the eyelids,
adding depth, color, and sparkle
to the eyes. Smooth and creamy,
absolutely pure. Blue, Brown,
Blue-Gray, Violet and Green.

**Maybelline Eyelash
Tonic Cream**
A pure and harmless tonic
cream, helpful in keeping the
eyelashes and eyebrows in good
condition. Colorless.

Maybelline Eyebrow Brush
Regular use of this specially
designed brush will train the
brows to lie flat and smooth at
all times. Extra long, dainty-grip
handle, and sterilized bristles,
kept clean in a cellophane wrapper.

These famous preparations in 10c sizes mean
simply that you can now enjoy complete highest
quality eye make-up without the obstacle of
cost. Try them and achieve the lure of lovely
eyes simply and safely, but . . . insist upon
genuine MAYBELLINE preparations . . . for
quality, purity, and value. Purse sizes obtain-
able at all leading 10c stores.

Maybelline Co., Chicago.

Maybelline
EYE BEAUTY AIDS

Bing Crosby Wanted a Small House

[Continued from page 56]

white sash curtains of crinkled organdy
easily laundered. From front to back
and from side to side, it is a practical
home that one can dream in . . .

The dining room chairs are Mexican.
So is the long pine table. The kitchen
is in green and red—Christmasy and
cute. The walls are a lovely pale green
and the curtains are red-checked. All
of the Crosby china is a pale yellow
with a red stripe.

Carrying harmonizing colors from
one room to another is the secret of
charm in a small house. And what goes
better with sand, the predominating
shade in the Crosby living room, than
a rich, deep blue? So Bing and Dixie
chose that for their bedroom. The rug
is a dark-blue mixture; the curtains are
a plaid glazed chintz that unites dark
and light blue and is high-lighted with
a small red flower. A red glass floor
lamp and red glass wall brackets with
flowers in them repeat that accent. But
the most amusing—and delightful—part
of all is the ruffle of the plaid chintz
around the bottom of the pine dressing
table. It's easy enough to put on. You
can do it yourself either with invisible
thumb tacks used on the inside or with
plain adhesive tape.

THE built-in bookcases (in the bed-
room!) are a happy thought—to say
nothing of the cast-iron Victorian night-
tables with their shining marble tops.
There is also a white drop-leaf table in
the wide window recess, which makes
an ideal breakfast spot.

In the nursery, three little beds stand
in a row . . . They look like cradles now,
but they are made so that the sides can
be taken off and the children can use
them until they are eight or nine years
old. It is distinctly a boys' room; Bing
saw to that. There is only one fabric
used and that is a soft yellow plaid.
Each bed has a yellow coverlet bound
in red. And there is a spindle-back
chair painted in old red. It is a room
easy to copy—and easy to keep clean.

Immediately off it is the nurse's room.
If no nurse were present, this could
readily be transformed into a sewing
room, a study or a sunroom.

A little home, tastefully arranged like
the Crosbys', saves an enormous amount
of energy and simplifies living. And you
can decorate it at suprisingly little cost.
For instance, for an Early American
living room, it is possible to buy a very
smart sofa around \$45. A gateleg table
with mahogany finish runs about \$19.
A small upholstered armchair, \$21.50.
A wing chair, \$38.00. A high-boy,
\$25.00. A desk, \$40.00.

If you can paint some of the furniture
you can cut the expense in half.

It takes only a little attention and
care to make any small house, like Bing
Crosby's, a real home.

Roll Your FAT Away

NO DIET • NO MEDICINES
• NO EXERCISES •

AN AMAZING invention called Roll-
ette, developed in Rochester, Min-
nesota, makes it possible for you to rid
yourself of unsightly pounds of fat
and have a beautiful, slender form.
This remarkable patented device
takes off fat quickly from any part
of your body without strenuous
diets, dangerous drugs, exercise.
Leaves the flesh firm and gives a
natural healthy glow to the skin.
Makes you feel years younger.

A FEW MINUTES A DAY
ROLLS FAT AWAY

Take off many inches from the
spots where you want to reduce
most. ROLLETTE is an effective,
scientific principle for reducing
which is receiving the approval of
physicians everywhere. Just send
name and address for **FREE**
Trial Offer—Today

Rollette Co., 3826 N. Ashland Av.
Dept. 400 Chicago, Illinois



LOSES 23 Lbs.

"By using
Rollette I have
lost 23 lbs. the
first month."
Anne Reilly,
Milwaukee,
Wisc.

"Made my
Skin Lovely
at once"

One application of Sem-Pray Creme
made my red, rough skin lovelier."—Mrs.
E. P. M., Omaha, Neb. Sem-Pray's rare
Eastern oils clear, freshen, soften skin in-
stantly. Also smooths away erasable lines,
wrinkles. Refines pores. Concentrated. Out-
lasts 5 ordinary jars of cream. Get Sem-
Pray today at all good drug and department
stores, 60c. Or send 10c for 7 days supply,
to Mme. LaNore, Sem-Pray Salons, Grand
Rapids, Mich., Suite 118-R.

Sem-Pray
Creme
Youthifies
Beautifies

BE POPULAR!

LEARN TO PLAY
PIANO
BY EAR*

NO-NOTES-NO SCALES-NO EXERCISES / COURSE

If you can whistle, sing or hum—you have Talent.
Let a popular radio pianist train your hands in
THIRTY DAYS. TEN LESSON METHOD sent post-
paid for \$1.00 or pay postman \$1.00 plus postage.
NOTHING MORE TO BUY. Be your own TEACHER!
Results Guaranteed. Accordion charts included free.

MAJOR KORD, Dept. F-11,
Rapid, TEXAS

\$1
COMPLETE

STOP that ITCH ... IN ONE MINUTE ...

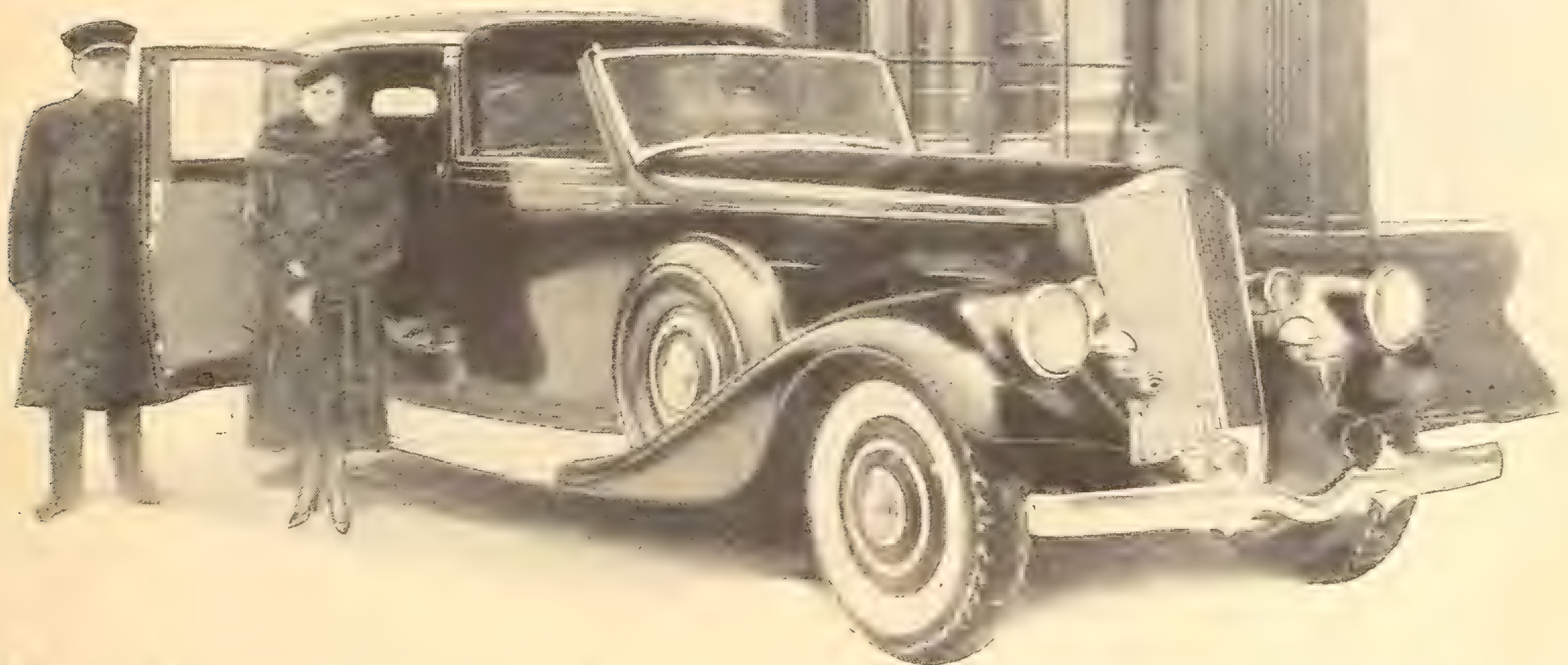
Simply apply Dr. Dennis' cooling, antiseptic, liquid
D. D. D. PRESCRIPTION. Quickly relieves the itching
torture of eczema, eruptions, rashes and other skin
afflictions. Its gentle oils soothe the irritated and in-
flamed skin. Clear, greaseless, and stainless—dries
fast. Stops the most intense itching instantly. A 35c
trial bottle, at drug stores, proves it—or money back.

D.D.D. Prescription

ASTHMA?

"If you are sick and tired of gasping and strug-
gling for breath—tired of sitting up night after
night losing much needed rest and sleep, write
me at once for a FREE trial of the medicine that
gave me lasting relief. I suffered agony for
nearly six years. Now I have no more spells of
choking, gasping and wheezing and sleep sound
all night long. Write today for a FREE trial.
Your name and address on a post card will bring
it by return mail." O. W. Dean, President,
Free Breath Products Company, Dept. 1343-A,
Benton Harbor, Michigan.

MRS. WALTER RADCLIFFE KIRK, one of Chicago's most beautiful and smartly gowned matrons . . . a famous hostess . . . a patron of the arts . . . a director of Chicago's Civic Opera for many years . . . also notable for her charities. She is seen here with her special custom-built town car, a familiar sight on the boulevards of Santa Barbara, New York and Chicago.



All hers . . all luxuries . . yet she chooses this twenty-five cent tooth paste

"It is remarkable how quickly Listerine Tooth Paste cleans and what a brilliant lustre it gives," says Mrs. Kirk. "A real luxury!"

The moment you try this modern dentifrice, you will discover why it is the favorite of men and women who, if



"BOWSER"—son of "Wire Boy," famous Blue Ribbon winner. A thoroughbred wire-haired and Mrs. Kirk's favorite dog.

GOLD SET. All the accoutrements of Mrs. Kirk's dressing table, from the dainty file to hair brush, are of gold—a most unusual and luxurious set of heirlooms.



need be, could afford to pay \$25 instead of 25¢ a tube for their tooth paste.

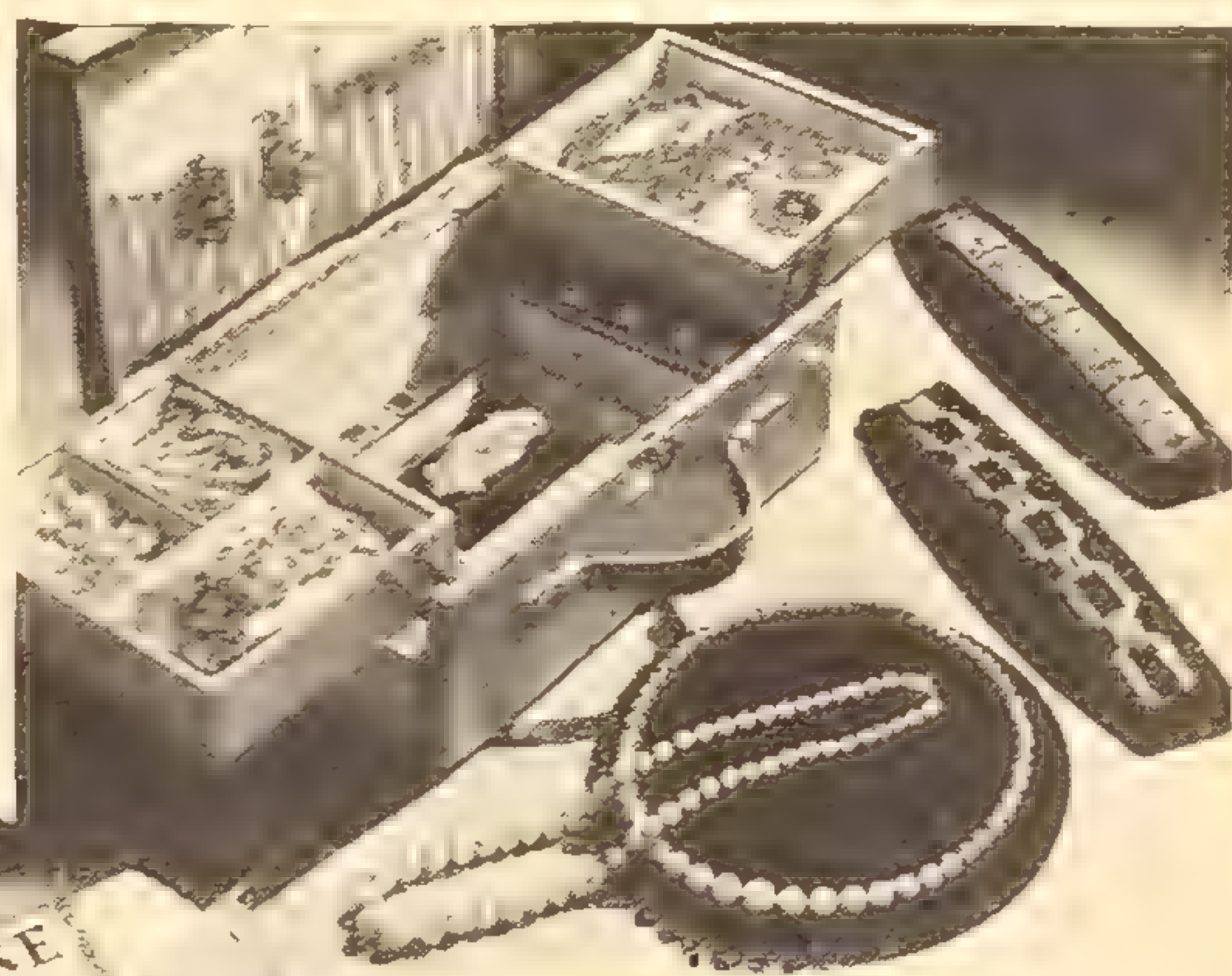
We ask you to see how quickly and thoroughly it cleanses the teeth, attacking tartar, film and discolorations. Its results are rather remarkable.

See what a brilliant lustre it imparts to teeth. The precious enamel, unharmed by this gentle dentifrice, seems to gleam and flash with new brilliance.

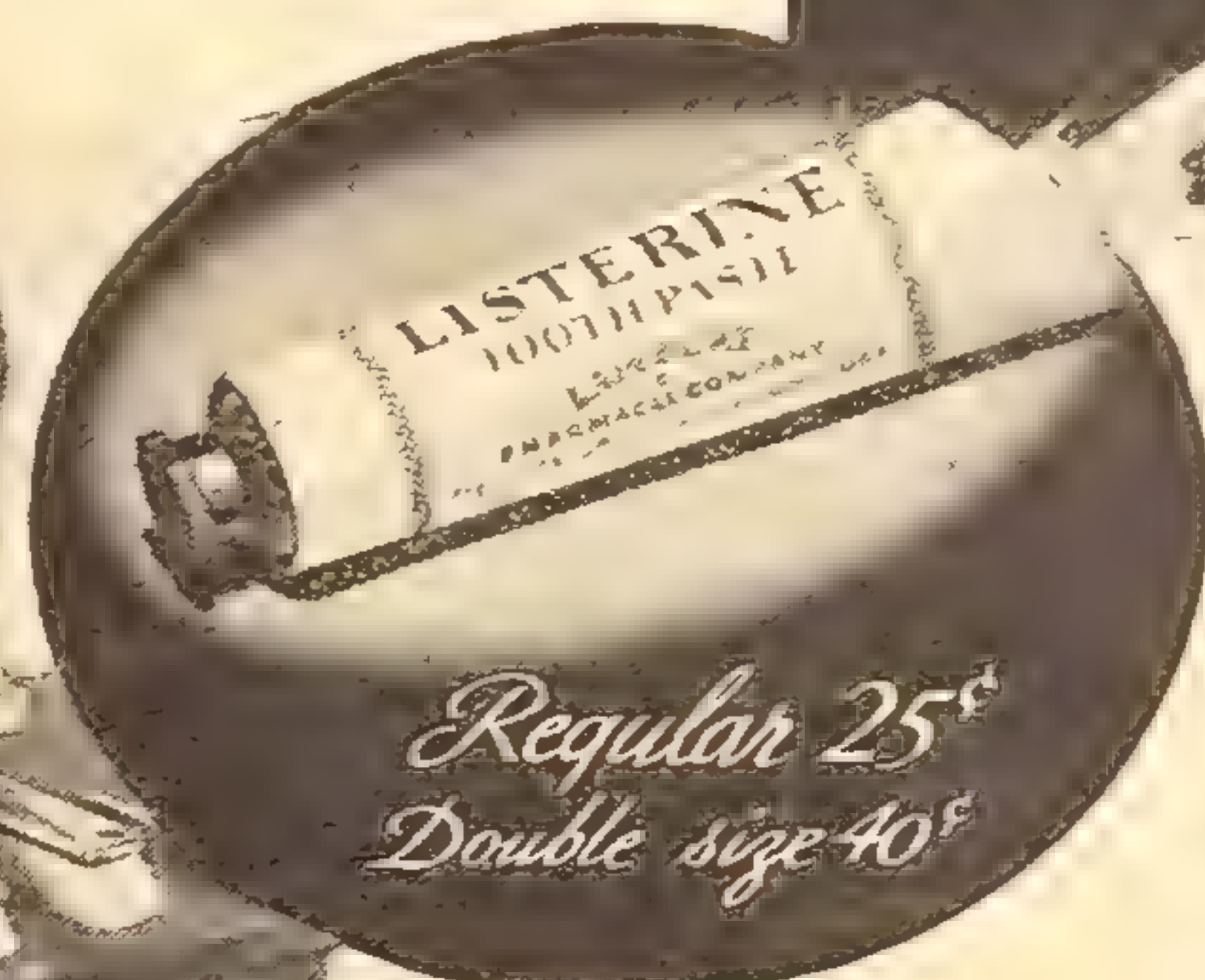
Note that wonderful feeling of mouth freshness and invigoration that follows the use of this unusual dentifrice—a clean, fresh feeling that you associate

with the use of Listerine itself.

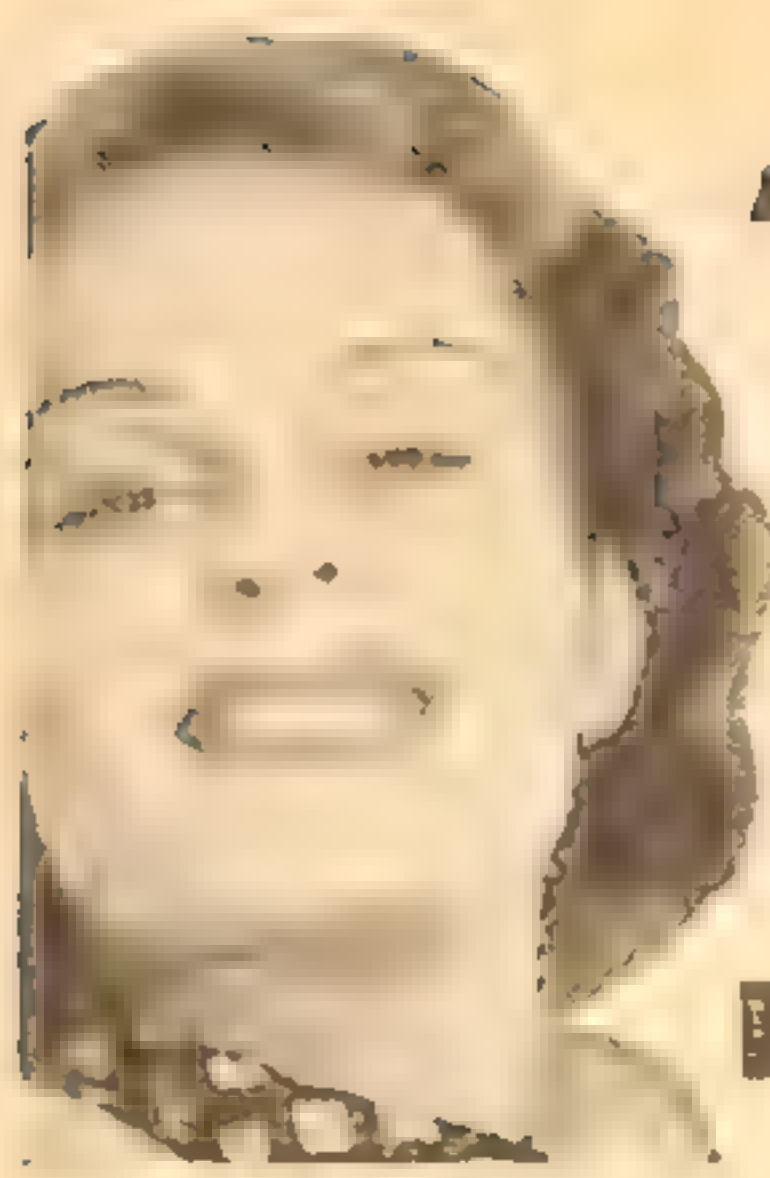
If you are interested in economy, you'll be delighted to find how far this tooth paste goes. Get a tube today. Lambert Pharmacal Co., St. Louis, Mo.



TRAVELING JEWEL CASE—showing part of Mrs. Kirk's exceptional jewel collection, notable for the careful selection of its stones and their rare beauty—another of her most treasured possessions.



Listerine Tooth Paste



"3 minutes
of my time...
and I forgot
my troubles!"

There's no doubt about it—the three-minute way certainly makes a difference. Three minutes chewing FEEN-A-MINT, the delicious chewing-gum laxative—then good-bye constipation and the logy way it makes you feel. Have you been using rack-ing "all-at-once" cathartics? Then you know what cramps and griping are. The three-minute way is easy, thorough, and oh so efficient! It's good for the entire family—and children love it.



THE CHEWING-GUM LAXATIVE



START
\$1260 to \$2100 Year
SHORT HOURS

Common education
Usually sufficient

MEN—
WOMEN

Mail Coupon
today.

SURE.

COUPON

FRANKLIN INSTITUTE
Dept. B-305, Rochester, N. Y.

Sirs: Rush to me without charge, (1) 32-page book with list of U. S. Government Jobs. (2) Tell me how to get one of these jobs. Send sample coaching.

Name

Address

"I had to stretch
every dollar!"



"LIKE all mothers, I wanted every advantage for my children. But it was hard work to stretch John's pay to cover necessities, let alone music for Mary, or four years at High for Jack.

"Then one day I read an advertisement which told how married women could earn \$25 to \$35 nursing. I'd always been handy around a sick-room and this seemed a good chance to make use of this knack of mine—and be paid for it! I sent the coupon to CHICAGO SCHOOL OF NURSING and when the booklet arrived read every word of it.

"After talking it over with John I decided to enroll. The lessons were so easy to understand! When I had finished the 8th lesson our doctor suggested I take a case for him. Ever since I've been nursing in our neighborhood, making \$25 a week."

Let CHICAGO SCHOOL OF NURSING train you as it has trained thousands of men and women at home in their spare time for this dignified well-paid profession. Send coupon today. Learn how you can become a C. S. N.-trained practical nurse.

CHICAGO SCHOOL OF NURSING

Dept. 811, 26 N. Ashland Boulevard,
Chicago, Ill.

Please send free booklet and 32 sample lesson pages.

Name

City State Age



Why Lederer Likes American Women

[Continued from page 29]

a most precise value of what Peace might mean to men—and women, too.

"Now," he said, continuing the story of his constant search for his ideal, "I have set a hard and fast rule. When I next believe I have found 'the one and only,' I shall set a time limit. I have determined that in two years of friendship, love must prove itself real!"

"And it hasn't proved itself real yet?" I asked.

"Not yet," he answered, "though I am hopeful!"

Moreover, he is prepared to find his ideal in America. For he told me: "The American woman has many traits that women of other countries do not possess. First of all, she is so self-possessed, so poised that one can meet her on one's own ground, discuss one's ideas and feel perfectly understood.

"But," he continued, and his eyes brightened in his intensity, "never believe that the intellect of the American woman leaves her cold and detached as brainy women of other nationalities are apt to be. She possesses that rare and most desired of human traits—the capacity for understanding.

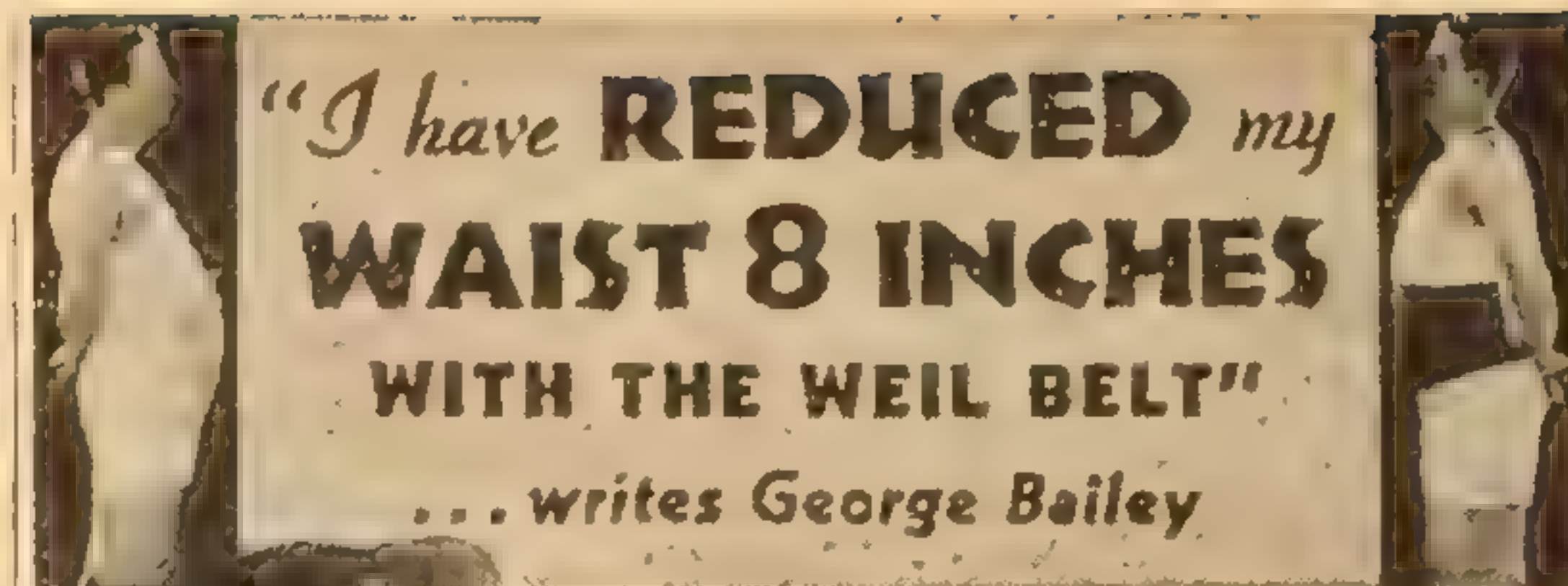
"I realize," he admitted, with charming frankness, "that men are mainly responsible for many womanly 'deficiencies,' and that the American wife is far ahead of her sisters in this respect. But we should also appreciate the fact that American women have themselves struggled and fought for those very things that men have grown to value most!

"American women, for the most part, are less given to pettiness, also, than Continental women are. Of course, you can select individuals and say, 'That is not so!' But still it is generally true. Mainly, I believe, it is because American women are more independent in thought. As one broadens, there is less room for such nonsense as jealousy.

"The women stars, themselves, are a group who prove this. There may be certain ones who would like to tear each other apart, but my own experience has been that they maintain a very pleasant and interested attitude toward each other's work.

"This is partially due to the advantages of greater freedom that American women have enjoyed. They are able to develop their personalities without restraint. And because of this they make superior companions. If I were traveling the Gobi desert or were stranded in the wildernesses of Tibet, I think an American girl would offer me the greatest understanding and comradeship.

"Americans have much that is peculiarly their own and they should cultivate their unusual and outstanding individuality. Marry an American woman? Why not? Surely none is more fascinating!" he said—emphatically.



"I have **REDUCED** my
WAIST 8 INCHES
WITH THE WEIL BELT"

... writes George Bailey

Wear the WEIL BELT for
10 days at our expense!

YOU will appear many inches slimmer at once and in ten days your waist line will be 3 inches smaller. 3 inches of fat gone or no cost! "I reduced 8 inches" ... writes Geo. Bailey. "Lost 50 lbs." writes W. T. Anderson. ... Hundreds of similar letters.

REDUCE your WAIST
3 INCHES in 10 DAYS
or it will cost you nothing!

You will be completely comfortable as its massage-like action gently but persistently eliminates fat with every move! Gives an erect, athletic carriage ... supports abdominal walls ... keeps digestive organs in place ... greatly increases endurance.

Simply write name and address on postcard and we will send you illustrated folder and full details of our **10 DAY FREE TRIAL OFFER!**

THE WEIL COMPANY
6711 Hill St., New Haven, Conn.

NO DRUGS, DIETS
OR EXERCISES

SUPPORTS FALLEN
ABDOMINAL
MUSCLES

SEND FOR FREE 10 DAY TRIAL OFFER



BE A CARTOONIST

AT HOME IN YOUR SPARE TIME under supervision of NORMAN MARSH, creator of the famous comic strip "DAN DUNN, SECRET OPERATIVE 48," appearing in the big newspapers. Success—fame—real money may be yours when you learn the easy simple methods and secrets which make the MARSH cartoons so successful. Send name for free details of this personal course. Act Today!

MARSH CARTOON SCHOOL
Chicago Daily News Bldg., Dept. K-2, Chicago, Ill.

TYPEWRITER 1/2 Price

Easy Terms
Only 10c a Day

Save over 1/2 on all standard office models. Also portables at reduced prices.

SEND NO MONEY

All late models completely refinished like brand new. **FULLY GUARANTEED.** Big free catalog shows actual machines in full colors. Lowest prices. Send at once. Free course in typing included.

International Typewriter Exch., 231 W. Monroe St., Dept. A1118, Chicago



Learn Photography at HOME

Make money taking pictures. Prepare quickly during spare time. Also earn while you learn. No previous experience necessary. New easy method. Nothing else like it. Send at once for free book, *Opportunities in Modern Photography*, and full particulars.

AMERICAN SCHOOL OF PHOTOGRAPHY
3601 Michigan Avenue Dept. 2138 Chicago, U. S. A.

Old Faces Made Young!

A famous French beauty specialist recently astonished New York society by demonstrating that wrinkles, scrawny neck, "crow's feet", double chin and other marks of age are easily banished by spending only 5 minutes a day in your own home by an easy method of facial rejuvenation that any one can do.

No cosmetics, no massage, no beauty parlor aids.

The method is fully explained with photographs in a thrilling book sent free upon request in plain wrapper by **PAULINE PALMER**, 1020 Armour Boulevard, Kansas City, Missouri. Write before supply is exhausted.

Name

City State



POPULAR

You would be more
Popular too, with
SUNNY Golden Hair!



Gain for yourself the glowing freshness and charming brightness of sunny golden hair. Secret of loveliness of fascinating blondes. Whether blonde or brunette, let your hair bring out all the natural beauty and charm you possess. Rinse *your* hair with Marchand's Golden Hair Wash. And have that fresh bright clean look your friends will admire.

BLONDES—Protect the natural golden hues of your hair with Marchand's Golden Hair Wash. Marchand's imparts brilliant lustre to dull hair, even lightness to faded or streaked hair, successfully and secretly.

BRUNETTES—Make *your* hair the most fascinating part of your attractiveness. Used as a rinse, Marchand's Golden Hair Wash gives fascinating highlights, a sparkling sheen to your hair. Or lightens it any shade of bloneness desired. (Quickly—overnight if you wish. Or gradually, *secretly*, over a period of weeks or months.)

BLONDES and BRUNETTES—Utilize the softening effect of "superfluous" hair made invisible. And have your arms and legs as alluringly smooth as the rest of your body. Marchand's Golden Hair Wash blends "superfluous" hair with *your* skin coloring. Makes it *unnoticeable*.

Get a bottle of Marchand's Golden Hair Wash at any drug store. For fascinating hair—silky arms and legs start using Marchand's. *Today*.

TRY A BOTTLE—FREE!

(use coupon below)

A trial bottle of Marchand's Castile Shampoo—FREE—to those who send for Marchand's Golden Hair Wash. The finest treatment you can give your hair. Marchand's Castile Shampoo cleanses thoroughly, rinses *completely*.

EXTRA GIFT FOR PROMPTNESS

A valuable little booklet "Care and Treatment of the Hair" sent free also, to those who write immediately. Send for your bottle. Now!

MARCHAND'S GOLDEN HAIR WASH

MARCHAND'S GOLDEN HAIR WASH,
521 West 23rd Street, NEW YORK CITY

Please let me try for myself the SUNNY, GOLDEN EFFECT of Marchand's Golden Hair Wash. I am enclosing 50 cents (use stamps, coin, or money order as convenient) for a full-sized bottle. Also send me, FREE, trial sample of Marchand's Castile Shampoo.

NAME _____

ADDRESS _____

CITY _____

STATE _____

F.P. 1135

OLSON RUGS



"MY OLD RUGS AND CLOTHING SAVED ME ABOUT \$ 20"

←Reversible BROADLOOM

SENT FREE
This Big Book in COLORS

NOT thin, one-sided rugs, but rugged, deep-textured Olson Rugs, woven seamless, reversible for double wear, in 60 fascinating Early American, Oriental and Modern designs, plain colors, ovals. Sizes not found in stores.

SAVE 1/2—Factory to You

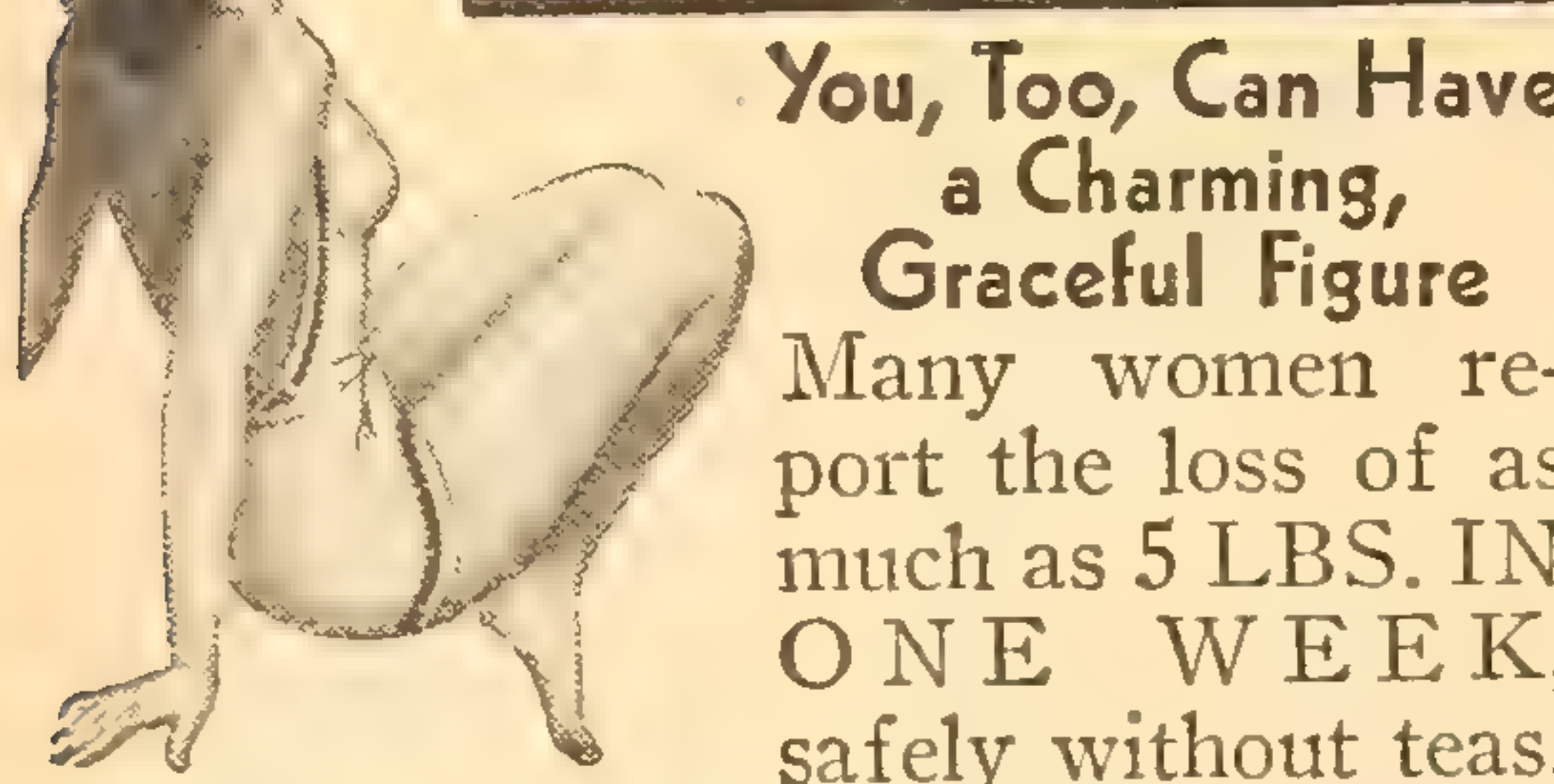
JUST PHONE the Railway Express to call for your old materials, or ship by freight at our expense. Free Book describes patented process of shredding, sterilizing, merging, bleaching, respinning, dyeing, weaving. Satisfaction Guaranteed. 61st year. Beware of Agents. Mail Coupon or 1c Postal to

OLSON RUG CO.
 CHICAGO NEW YORK SAN FRANCISCO
 Mail to 2800 N. Crawford Ave., Chicago, Dept. W-46
YES, mail FREE, your 60-page, money-saving Book in colors, "New Rugs from Old."

Name _____
 Address _____
 Town _____ State _____ 1935

REDUCED

53½ LBS.



You, Too, Can Have a Charming, Graceful Figure

Many women report the loss of as much as 5 LBS. IN ONE WEEK, safely without teas, dangerous drugs, dopes, or chemicals, without strenuous exercising or starvation dieting. With Snyder's Anti-Fat Tablets, a safe, harmless, effective compound, Mrs. L. B., Iowa, LOST 53 LBS.; Mrs. M. H., Wash., 2 boxes, LOST 21 LBS.; Mrs. C. J., So. Car., LOST 15 LBS.; Mrs. L. B., Maine, writes, "Lost 15 lbs. in one month, feel fine"; M. P. E., N. H., says, LOST 4 LBS. from Trial Supply.

TRIAL SIZE ONLY 25c

One month's supply only \$1.00. If you have tried other methods and are skeptical, we will send you a trial supply. 25c cash must be sent with all trial orders.

SEND NO MONEY

You need not send one cent with your order. Just pay postman when delivered, or you can safely send money-saving Post Office charges. Try these proven tablets at our risk. Snyder's Anti-Fat

GUARANTEED Tablets are safe, harmless and guaranteed to produce results if directions are followed or we refund your money. You are the sole judge. Don't delay any longer—get rid of dangerous fatty tissues—be attractive. Send today for a month's supply.

SNYDER PRODUCTS CO.,
 1434 N. Wells St., Dept. 350R Chicago

Design for Livelihood

[Continued from page 31]

frocks. An elderly man happened by, asked the youth what he was doing. He was a dress manufacturer with an offer for a job up his sleeve. That same young man, George Knox, is a prominent fashion designer today.

To answer the question of age by concrete illustration, Miss Traphagen opened a wide door, to reveal a dozen or more students busy at drawing boards. "You will notice that some of these girls are in their twenties; others are women of forty or more. This class was to end at four-thirty, and it is now six. You can see how the work fascinates them—and how there are no age limits in dress-designing."

I did see. Several of the girls, both in appearance and attire, looked like débutantes in search of independent careers. One was a cripple, who would have faced an insurmountable handicap in almost any other profession; she was doing a beautiful sketch that was later to be sold for her to one of New York's most exclusive shops. Others were plain, frankly unattractive girls who could never hope for a theatrical career, but who are unhampered in this other glamorous field—fashion creation.

But what are the rules of the game for the average girl—who may never have thought of designing as a possible career for herself before?

First, remember this: it is not necessary to be an artist to become a designer. If you have imagination and a sense of color, you have the potentialities: Further, the ability to work hard is of more value than any first indication of originality or talent. There are many women who have become designers merely by sending their home-made sketches to manufacturers.

But as the work of American designers becomes constantly more acceptable, competition becomes keener. The ones who become outstanding will be those best equipped with a fundamental knowledge of the work. For this reason, study is advisable. Many high schools, colleges, and training schools offer fine courses. In addition, there are professional schools, which usually sell the student's work as she goes along and generally manage to secure employment for her after graduation.

Every change of seasons calls for new variations of feminine fashions—new creations. Designers are never idle. But few realize that, in addition to dress designing, this profession has many other channels to which the ambitious may adapt themselves on discovering their particular enthusiasms. Textile designing—the working out of patterns for almost every bit of cloth that passes through a loom—is one great branch of the profession. Millinery design enlists hundreds of women, young and old, each year. Bathing

[Continued on page 77]



Eyes BURNING AND TIRED?


Dust—wind—sun glare—reading—tire your eyes. For relief, cleanse them daily with Murine. Soothing. Refreshing. Used safely for nearly 40 years.

MURINE

FOR YOUR EYES

The Best GRAY HAIR REMEDY IS MADE AT HOME

YOU can now make at home a better gray-hair remedy than you can buy, by following this simple recipe: To half pint of water add one ounce bay rum, a small box of Barbo Compound and one-fourth ounce of glycerine. Any druggist can put this up or you can mix it yourself at very little cost. Apply to the hair twice a week until the desired shade is obtained. Barbo imparts color to streaked, faded or gray hair, makes it soft and glossy and takes years off your looks. It will not color the scalp, is not sticky or greasy and does not rub off. Do not be handicapped by gray hair now when it is so economical and easy to get rid of it in your own home.



Learn Public Speaking

At home—in spare time—20 minutes a day. Overcome "stage-fright," gain self-confidence, increase your salary, through ability to sway others by effective speech. Write now for free booklet, *How to Work Wonders With Words*.

North American Institute, Dept. 2138
 3601 Michigan Avenue, Chicago, Ill.



Get Rid of PIMPLES

Acne, Blackheads, Oily Skin, etc. Write for Great News about New Home Treatment for clearing skin of unsightly Pimples, Acne, Blackheads, Enlarged Pores, Oily Skin and other blemishes. Discovery of Famous Skin Specialist used privately for years with marvelous success. **SENT ON TRIAL.** You Risk Nothing.

FREE Send for Free Booklet At Once. Don't suffer, embarrassment any longer. **WRITE TODAY.**

Seboline J. Co., Box 2408, Kansas City, Mo.



TAP DANCING

LEARN AT HOME NEW EASY WAY. Professional Stage Method. Surprise and entertain your friends. Be popular, earn extra money, develop hidden talent. No music or experience needed. Begin dancing first day. Beginner's fundamentals and complete Professional Tap Dance included. Equal to \$40 instruction. Easy way to reduce or build up figure. For ladies or men. Send only \$3.75 money order for Complete 17-Lesson Course. Or send no money (if in U.S.) and pay postman \$3.98 on delivery. No more to pay. **Try 5 days.** If not delighted, money refunded. Limbering exercises **Free** if you enroll now. **THORNTON DANCE STUDIOS** 827 Irving Park Blvd., Suite 127, Chicago, Ill.

SONGS FOR TALKING PICTURES

BIG ROYALTIES

paid by Music Publishers and Talking Picture Producers. Free booklet describes most complete song service ever offered. Hit writers will revise, arrange, compose music to your lyrics or lyrics to your music, secure U. S. copyright, broadcast your song over the radio. Our sales department submits to Music publishers and Hollywood Picture Studios. **WRITE TODAY for FREE BOOKLET.**

UNIVERSAL SONG SERVICE, 681 Meyer Bldg., Western Avenue and Sierra Vista, Hollywood, California.



Earn MONEY at HOME

WOMEN:—do you WANT more money? Learn the wonderful new "Furcraft Service". Quickly learned; at slight cost and earnings may start in 2 weeks—then permanent year-round profits. No selling, no soliciting!

FREEBOOK—tells all about this high class popular money-making art. A real opportunity for you! Write today, no obligations!

NORTHWESTERN FUR CO., Dept. 1948, OMAHA, NEB.

See Jean Muir in the Warner Bros. classic "Midsummer Night's Dream"

A Max Reinhardt production with Olivia de Havilland
James Cagney, Joe E. Brown, Dick Powell and 20 other stars



*The kind of a wave
you've always hoped for*

Picture yourself among the Hollywood stars when you choose your permanent wave. For in reality, you can share their luxury of the soft lustrous waves and ringlets everyone admires on the screen. Just follow their definite advice. Pass up no-name "bargain" waves and go to a hairdresser who uses the same genuine Duart Certified solution and Duart Sealed waving pads used in Hollywood. Then you know you'll get the kind of a wave you have always hoped for. Copy a screen star's hairstyle if you like. Use the coupon to send for the new Duart **FREE BOOKLET** of smart Hollywood coiffures—24 pages filled with pictures and directions. Ten cents brings the booklet and a package of Duart Hair Rinse. Use it after your shampoo to brighten the natural color of your hair and add those glamorous highlights. Your choice of twelve delicate shades.

**Demand this SEALED package
for a genuine Duart Wave**



DUART

permanent waves

Choice of the Hollywood Stars



Send 10c for Duart Rinse and Free Booklet

- 12 shades—mark your choice.
- | | | |
|---|--|---|
| <input type="checkbox"/> Black | <input type="checkbox"/> Chestnut Brown | <input type="checkbox"/> White or Gray (Platinum) |
| <input type="checkbox"/> Dark Brown | <input type="checkbox"/> Titian Reddish Blonde | <input type="checkbox"/> Ash Blonde |
| <input type="checkbox"/> Titian Reddish Brown | <input type="checkbox"/> Light Golden Blonde | <input type="checkbox"/> Medium Brown |
| <input type="checkbox"/> Golden Brown | <input type="checkbox"/> Henna | <input type="checkbox"/> Golden Blonde |

Duart, 984 Folsom St.,
San Francisco, Calif.
I enclose 10 cents for one package
of Duart Hair Rinse and the FREE
Booklet of Hollywood Coiffure Styles

Name
Address.....
City.....State.....

IF YOU SUFFER
from
PSORIASIS



SEND FOR THIS BOOKLET on— SIROIL



Siroil has brought relief to thousands of men and women throughout the country. Applied externally to the affected areas it causes the scales to disappear, the red blotches to fade out and the skin to resume its normal texture. Siroil will not stain bed linen. We back with a guarantee the claim that if you purchase a bottle of Siroil and do not receive decided benefit within two weeks—and you are the sole judge—your money will be refunded.

SIROIL Laboratories, Inc.

1214 Griswold St., Dept. F-11, Detroit, Mich.

Please send me full information on Siroil—the new treatment of Psoriasis.

NAME _____
ADDRESS _____
CITY _____ STATE _____



How to wash Blonde hair 2 to 4 shades lighter—safely!

B LONDES, why put up with dingy, stringy, dull-looking hair? And why take chances with dyes and ordinary shampoos which might cause your hair to fade or darken? Wash your hair 2 to 4 shades lighter with Blondex—safely. Blondex is not a dye. It is a shampoo made especially to keep blonde hair light, silky, fascinatingly beautiful. It's a powder that quickly bubbles up into a foamy froth which removes the dust-laden oil film that streaks your hair. You'll be delighted the way Blondex brings back the true golden radiance to faded blonde hair—makes natural blonde hair more beautiful than ever. Try it today. Sold in all good drug and department stores.

Dick Powell Tells—

[Continued from page 32]

girl who not only can make you forget your worries, but also make you share in her fun. I've known several like that. Take Margaret Lindsay, for example.

"You won't find an actress in all Hollywood who's more sincere about her work and career. But she has a keen sense of perspective—she has learned that life's a lot more pleasant, not to mention much easier, if you don't take yourself too seriously. When you're out with Margaret, whether you go roller-coasting at the beach or to a dance at a night-club, you can bet you're going to have a grand evening and won't be able to take yourself or your worries seriously.

"**A**ND if a girl has poise, she'll catch me—or any other fellow—looking at her twice. By 'poise' I mean the ability to fit into any situation—to be a 'good mixer' under any condition. I can be interested in a girl who does possess it. Like—"

"Like whom?" I urged.

He grinned, and said, "Well, like Mary Brian." (Dick's and Mary's mutual affection for one another needs no retelling here.) "She has poise. She's perfectly at home, a swell mixer anywhere. And that's important—and in any girl's favor, whether she's an actress or not!"

"What keeps a girl from being on a preferred list?" I asked him.

"For one thing, a big overwhelming sense of jealousy," said Dick. "That's sort of funny, too. A man likes the girl he dates to be interested enough in him to resent too much competition—that's only human. But deliver me from those who breathe flames if you happen to smile at anyone else!"

"It's unfortunate, but it's absolutely true—a little jealousy can go a long, long way—in the wrong direction. It wrecks an evening for any couple when either the fellow or the girl goes into tantrums over some little thing that a less jealous person wouldn't even notice.

"What I mean by being a 'good date' could probably be boiled down to one thing—*companionship*! You know the kind of girls I mean. You can merely say, 'Well, what's on the menu?'—and whatever you both decide to do, you end up by having a lot of fun. That's companionship. Or maybe understanding would be a better word for it.

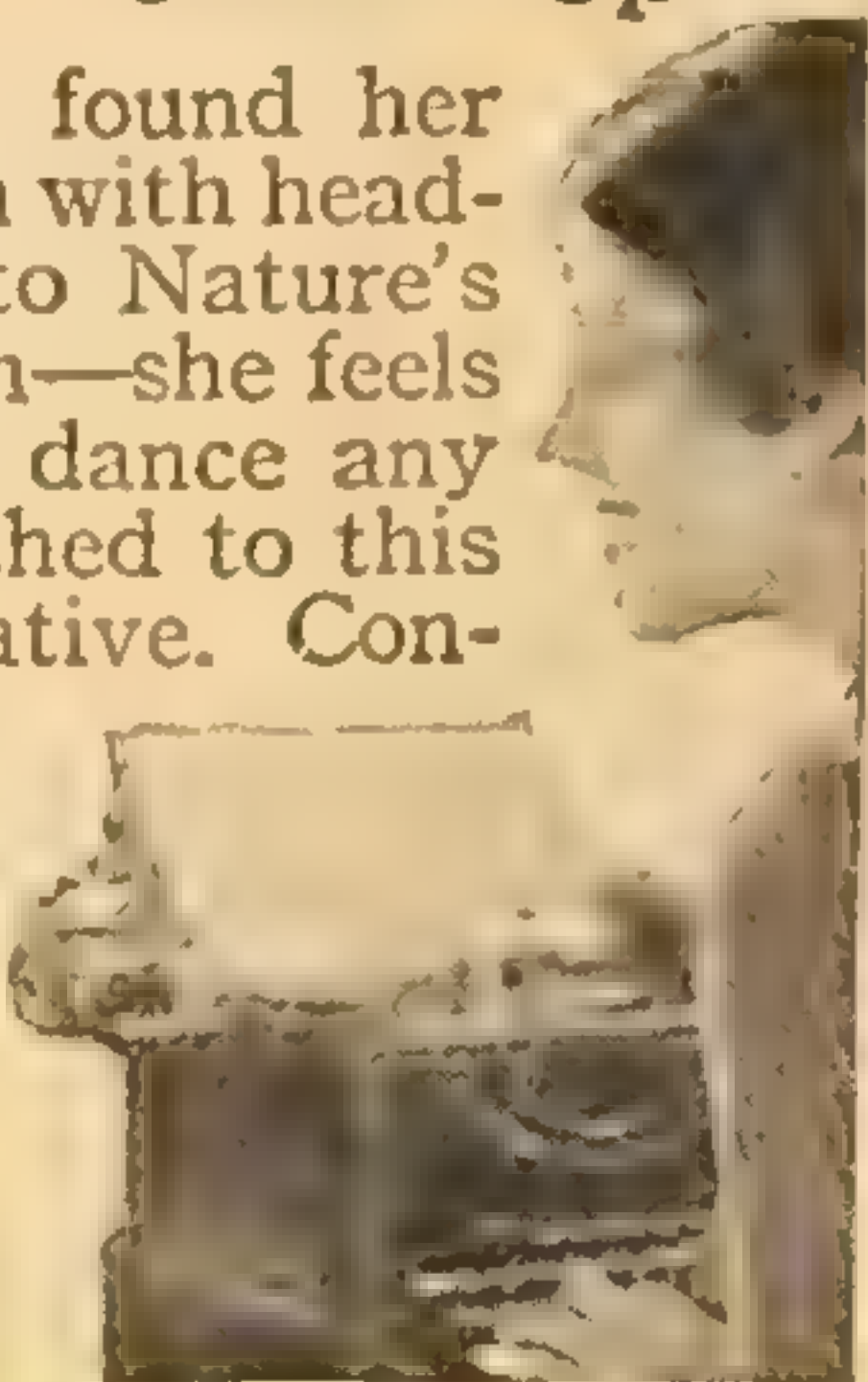
"Every fellow has plenty of flaws and imperfections in his makeup. If he's halfway human, he can't avoid them. But try to find a girl who will take a fellow for just what he is and will be politely blind to his foibles and faults!"

"Plenty of girls make a mistake by trying to change a man's manners, his habits and even his mode of living. At first, you're flattered at their interest, but after a while you begin to chafe at the bit. A good sport will see your

WORK... "FUN AGAIN"

With Constipation Cleared Up

THE end of every day found her tired out, nervous, often with headaches. But now, thanks to Nature's Remedy, work is fun again—she feels like going to a movie or dance any night. Millions have switched to this natural all-vegetable laxative. Contains no mineral or phenol derivatives. Instead a balanced combination of laxative elements, provided by nature, that work naturally, pleasantly. Try an NR tonight. When you see how much better you feel you'll know why a vegetable corrective is best. Only 25c at all druggists.



NR TO-NIGHT
TOMORROW ALRIGHT

THE A. H. LEWIS MEDICINE CO., St. Louis, Mo.

FREE: Beautiful 5 Color—1935-1936 Calendar-Thermometer with the purchase of a 25c box of NR, or a 10c roll of Tums (For Acid Indigestion). At your druggist's.

STRANGE Chemical SPONGE

Cleans Cars
NEW WAY!



AGENTS! Gold Mine!

REVOLUTIONARY chemical sponge cleans cars like magic! Banishes auto-washing drudgery. Also cleans linoleum, woodwork, windows without work! Auto owners, housewives wild about it. Agents making phenomenal profits! **SAMPLE OFFER**—Samples sent at our risk to first person in each locality who writes. No obligation. Get details. Be first—send your name TODAY! KRISTEE MFG. CO., 2721 Bar Street, Akron, Ohio.

ARTIFICIAL

LASHES

BROUGHT TO YOU FOR THE FIRST TIME AT A REASONABLE PRICE!

The secret of the captivating beauty of movie stars! Long, dark, lustrous lashes that transform eyes into bewitching pools of irresistible fascination. Makes the eyes look larger, more brilliant, and far more expressive. Try a pair of these wonderful lashes and you will be surprised at such magic charm so easily acquired. Quickly put on by anyone, absolutely safe, can be used again and again. Mailed promptly on receipt of price. 35c pair, 3 pair \$1.00.

MITCHELL BEAUTY PRODUCTS, Dept. 1001-M St. Louis, Mo.

BANISH WRINKLES and Sagging Face Muscles!

Regain the Glory of Youthful Charm This New and Better Way!

Restore the smooth, firm, fresh look of youth without dangerous operations or costly massage. Simply wear safe, comfortable CONTOUR-ETTE. This remarkable beauty aid strengthens weak face muscles and gently smooths away wrinkles from eyes, forehead, mouth, throat and chin. You'll look years younger. Send for CONTOUR-ETTE today. Try it. If you aren't 100% satisfied return it and get your money back. Special price \$2.00 or c. o. d. \$2.15. Fully protected by patents. Non-elastic.

SPECIAL PROPOSITION TO AGENTS
Who want to make \$35 a week and MORE!

Write today... Territories are going fast.
Dept. F-2, CONTOUR-ETTE COMPANY, 17 N. State St., Chicago, Ill.



Bathe them with LAVOPTIK

Instant relief for inflamed, sore, tired, strained or itching eyes. 6000 eyesight specialists endorse it. 25 years success. Get Lavoptik (with free eye cup) from your druggist.

shortcomings, but has delicacy enough to leave your faults for your own introspection.

"AND here's another thing. I suppose that you could call it 'class.' It combines several qualities. Attractiveness, not beauty necessarily, but average attractiveness, is one. But equally important are two other things—intelligence and the ability to dress well. And dressing well means just that. What a fellow notices mostly about a girl's clothes is whether or not her gowns are attractive and neat.

"I don't think that dressing well requires much money. But it does demand good taste. You take pride in the way your 'date' looks and, if you're human, you want other males to look approvingly at her. Not too approvingly, though! One thing I can't stand is a girl who looks overdressed. Too much time and money and thought spent on clothes are just as bad as too little!

"And what I've just said about clothes applies to good manners and good habits too. Men are every bit as fastidious as women. And, if you don't believe me, just ask one!"

Intelligence, according to Dick, doesn't imply someone who can step up and explain the Einstein theory. Dick says, "If your 'date' can talk your language, understand your problems, and is conversant with life in general, I think that you will consider her intelligent. And that sort of girl is more in demand than the flighty, fluttery ingénues.

DICK'S leading lady in *A Midsummer Night's Dream*, Olivia de Havilland, is a girl who qualifies in the intelligence bracket. Dick has a very real enthusiasm and liking for this brunette newcomer, both as an actress and as an individual—in this case, the individual being a very attractive girl. When a girl is as intelligent as she is pretty she is bound to be popular—whether she lives in Hollywood or Tierra del Fuego.

"Anything else that goes to make for a first-rate date?" I asked Dick.

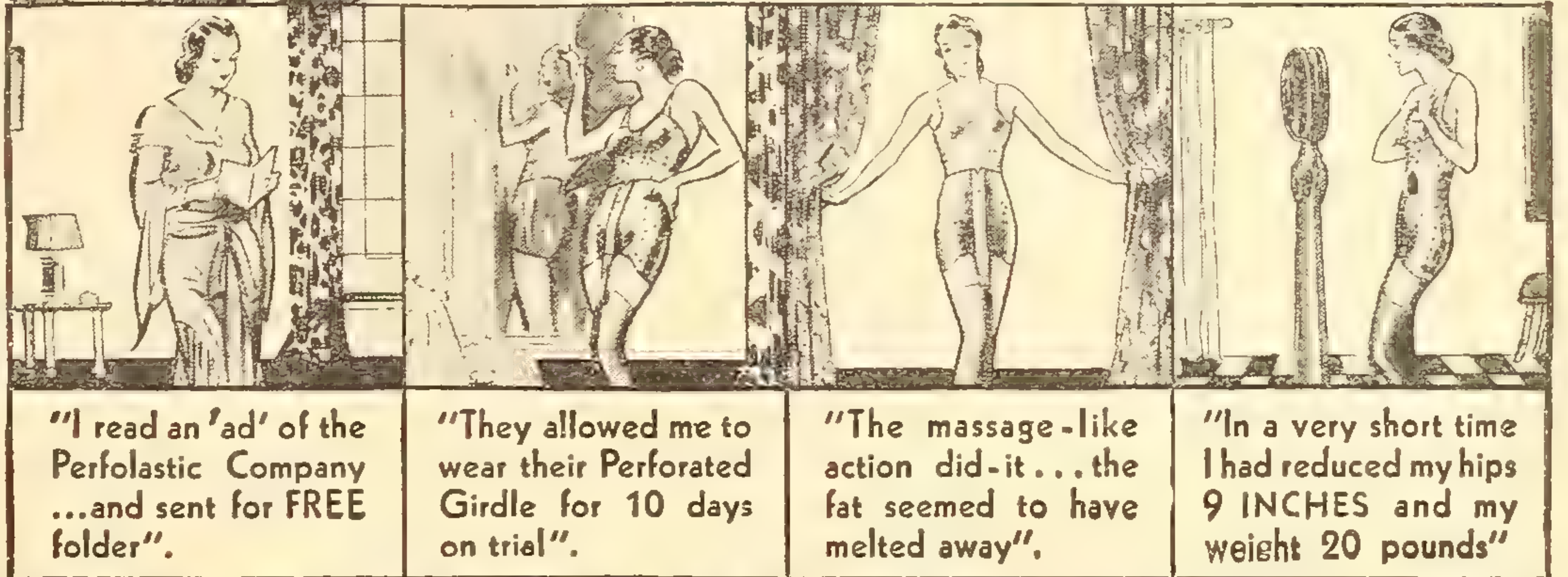
He smiled. "I guess that I forgot one of the most important things—charm. Funny thing about that charm angle," Dick mused. "Have you ever noticed that the minute a girl learns she has charm, and turns it on full force, she seems to lose part of it? I guess it's an unconscious attraction that loses its power when a girl becomes too conscious that she has it! I couldn't even begin to define it. But, boy, you sure know when it's present! I think that charm, to most of us, simply is all the qualities that we like and admire, combined in one person.

"Yessir, a girl who has charm, class, is a good sport, has a sense of humor—and poise—won't spend many evenings waiting for the phone to ring!"

Director Frank Borzage beckoned to Dick for a close-up. He sighed and said, "I'll be seein' you," and wandered toward the camera. But I'm going back tomorrow and tell him that if he finds a girl like that to save one for me!



"I have . . .
**REDUCED MY HIPS
9 INCHES** with the
PERFOLASTIC GIRDLE"
. . . writes Miss Jean Healy



REDUCE
YOUR WAIST AND HIPS
3 INCHES IN 10 DAYS OR
...it won't cost you one penny!

WE WANT YOU to try the Perfolastic Girdle and Uplift Brassiere. Test them for yourself for 10 days absolutely FREE. Then if without diet, drugs or exercise, you have not reduced at least 3 inches around waist and hips, they will cost you nothing!

Reduce Quickly, Easily and Safely!

• The massage-like action of this famous Perfolastic Reducing Girdle and Brassiere takes the place of months of tiring exercises. You do nothing, take no drugs, eat all you wish, yet, with every move the marvelous massage-like action gently reduces surplus fat, stimulating the body once more into energetic health.

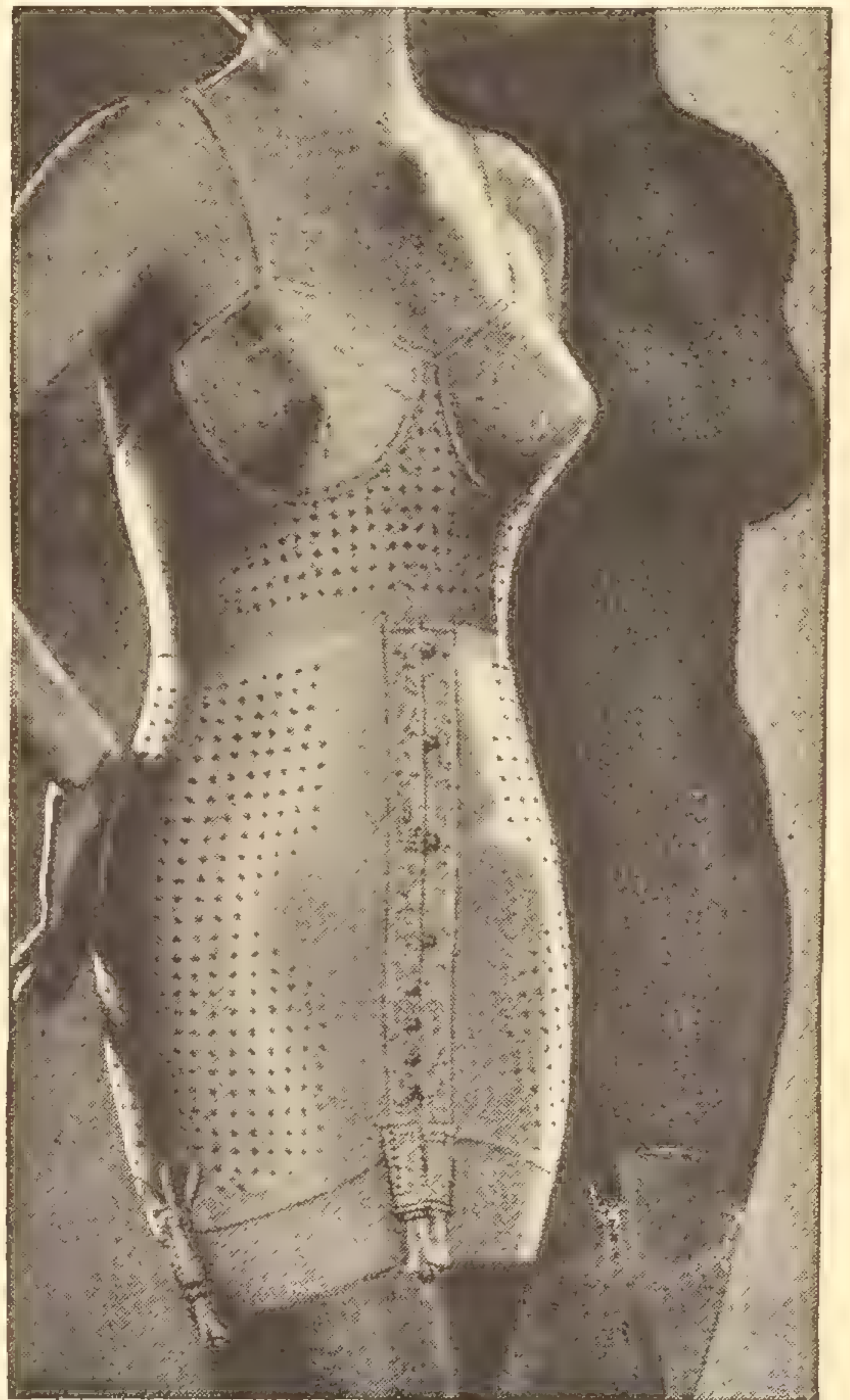
Ventilated . . . to Permit the Skin to Breathe!

• And it is so comfortable! The ventilating perforations allow the skin pores to breathe normally. The inner surface of the Perfolastic is a delightfully soft, satinized fabric, especially designed to wear next to the body. It does away with all irritation, chafing and discomfort, keeping your body cool and fresh at all times. There is no sticky, unpleasant feeling. A special adjustable back allows for perfect fit as inches disappear.

Don't Wait Any Longer . . . Act Today!

• You can prove to yourself quickly and definitely whether or not this very efficient girdle and brassiere will reduce you. You do not need to risk one penny . . . try them for 10 days . . . at our expense!

» **TEST . . . the**
PERFOLASTIC GIRDLE
FOR 10 DAYS
... at our expense!



SEND FOR TEN DAY FREE TRIAL OFFER!

PERFOLASTIC, Inc.

Dept. 711, 41 EAST 42nd ST., New York, N. Y.

Please send me FREE BOOKLET describing and illustrating the new Perfolastic Girdle and Brassiere, also sample of perforated rubber and particulars of your 10-DAY FREE TRIAL OFFER.

Name

Address

City State

Use Coupon or Send Name and Address on Penny Post Card.

JACK - THAT FAT PORK WILL FINISH YOU!

TUMS HAVE CHANGED EVERYTHING!



JACK SPRATT
 NOW EATS FAT
 AND ANYTHING ELSE IN SIGHT;
 NO STOMACH SOUR
 CAN KNOCK HIM FLAT...
 FOR TUMS HAVE SOLVED HIS PLIGHT!

WHO ELSE WANTS TO FORGET SOUR STOMACH?

The way to eat favorite foods and avoid heartburn, sour stomach, gas and other symptoms of acid indigestion is no secret now. Millions carry Tums. Nothing to mix up. No drenching your stomach with harsh alkalies, which doctors say may increase the tendency toward acid indigestion. Just enough of the antacid in Tums is released to neutralize the stomach. The rest passes on inert. Cannot over-alkalize the stomach or blood. *You never know when, so carry a roll always.* 10c at all druggist's.

TUMS FOR THE TUMMY



TUMS ARE ANTACID... NOT A LAXATIVE

HANDY TO CARRY

FREE: Beautiful 5 color 1935-36 Calendar-Thermometer with the purchase of a 10c roll of Tums or 25c box of NR (the all-vegetable laxative). At your druggist's.

REDUCE! WEIGHT GUARANTEED!

Amazing NEW HARMLESS HOLLYWOOD METHOD

Share the secret of the screen's brightest stars.

Reduce



GET FIGURE CONTROL. Become dangerously alluring without harmful drugs, starving, or strenuous exercise.

MGM ★ GINGENUE

As if by magic via

24 POUNDS 31 DAYS!

HOLLYWOOD STARS Reduce-Eazy method; become irresistibly attractive. Easy. Safe. Eat what you like. Fat endangers your beauty and health no matter how fat you are, or what you have tried. YOUR MONEY BACK ABSOLUTELY GUARANTEED UNLESS FAT DISAPPEARS by following simple directions. No Dinitrophenol or Thyroid substance.

NO RECORDED FAILURES

NURSE, P.C., Ky., says, *Tried all other methods, was desperate. Tried Reduce-Eazies, lost 52 lbs. in a short time, feel like a new person.* J. P. Hollywood, lost 24 lbs., *feels and looks younger.* E. B., Pa. lost 5 lbs. 25c size.

Try Now FREE 30-DAY \$5 MONEY BACK TRIAL TRIAL PACKAGE AND PRICELESS BOOK 25c. **1**

Send for Reduce-eazy book and tablets NOW!

HOLLYWOOD STAR PRODUCTS, LTD.
 DESK 31 - BOX 395 - HOLLYWOOD, CALIFORNIA

Meet—and Watch—Gladys Swarthout!

[Continued from page 24]

of talent. At the time she did not know a single complete operatic rôle, but during the summer preceding her operatic debut she learned twenty-three rôles.

The year 1929 marked her big crash into the mighty Metropolitan. It was bound to follow after her string of successes in Chicago. Ever since that memorable occasion, she has been a favorite of the vocal connoisseurs of New York and—via radio—the nation.

At the age of seven, she made up her mind to get a job in a Kansas City church, because she couldn't bear the stiff style in which the contralto there sang. At the age of thirteen she felt herself ready, applied to the choir-master, said she was nineteen, sang some songs and got the position.

She is determined to master the new craft she is entering and excel in films just as she has in other artistic mediums. With her chiseled diction and smart poise, the difficulties should be few.

To the surprise of everyone, she arrived in Hollywood clad in a plain rose silk dress buttoned up the back and a neat Leghorn hat perched on her pretty head. The effect was completely disarming and yet utterly stunning. Hers seems to be the enviable gift of simplicity without being simple, which is no doubt the height of true sophistication. *"Be the best expression you possibly can be of yourself and nobody else,"* is her advice to herself. (Are you listening in?) Gladys Swarthout's clothes have had a definite influence at the Metropolitan, and should have a very definite one on impressionable Hollywood. Many of her sister stars go shopping with her, so much do they rely on her unerring sense of the appropriate thing. It is far more likely that Hollywood will go Swarthout than vice versa.

About the secret of correct dressing, she says: "Find out your good points and then deftly accent them. Draw attention to one's good points, and the bad ones are automatically overlooked."

GLADYS SWARTHOUT considers her supreme career as being Mrs. Frank Chapman, Jr. Theirs is one of the great romances of the age. She met young Chapman while traveling in Italy. At the time he was the only American member of the Italian National Opera Company. Not long after their meeting abroad, they sang together in a joint recital in New York, felt that they had struck a common chord, and decided to make the musical blend a permanent one.

Both had been married before, she to a noted artist and he to the daughter of one of America's foremost humorists. With young Chapman, it was a case of songbird and bird man, for his father is the famous orthodontologist, Frank Chapman, of the American Museum of Nat-

[Continued on page 79]

Free!



6 Piece MANICURE SET

This beautiful satin-lined 6-pc. Traveling Manicure Kit contains everything for a perfect manicure. Bottle of Polish Remover, bottle of Nail Polish, Nail File, Brush, Dauber, Cuticle Push and Sandpaper Pad.

10,000 Sets Will Be Given Away

Write at once for your set. Enclose 10c coin for packing and postage. Also learn how you can obtain absolutely FREE such wonderful gifts as—Ladies' Wrist Watches, Lamps, Clocks, Dresser Sets, etc. Mail today.

HOME PLAN CORP.
 100 Fifth Ave., Dept. 256, New York

LIGHTEN YOUR HAIR WITHOUT PEROXIDE


... to ANY shade you desire ... SAFELY in 5 to 15 minutes

Careful fastidious women avoid the use of peroxide because peroxide makes hair brittle. Lechler's Instantaneous Hair Lightener requires NO peroxide. Used as a paste, it cannot streak. Eliminates "straw" look. Beneficial to permanent waves and bleached hair. Lightens blonde hair grown dark. This is the only preparation that also lightens the scalp. No more dark roots. Used over 20 years by famous beauties, stage and screen stars and children. Harmless. Guaranteed. Mailed complete with brush for application.

FREE 86 page booklet "The Art of Lightening Hair Without Peroxide" Free with your first order.

ERWIN F. LECHLER, Hair Beauty Specialist
 567 W. 181st St., New York, N. Y.

BACKACHES due to MOTHERHOOD



Having a baby puts a terrible strain on a woman's back muscles... frequently causes years of suffering. Allcock's Porous Plaster does wonders for such backaches. Draws the blood to the painful spot... shoulder, back, hips, arms, legs. Pain stops quickly. Allcock's is the original porous plaster... take nothing else. Lasts long, comes off easy. Also excellent for chest colds. 25¢ at druggists or write "Allcock, Ossining, N. Y."

ALLCOCK'S

SKIN ERUPTIONS

PSORIASIS, ECZEMA, ITCH, ACNE, RINGWORM. Distresses from these disorders now QUICKLY relieved with PSORACINE, a remarkable preparation used by thousands. Many wonderful reports from everywhere. FREE INFORMATION ON SKIN DISORDERS. WRITE ILLINOIS MEDICAL PRODUCTS, 208 N. Wells, D71, Chicago

Poems Set To Music Published

Send Your Poems to

McNeil, Bachelor of Music
 1582 W. 27th St. Los Angeles, Calif.

SHARE HOLLYWOOD'S MOST GUARDED BEAUTY SECRET

Is your neck and contour losing its youthful line? **Frances Kable's Hollywood Contour Band**, used and endorsed by famous stage and screen stars—

1. Rebuilds relaxed neck and contour muscles.
2. Corrects under-chin heaviness.
3. Builds up receding chin.
4. Creates and protects the perfect contour.

FREE—IF YOU ORDER NOW Introductory offer consisting of: Original \$2.00 Hollywood Contour Band, Jar of Neck and Contour Cream, and complete instructions for home treatment—Just send a dollar bill to

FRANCES KABLE, INC.
 400 N. Michigan Ave., Dept. 102, Chicago, Ill.



"It's a Woman's World,"

Says Mary Pickford

[Continued from page 34]

rules him. That may or may not be true. But it certainly is true that women are opening constantly greater opportunities for themselves, in fields where only men once ruled," she continued emphatically.

I asked her if she felt that this great uprising of feminine legions really is world-wide, or peculiar to America.

"Well, you know what Will Rogers—and how we all are going to miss him!—used to say: 'All I know is what I read in the papers,'" Mary answered, with a smile. "And the newspapers convince me that the only country in which women are retrogressing today is Soviet Russia, where the state is all-important and there is little chance for individualism. Women there still are servants—not of feudal land-owners now, but of the state. They still are expected to perform manual labor and, through lack of education, are kept subjected.

"Remember the prissy old expression, 'It wouldn't be ladylike to do this or that'? It is outmoded today. Today any social customs of a gentleman are also the prerogatives of a lady. If she thinks she would like to smoke, she may smoke, with no fear of censure. If she thinks she would like to sip a cocktail, she may sip it in public with no fear of losing caste. If she likes the comfort of slacks and shorts, she may wear them without being called brazen. She is no longer considered a reprehensible tomboy if she plays a man's game better than he plays it, himself. Only a few years ago, it was the girl who stayed at home, playing the pretty coquette for any possible masculine callers, who was likeliest to go to the altar; the girl who 'went out to work' was practically sacrificing all hopes of romance. Today, the situations are just reversed. We women have progressed. And we are steadily progressing more.

I told her that she had certainly done her share toward trying to make it a woman's world—or at least a half-and-half world. I suggested that we discuss Mary Pickford.

"I'm excited about the possibilities of the future," she said. "United Artists will make a total of twenty-one pictures next year, as compared with only five last year. I shall star in two myself and shall produce and direct others."

Meanwhile, she is receiving royalties from two books—*Why Not Try God?* a slender volume of personal philosophy, and *The Demi-Widow*, a romantic novel with a European setting. She has written the libretto for an operetta, which may be produced on Broadway this winter. She is considering radio offers for another series of performances on the air. She is studying television, preparing herself for the entertainment medium of the future.

P. S. I can't think of a man who has that many interests—or as many varied successes to his credit. Can you?



"No. 8".....

She is easy to identify



EIGHT million women have always had to consider the time of month in making their engagements — avoiding any strenuous activities on difficult days when Nature has handicapped them severely.

Today, a million escape this regular martyrdom, thanks to Midol. A tiny tablet, white and tasteless, is the secret of the eighth woman's perfect poise at this time. A merciful special medicine recommended by the specialists for this particular purpose. It can form no habit because it is *not* a narcotic. And that is all a million women had to know to accept this new comfort and new freedom.

Are you a martyr to "regular" pain? Must you favor yourself, and save yourself, certain days of every month? Midol might change all this. Might have you your confident self, leading

your regular life, free from "regular" pain. Even if you didn't receive complete relief from every bit of pain or discomfort, you would be certain of a measure of relief well worth while!

Doesn't the number of those now using Midol mean something? It's the

knowing women who have that little aluminum case tucked in their purse. Midol is taken any time, preferably before the time of the expected pain. This precaution often avoids the pain altogether. But Midol is effective even when the pain may have caught you unaware and reached its height. It's effective for hours, so two tablets should see you through your worst day. Get these tablets in any drug store — they're usually right out on the toilet goods counter. Or you may try them free! A card addressed to Midol, 170 Varick St., New York, will bring a plainly wrapped trial box.

ALWAYS HERSELF
*She knows how to live
... how to get through
the world... the eighth
woman who uses Midol.*

Free! Make these Charming FLOWER BASKETS of odds and ends and Colorful Crepe Paper



They're new—they're smart—and they're grand fun to make, these clever little baskets fashioned in a few minutes, by even inexperienced fingers. Make them of odds and ends that cost you nothing, and some colorful, versatile Dennison Crepe Paper that costs little more.... Use the gay, novel flower baskets for bright decorative touches about the house, or as gifts, or for friends, or to sell. Send the coupon now for complete, illustrated directions for making 5 clever novelties in all—FREE!

DENNISON'S, Dept. L-246, Framingham, Mass.
Send FREE Instructions for Making 5 Clever Novelties.

Name.....
Street (or R. F. D.).....
City..... State.....

Why not let us include some of these other Dennison Books? Check those you want and enclose 10c for each.
--1935 Book of New Dennison Crafts --Crepe Paper Flowers
--Hallowe'en Party Book --New Showers and Announcements Book
--Party Games, Stunts & Decorations --The Cellophane Craft Book
--New Crepe Paper Costume Book

Dennison Crepe

A Whirlwind Money Maker!

SENSATIONAL! NEW! PORTRAIT RING SELLS TO EVERYONE!

A Harvest of Profits For Men and Women!

Crisp dollar bills for you by the handful! A once-in-a-lifetime chance for big cash profits every day with the new sensational Portrait Ring that is taking the country by storm! By a marvelous, exclusive secret process, any picture, photo or snapshot of mother, wife, sweetheart, child—anyone—is permanently reproduced on a beautiful, life-time, onyx-like ring. A tremendous hit! Everybody wants one—buys on sight! And you make dollars in hundreds just wearing and showing the Portrait Ring and writing orders for eager customers.



Any Photo or Picture of Mother, Father, Child—Made Into Beautiful, Life-time Portrait Ring.

Every Man, Woman and Child Wants This Treasured Remembrance of Loved Ones

Men, women—even whole families—clamor to give you their orders for this beautiful, rich-looking remembrance token with the most treasured setting a ring could have—the portrait of someone near and dear. Any picture or snapshot is reproduced with cameo-like clearness and sharpness. Will not nick or scratch. Unbreakable and not affected by water, climate or tarnish. Individually made (1 week delivery). Picture returned unharmed with ring. No demonstration—no high-pressure sales talk needed. Just show your Portrait Ring, mention the amazingly low price of only \$2.00 and collect your cash-in-advance profit. No delivering—no collecting for you to do.

\$1 PROFIT For You On Every RING!

No samples to carry—no goods to buy or handle—and every \$2.00 order puts \$1.00 cash profit in your pocket! Every Portrait Ring you sell will sell a dozen more! Folks see their friend's ring and look you up to give you their orders—your profits grow and keep growing. Millions of cameras are clicking right now—every owner a prospect who will welcome your suggestion to preserve these snapshots in treasured Portrait Rings.

I'll Send You A Sample PORTRAIT RING Start right now! We cut red tape and make it easy for you to get sample ring at once with your own loved ones' portrait. Rush coupon and photo today for special no-risk, 5-day trial. **SEND NO MONEY!** Just pay postman \$1.00 plus few cents postage, when ring is delivered. If not delighted return ring and we'll return your dollar. We take all risk. Rush coupon today for sample ring and full instructions for "cashing in BIG" on the nation's newest "craze". **ACT NOW!**

PORTRAIT RING CO., Dept. B-33, Cincinnati, Ohio

SEND YOUR RING SIZE Now

PORTRAIT RING CO., Dept. B-33, 12th & Jackson Sts., Cincinnati, Ohio
Enclosed is photo. Please rush my individually made Portrait Ring and starting equipment. Will pay postman \$1.00 plus few cents postage. It is understood that if I am not entirely satisfied I can return ring within 5 days and you will refund my money in full.
() Send full details only.

Name.....
Address.....
Town..... State.....

YOUR RING SIZE: Wrap strip of paper around second joint of finger, trim so ends meet. Measure strip down from top on this chart. Number at end is your size.

I Learned about Love from John Boles

[Continued from page 25]

you might be able to help me with some confidential advice."

"Do I look like Beatrice Fairfax? Why not ask Mae West?"

"Oh," I said, "she'd just tell me to give the boy-friend this-and-that, and I haven't the equipment she has. And anyway, I don't want a woman's advice—I want you, as a man, to tell me what I can do to snap a half-Nelson on the boy-friend."

It took his startled look to make me realize that I wasn't talking like Ermintrude-from-the-Convent, or even like a writer with an aching heart, so I toned down. "I m-m-mean, Mister Boles, that perhaps you, as a kind gentleman who really knows about Love, might tell me, a puzzled but heart-hungry little girl, some things to remember in trying to—er—'get my man,' as they say."

John looked worriedly over to a nearby table, where the girl from the studio publicity department, who usually sits in on his "love" interviews, was lunching. She did not see his frantic signals for first aid. So John, being the gentleman he really is, came through nobly. He could not let down a lady in distress. He could not fall down on the reputation they are building for him—as the Love Expert of the Screen. He told me:

"WELL, honey, in the first place, and at the risk of being called an old foggy, I'll tell you right out that the Modern Girl doesn't know her stuff in love. She only knows half of it, and she dishes out a double portion of that half, and thereby thinks she's filling the order, when in reality she's making men sick with an overdose of that half menu.

"What I mean is that, speaking largely, there are *two* major sides to love—sensuality and spirituality. I mean by 'spirituality' the old-fashioned kind of romance that goes with sweetness, and moonlight, and soft music and mystery and maidenly reserve, and lace-and-lavender and all those Victorian-sounding things. Today's girl thinks Sex covers the whole ground, and she acts and talks like a biologist-psychiatrist in skirts.

"Remember, honey," he went on, "that every man is essentially romantic. He may be a hard-boiled cynic; he may be as tough as a thirty-cent *table d'hôte* steak; he may be a theological student—but no matter *what* he is, he's a romanticist at heart. And Romance, laid on thick, will get him. But keep it light. Make it fun. Love's a game. It's a deadly serious game, and you're playing it for keeps, remember. But it's a game, just the same. And as in any game, one of your major campaign assets is a good bluff.

"Bluff him, in short, into thinking you're Just The Girl he has always been looking for, but had given up hopes of

Dress for Less the LARKIN Way!

THE new Larkin Catalog is ready. Spend a cent for a postcard and ask us to send you your free copy, but don't spend a cent for your wardrobe until you see our lovely new Edna May dresses. So stylish, so serviceable and so inexpensive! The one pictured costs you only \$1.98.

See, too, all the new valuable Larkin Premiums and read about the Larkin Cozy-Home Club. Your free Larkin Catalog also tells about the liberal rewards paid Larkin Secretaries. Mail us a postcard.

Larkin Co. Inc. 663 Seneca St. BUFFALO, N. Y.

DEAFNESS IS MISERY

Many people with defective hearing and Head Noises enjoy Conversation, Movies, Church and Radio, because they use Leonard Invisible Ear Drums which resemble Tiny Megaphones fitting in the Ear entirely out of sight. No wires, batteries or head piece. They are inexpensive. Write for booklet and sworn statement of the inventor who was himself deaf.

A. O. LEONARD, Inc., Suite 161, 70 5th Ave., New York

CORNS REMOVED WITH CASTOR OIL

Say goodbye to cornpads and dangerous razors. A new liquid called NOXACORN ends pain in 60 seconds and dries up the corn. Contains pure castor oil, iodine and "corn-aspirin." Absolutely safe. Easy directions in every package. 35c bottle saves untold misery. Druggist returns money if NOXACORN fails to remove any kind of corn or callus. Approved by Good Housekeeping Bureau. Mail orders filled. E. FOUGERA & CO., Inc., 97 Watts St., New York City.

"HUSH"

FOR BODY ODORS

AT ALL 10¢ STORES

Be a Hotel Hostess

Enjoy Your Work! Good positions in hotels for women as Hostess, Housekeeper, Manager, etc. Train at home, in leisure time. One Lewis student writes: "Hostess-Manager of Country Club, open all year. Salary \$135 monthly and full maintenance for my two children and self." Write for Free Book. **LEWIS HOTEL TRAINING SCHOOLS** Station LT-9801, Washington, D. C.

FADED GRAY HAIR

Women, girls, men with faded, gray, streaked hair, shampoo and color your hair at the same time with my new French discovery—"SHAMPO-KOLOR". No fuss or muss. Takes only a few minutes to merely shampoo into your hair any natural shade with "SHAMPO-KOLOR". No "died" look, but a lovely, natural, most lasting color; unaffected by washing, or permanent waving. Free Booklet. Monsieur L. P. Valligny, Dept. 19, 254 W. 31st St., New York City.

VOICE

100% Improvement Guaranteed

We build, strengthen the vocal organs—not with singing lessons—but by fundamentally sound and scientifically correct silent exercises... and absolutely guarantee to improve any singing or speaking voice at least 100%... Write for wonderful voice book—sent free, but enclose 3c for part postage. Learn WHY you can now have the voice you want. No literature sent to anyone under 17 unless signed by parent.

PERFECT VOICE INSTITUTE, Studio 15-88
64 E. Lake St., Chicago

ever finding in this world. You see, honey, every man dreams that some day, somewhere, he's going to find a dream-woman. A woman who does pretty things that no other woman does, and who doesn't do petty things that other women do.

"Put on a good act—an act so good that it's sincere. Learn enough about his business or profession so that you don't ask silly questions about it, and know where to say 'yes' effectively. Find out what he likes to eat and drink, and see to it that you enthuse over the same, even if they're like gall and wormwood to you. You can get even afterwards, when you're running the kitchen, honey.

"When he wants to play, play; when he wants to be serious, be serious; when he wants to neck, neck—but remember your anatomy and don't forget where the neck leaves off. Modern Girls—uh—well, sometimes they forget how fascinating a bit of mystery can be.

"Don't babble. Don't be a feminine talking machine. There isn't a man in the world who won't fall for the old line 'Darling, just being together like this and not having to say a word to each other, but understanding each other perfectly even without words—doesn't it prove we're in love?' I'll bet Eve used that on Adam!

"Then there are so many 'little things' to watch out for—'little things' that become so big by repetition. Like always powdering your nose, or hitching up your hose, or patting and patting and patting your hair. Sure, honey, sure—I know you have to look your best for him, but don't let him see you doing the mechanics of it.

"The Modern Girl takes 'love' too much as a matter-of-course. She has found a boy-friend who takes her out pretty regularly. Modern openness of living gives them a false start, and she's apt to say to herself: 'I'm modern, I'm not afraid of sex, I know all there is to know.' Maybe she does—that way—but she doesn't know that too much whipped cream makes a man sick.

"Love, honey, is like music. Don't play just one tune. There are so many—and the more you play, the more you appreciate. And that goes for your boy-friend, too. Maybe double."

I had been scribbling furiously, taking notes on the pad in my lap. John suddenly noticed it.

"What you doin', honey?" he queried. "Making notes so you can get your man?"

"No, Mister Boles," I told him, truthfully for a change, "I'm making notes so that I can get my check! You see, I'm really getting all this from you to write a story about your Advice to Girls in Love."

The funniest expression came over the poor man's face. He was partly inclined to be peeved, I think; partly hurt at my duplicity; partly amused.

"Why—why—why, you little. . ."

Just then a waitress dropped a tray. It made an awful crash. I didn't hear what John called me. But I have an idea.

GET RELIEF FROM THESE TROUBLES... *Now*

1. SKIN BLEMISHES
2. CONSTIPATION
3. INDIGESTION
4. RUN DOWN CONDITION



*Thousands get
Amazing Results with Yeast Foam Tablets—a Dry
Yeast—the Kind Science finds Much More Abundant
in Health-Building Vitamin B*

IF YOU suffer from any of the common troubles listed above, let Yeast Foam Tablets help you correct the condition now. These pleasant, pasteurized yeast tablets have done wonders for thousands of men and women.

Doctors all over the world recommend yeast for combating skin troubles and faulty elimination. In these easy-to-eat tablets you get this corrective food in the form science now knows is richest as a source of Vitamin B.

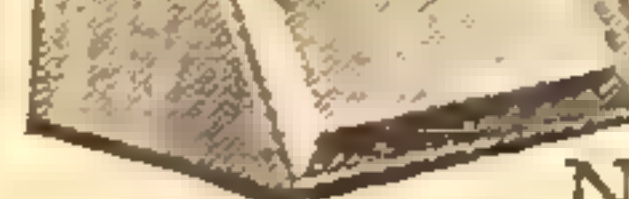
Tests reveal that from *dry* yeast the system absorbs almost twice as much of the precious element that gives tone to the digestive system, stimulates intestinal action and helps to free the body of poisons. No wonder users report such amazing results!

At a well known clinic, 83% of the patients with constipation, who were given Yeast Foam Tablets, reported marked improvement within two weeks. Before starting to eat this *dry* yeast, some of these patients had used laxatives almost continuously.

Start now to eat Yeast Foam Tablets regularly. See how fast this *dry* yeast helps you to look better and feel better. Within a short time your whole digestive system should return to healthy function. You should no longer need to take harsh cathartics. You should have more strength and energy. Ugly pimples and other skin blemishes caused by a sluggish system should disappear.

Ask your druggist for Yeast Foam Tablets today. The 10-day bottle costs only 50c. Refuse all substitutes.

FREE! This beautiful tilted mirror. Gives perfect close-up. Leaves both hands free to put on make-up. Amazingly convenient. Sent free for an empty Yeast Foam Tablet carton. Use the coupon.



NORTHWESTERN YEAST CO.
1750 N. Ashland Ave., Chicago, Ill.

I enclose empty Yeast Foam Tablet carton. Please send me the handy tilted make-up mirror.

Name.....

Address.....

City..... State.....

YOU BRUTE!

THE UNFORGIVABLE SIN IN HOLLYWOOD!

Broken fingernails in Hollywood are "out". No movie star dares have broken, brittle, split, peeling nails or ragged cuticle. That's why they all use **NU-NAIL**—the rejuvenating oil that insures beautiful, tapering, naturally lustrous fingernails—no matter how hopeless they may seem now. Use twice daily. At better department and drug stores, 75c the bottle....

Or, use the coupon.

Sealed and Approved
—1936
Good Housekeeping
Bureau

BERGO LABORATORIES
Box 247, Station 5
Hollywood, California
Gentlemen: Inclosed find 75c (coin or stamps)
Please send me NU-NAIL, postpaid.

Name _____ State _____
Street and Number _____ City _____

nu-nail
bergo laboratories hollywood CALIFORNIA

FOR LOVELY, ROUNDED UPLIFT SUPPORT AGAIN—STITCHING ALONE DOES IT

"INTER-LUDE"

REG. U. S. PAT. OFF. PAT. APP. FOR

To accomplish a lovely classic roundness of contour, Maiden Form creates "Inter-Lude" brassieres which—by semi-circular stitching—give firm uplift support with a slight separation between the breasts. Made in simple bandeau style or with 2-, 4- or 6-inch diaphragm band.

"Over-Ture"—the brassiere with little stitched "petals" under the breasts for extra-firm support—now obtainable in a completely backless version, for evening wear. Send for free booklet FN—Maiden Form Brassiere Co., Inc., New York, N. Y.

At All Leading Stores \$1.00 to \$3.50

Maiden Form

LOOK FOR THIS TRADE-MARK ON
BRASSIERES
GIRDLES · CARTER BELTS

"There's a Maiden Form for Every Type of Figure!"

Sing a Song of Six Pons!

[Continued from page 28]

completely shelving her career as a pianist; that is, until one day her husband—who had been a music critic—heard her sing a few songs. He, who had listened to many famous ones, realized that his young wife had great possibilities.

Lily agreed that it would be nice to have another "hobby," so they went to a celebrated music teacher who, upon hearing her sing, cried with horror, "Hobby? Impossible! It must be your life's vocation!"

... And so finished the prelude to the extraordinary life of the little Pons of Cannes, the pianist, and the wife. For, as such things pass, so did her marriage, all, in the testimony of her own words, sacrificed on the altar of song. "To me," she says, "it is love of life, of family, and of husband, all wrapped up in the same packet. This I cannot help—it is the greatest life and no one shall change it!"

UNTIL the time Mlle. Pons arranged to study with Maestro Alberti de Gorostiaga, her first and only voice teacher (who is now in Hollywood with her), she had believed that her voice was just a pleasing possession. However, with training it developed with amazing rapidity and within a few months her teacher was wildly enthusiastic, predicting that she had all the potentialities of greatness. In 1927, after three years of intensive study, she made her debut in the coloratura rôle of *Lakmé* at Muelhausen in Alsace, and was immediately acclaimed. It was then that she first glimpsed the possibilities of becoming a grand opera star and, with engagements in France and Italy following, she settled down to real work.

One afternoon, following a lesson, Maestro Alberti asked Mademoiselle to remain at the studio and sing for some talent scouts from the Metropolitan Opera House of New York. They received her audition with enthusiasm and several months later she was tendered an invitation to come to New York and sing for Metropolitan producers. She left promptly for the United States and on a day in February, 1930, she had her audition and Manager Gatti-Casazza immediately placed her under contract.

Exactly eleven months later, on January 3, 1931, her American debut in *Lucia de Lammermoor* became one of the most sensational events in recent New York operatic history. The audience literally gasped at her high E's and F's (she has a voice range of three octaves) and she was summoned for one curtain call after another. A new opera star, slender and beautiful, had arrived, and the second phase of a brilliant career had flared to a splendid crescendo!

No sooner had Lily Pons flashed across the grand opera horizon than she was besieged by radio producers with attractive offers. It was in the spring

"AIR-CONDITIONED"
FOR RAPID DRYING AND BETTER CURLS

that's why HOLLYWOOD STARS favor this CURLER

1. Patented end lock is a beveled disc... not a ball. Locks curler without stopping air-circulation. 2. Ends of curler never close. Ample air flow is assured. No other curler has these features. 3. Perforations increase ventilation. This complete "air-conditioning" insures rapid drying. Curls set swiftly. Hair dress takes less time... and curls are softer, lovelier, last longer.

JANE HAMILTON
RKO player

HOLLYWOOD Rapid Dry CURLER

5¢ AT 5¢ AND 10¢ STORES AND NOTION COUNTERS

Artificial Eyes

Lower Prices

Reinforcement Prevents Easy Breakage. Properly fitted. Prevents detection and irritation.

Largest assortment in America (always over 100,000 on hand), so we can suit anyone. We have been fitting customers at home for 29 years. Send name of anyone who wears an eye for FREE booklet telling how we fit by mail around the world. Write us Today.

DENVER OPTIC COMPANY
618 Quincy Bldg., Denver, Colorado

Learn Profitable Profession in 90 days at Home

Salaries of Men and Women in the fascinating profession of Swedish Massage run as high as \$40 to \$70 per week but many prefer to open their own offices. Large incomes from Doctors, hospitals, sanitariums, clubs and private patients come to those who qualify through our training. Reducing alone offers rich rewards for specialists. Anatomy charts and supplies are given without course. Write for details

National College of Massage & Physio-Therapy, 20 N. Ashland Avenue, Dept. 861, Chicago, Ill.

No JOKE TO BE DEAF

—Every deaf person knows that—Mr. Way made himself hear his watch tick after being deaf for twenty-five years, with his Artificial Ear Drums. He wore them day and night. They stopped his head noises. They are invisible and comfortable, no wires or batteries. Write for TRUE STORY. Also booklet on Deafness.

Artificial Ear Drum
THE WAY COMPANY
774 Hofmann Bldg. Detroit, Michigan

LEARN TO BE Charming

Rate yourself with Eloise de Haviland's "Self-analysis Chart" which, with her book "The Secrets of Charming Women" is offered free to acquaint you with her proved home training course.

ELOISE de HAVILAND
699 OCEAN AVE., BROOKLYN, N. Y.

of 1931 that she made her air début over the NBC network. She has been on the air for four years.

"I am on the brink of a new world and I am as excited as any explorer who has found an unknown continent," she says. "But my responsibility is so much greater than when I made my opera début, you know. Four years ago I was just setting my feet on the road to success and had not traveled far. If I failed, it was not very important. I had no reputation and therefore had nothing much to lose.

"Now," she continues quietly, "it is different. I have been fortunate enough to win favor with opera and radio audiences. I have had the good luck to win to the top of my chosen field. When one is at the top, it requires persistent work and care to hold the position. If I am not, as a screen star, all that my opera and radio following expect of me, I shall lose favor in their eyes.

"I realize that it means hard work and intensive study of still another new technique," she says. "My head swims with the mass of detail work involved. I am terribly concerned about how I will photograph and whether I will have the ability to project my personality from the screen as I have from the opera stage. I don't believe my head will clear until I actually see the finished picture and know if I have been favorably received. One can only hope," she added, wistfully, "that those who have been so kind to me will continue to be my friends when they see me on the screen."

She does not consider her screen work as something transient—something to bring in big checks and a million dollars' worth of publicity.

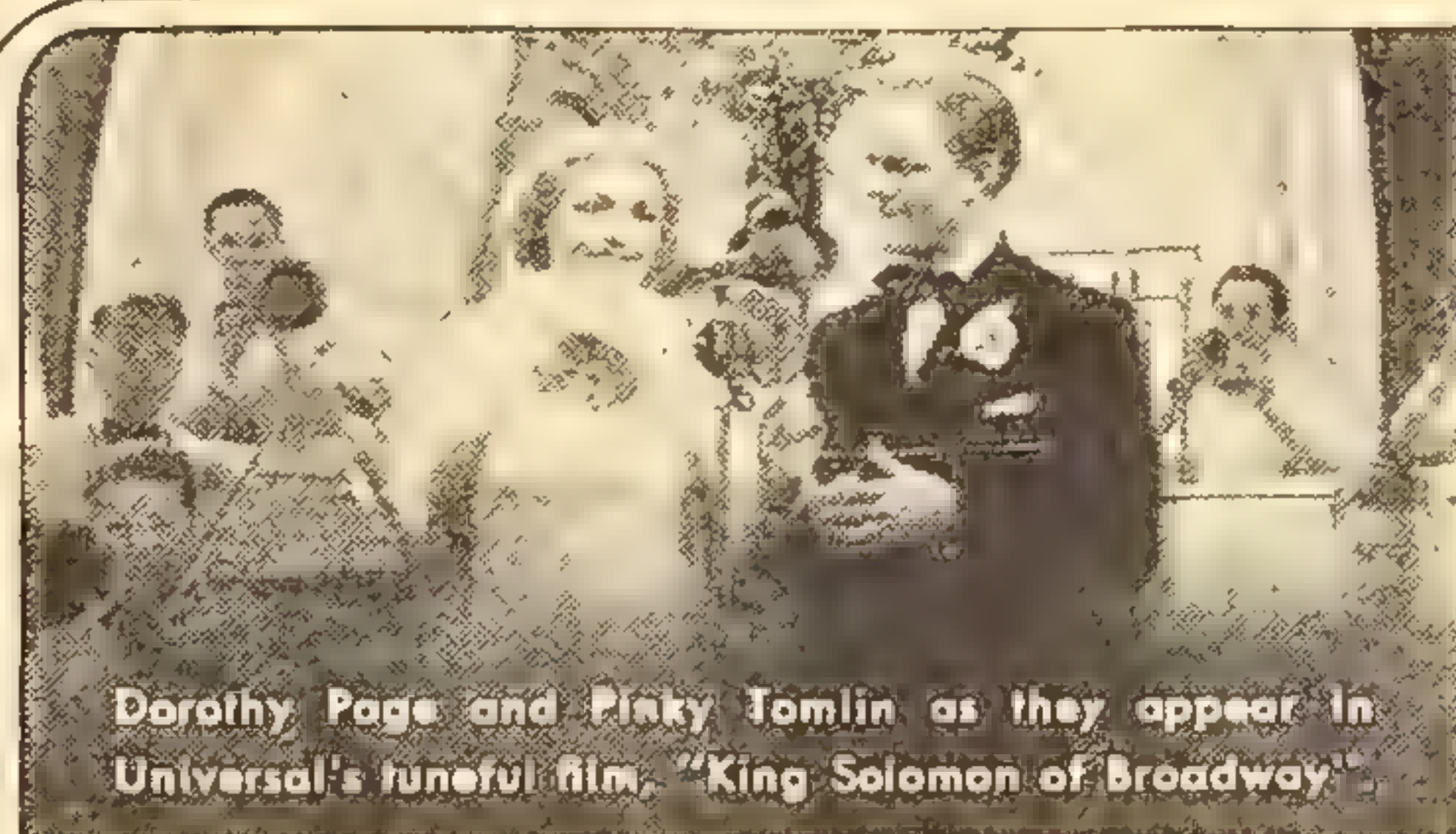
"I like to know that I can give both pleasure and help to many millions of people," she says gravely. "I thrill at every fan letter I get and every one of them is answered."

That then, is the woman who has achieved success and yet retains a love of simple things, for she hates ostentation. She is a charming mixture of little girl and cosmopolitan woman, and her complete naturalness is her greatest charm.

She likes neither night spots, gay hotels nor large parties, preferring a dinner with a few intimate friends, a day in the out-of-doors, a swim in the pool of her home or an afternoon in the gardens.

Music takes up all the rest of her interest and most of her leisure. "There is no time for books or recreation," she says. "When I am not studying, I am relaxing." Nor is there time for love. When her engagement to Dr. Fritz Von der Becke, handsome young German physician, was broken, she said: "I am through with love. From now I only sing of love; I do not think of it."

Let us hope, then, that *Love Song* will be as lovely as the girl who sings it—and that it will be a prophecy which will, one day, come true, thus bringing to a climax the third phase of the melodious life of Lily Pons—destiny's daughter!



Dorothy Page and Pinky Tomlin as they appear in Universal's tuneful film, "King Solomon of Broadway."



Edward Arnold and Jean Arthur as they appear in "Diamond Jim". A Universal Picture.

WOULD

You

LIKE TO BE IN
THE MOVIES?

HOLD-BOBS OFFER AN OPPORTUNITY FOR A FREE SCREEN TEST

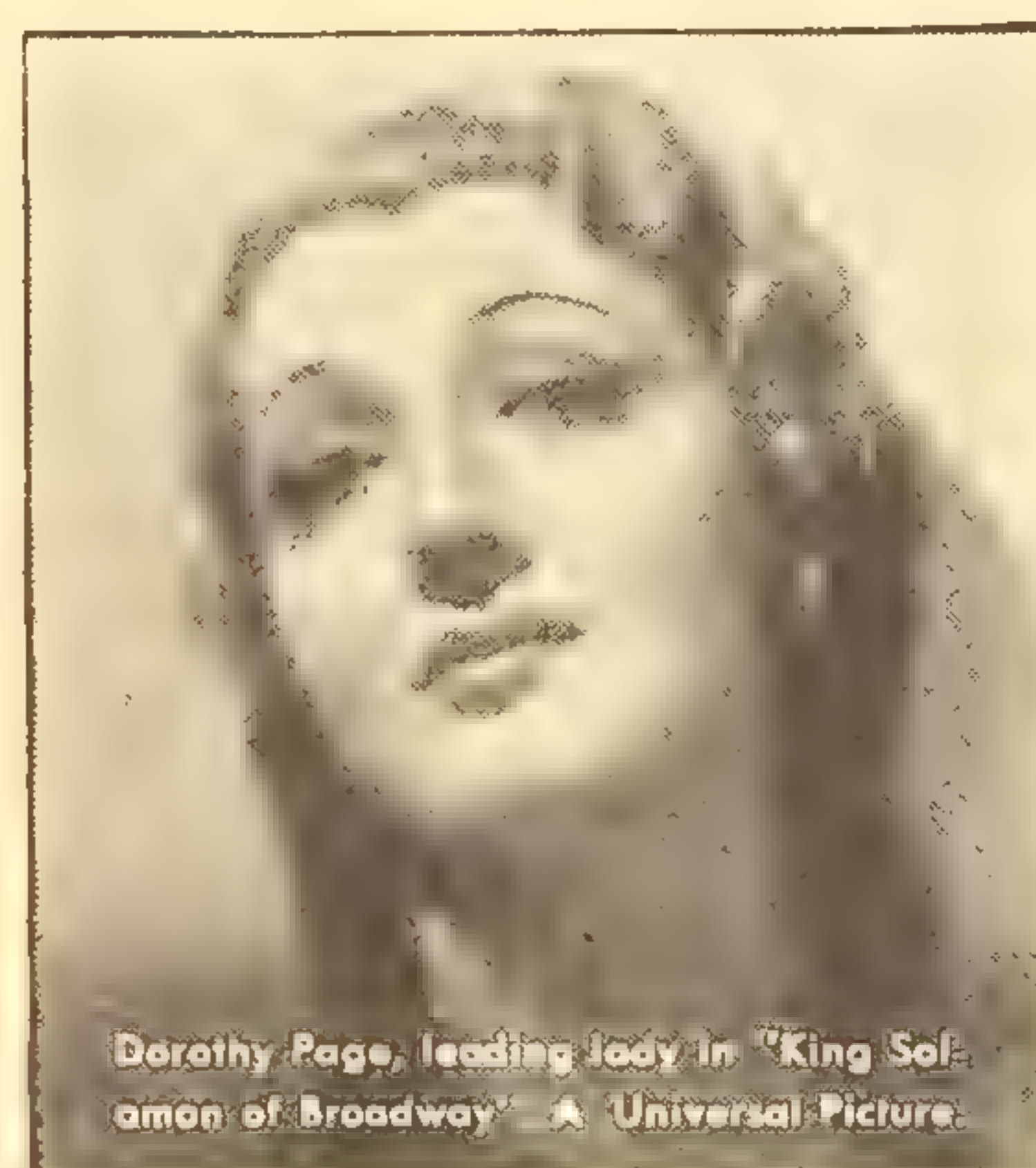
The Search For Talent movie truck is on its way to you—ready to give you a free screen test and a chance to get into the movies!

HOLD-BOB bob pins, Universal Pictures, Motion Picture and Screen Play are sponsoring this nationwide Search For Talent and are bringing Hollywood right to your locality! Universal Pictures are looking for new talent. You may be the one they are looking for. Every one has a chance! There are no strings tied to this offer of screen fame!

To enter the Search For Talent, just fill out the entry blank (or facsimile) printed on the back of the HOLD-BOB card, attach your photograph and send to the Search For Talent headquarters. A local committee will select from these photographs, the most likely prospects for a screen career. When the Search For Talent movie truck, carrying a crew of cameramen and technicians, comes to your locality, those selected will be given actual movie tests which will be forwarded to Hollywood where Universal executives will select those whom they feel would be successful in the movies. They will be brought to Hollywood, all expenses paid, for final screen tests and an opportunity for a movie contract.

We cannot tell how many persons of talent will be found in this search, but there will be at least six who will be brought to Hollywood at no expense to them!

Here is an opportunity that may never come again! Go to your HOLD-BOB dealer now and get all the details.



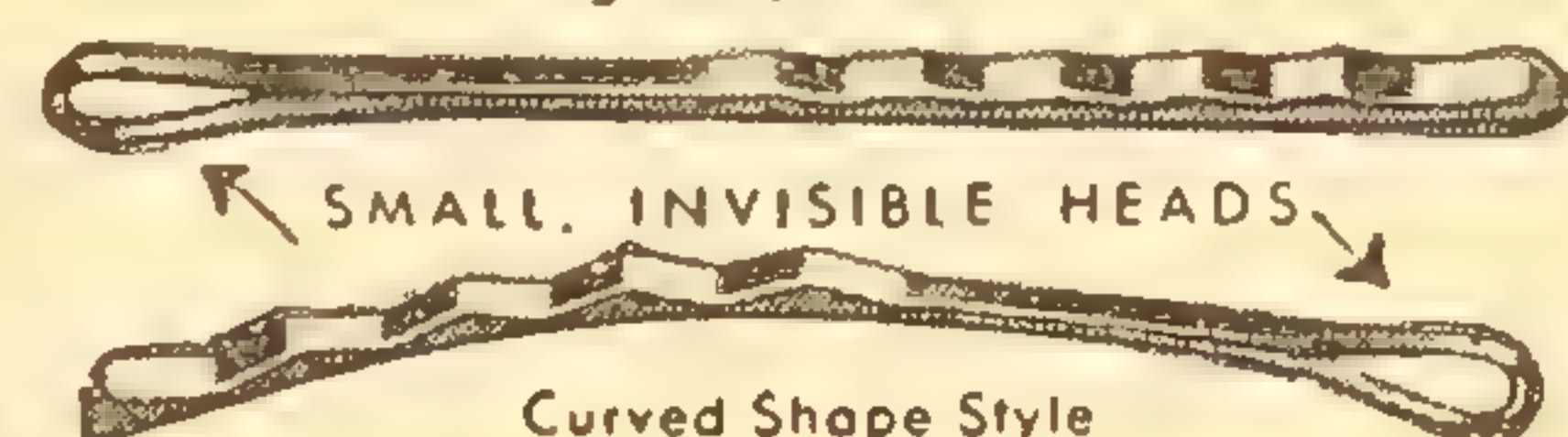
Dorothy Page, leading lady in "King Solomon of Broadway". A Universal Picture.

Your hairdress will play an important part in your appearance before the camera. HOLD-BOBS are used by screen stars to keep their coiffures lovely and neat always. HOLD-BOBS have small, round, invisible heads; smooth, non-scratching points and flexible, tapered legs, one side crimped. And they are available in just the right color to match your shade of hair.

Use HOLD-BOBS for a beautiful coiffure. They're identified by the Gold and Silver Metal Foil cards on sale everywhere. The Search For Talent ends January 1st, 1936. Don't delay — act now!

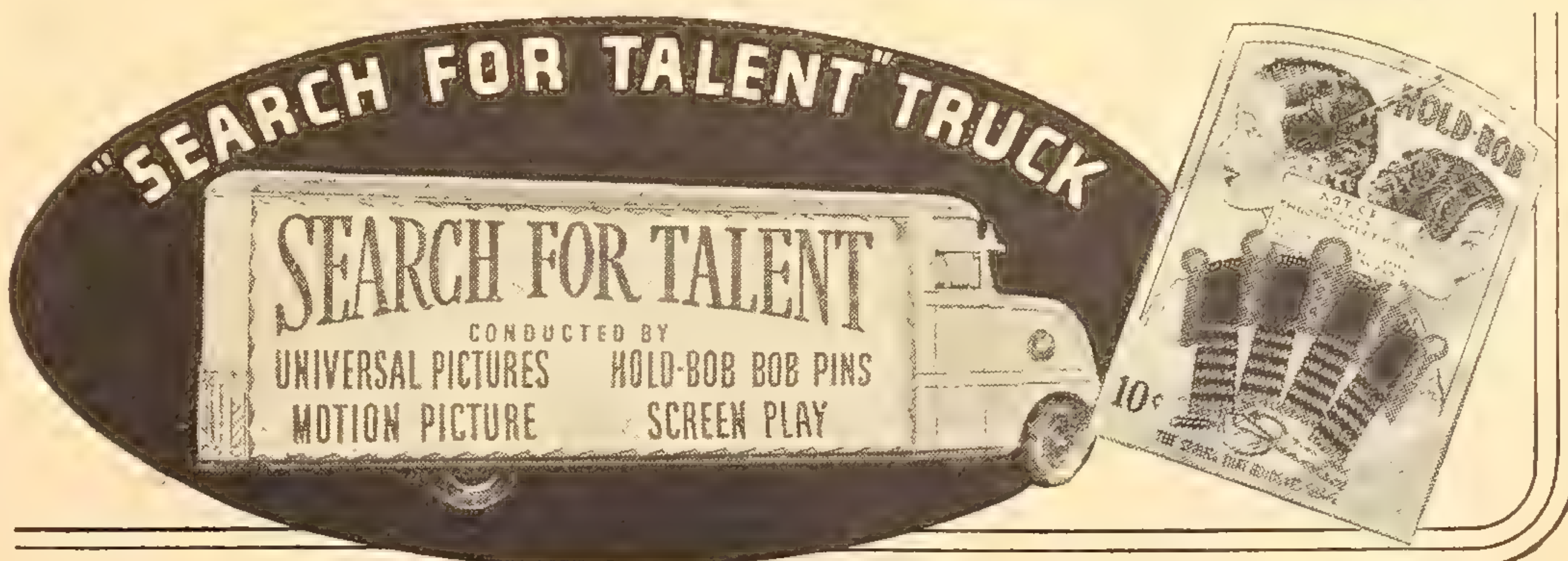
THE HUMP HAIRPIN MFG. CO.
1918-36 Prairie Ave., Dept. F-115, Chicago, Ill.

Straight Style HOLD BOB



Curved Shape Style

Copyright 1935, by The Hump Hairpin Mfg. Co.



CORNS

CALLOUSES, BUNIONS, SORE TOES



REASONS WHY DR. SCHOLL'S ZINO-PADS INSURE SAFE, QUICK RELIEF:



1. Stop the Cause—Shoe Pressure
2. Soothe and Heal
3. Prevent Sore Toes, Blisters
4. Cushion Painful Joints
5. Remove Corns or Callouses

By no other method than Dr. Scholl's can you get all these benefits. It is the soothing, healing medication in these thin, dainty pads that drives out pain so quickly. And they remove the cause by cushioning and shielding the sore or aching spot from the friction and pressure of new or tight shoes. Special medication in convenient form is now included in every box of Dr. Scholl's Zino-pads for quickly loosening and removing corns or callouses. Don't be without this safe, sure relief another day. Sold everywhere, only 25¢ and 35¢.

Dr. Scholl's Zino-pads

Put one on-the pain is gone!

Lose FAT

BY...

DETOXICATION

THE BON KORA METHOD

SAFE AND EASY

A clinically-tested treatment where obesity is due to toxic conditions, faulty elimination, over-eating and drinking—and this comprises over 90% of obesity cases... No thyroid, dinitrophenol or other harmful drugs. No starvation diet. You can eat your fill of delicious foods as directed in the Bon Kora package. No strenuous exercise. The principle is detoxication or driving poisons out of the system so that bodily organs can function properly and excess fat be thrown off in a natural way. Actual case records show weight reductions up to 50 pounds in a comparatively short time with renewed health and vigor gained during process. Over a million bottles have been sold.

FREE

Write for interesting free booklet entitled "Authentic Case Records on Detoxication Treatment."

NO RISK You take no risk with Bon Kora. Try a bottle. If not satisfied with results we will refund your money.

FOR SALE AT ALL DRUG AND DEPARTMENT STORES

BATTLE CREEK DRUGS, INC., Dept. F-11
Battle Creek, Mich.

Send your free Case Record Booklet to

NAME _____
ADDRESS _____
CITY _____ STATE _____

Virginia Bruce's Bag of Fashion Tricks

[Continued from page 45]

sales in those exclusive shops off Fifth Avenue, and more than once I was able to get a really beautiful gown, an original model, for one-fourth the price that had first been asked for it. The best shops in every town and city have these sales, and they are certainly worth waiting for."

And here is a tip for you girls who will soon be in the market for winter coats:

"During and after the Christmas holidays are the times to shop for winter coats," says Virginia, speaking from experience. "If a girl can get along with her old one until then, she can blossom out in January in something new and handsome—and something that has been very friendly toward her pocketbook. The clever thing to do is to choose materials that can stand constant wear without being hard or bulky. When they are bulky, they square off your figure so. Another thing to avoid is a shiny surface that shows the slightest mark."

A few paragraphs ago, Virginia told of once building part of her wardrobe around a sports coat. In a recent picture, she wore a swagger coat that was ultra-smart and adaptable for wear with many a fall frock. (Her screen fashions are something to watch!) On Virginia, the coat looked extra chic—the sort of thing that could be worn to business, as well as to football games. (In fact, she was playing an average business girl.) The three-quarter-length coat was of brown tweed; with it, she wore a tan dress with brown sleeves and, of course, brown accessories.

If there ever comes a year when suits aren't about the smartest things imaginable, it will be a year unique in the annals of fashion. They slim down a girl, tone her up, make her trim and piquant and chic. Virginia wore a suit in a recent picture that was a honey. It was of light beige wool, with a complete dress, whose sunburst of self-pleating at the neck was accented by a diamond clip. The coat was of regulation suit length, very fitted, but made stunningly feminine with a fluffy fox fur around the face.

"YOU can't go far wrong in selecting dresses if you stick to the lines and colors that suit you best," says the modish Miss Bruce. "And watch out for elaborate trimmings! If there are light trimmings on a dark dress, be sure to have them removable, or you'll have to have the whole dress dry-cleaned every time they get soiled. And don't be afraid to have your frocks dyed if you want to give new life to your wardrobe!"

Virginia's evening gown would be insurance for a Large Evening anywhere! The front has that spanking new idea, draped lapels, and there's a halter neck and no back except the lovely one that Nature bestowed on Virginia.



Here's a Queer Way to Learn Music!

NO teacher—no monotonous exercises or confusing details. Just a simple, easy, home-study method. Takes only a few minutes—averages only a few cents a day. No "grind" or hard work. Every step is clear as crystal—simple as A-B-C throughout. You'll be surprised at your own rapid progress. From the start you are playing real tunes perfectly by note. Quickly learn to play any "jazz" or classical selections—right at home in your spare time.

Free Book and Demonstration Lesson. Don't be a wallflower. Send for Free Booklet and Free Demonstration Lesson. These explain our wonderful home study method fully and show you how easily and quickly you can learn to play at little expense. Mention your favorite instrument. Instruments supplied when needed, cash or credit. Write NOW.

U. S. SCHOOL OF MUSIC,
3611 Brunswick Bldg., New York City.

Pick Your Course

Piano	Violin
Organ	Clarinet
Ukulele	Flute
Cornet	Harp
Trombone	Cello
Saxophone	Piccolo
Mandolin	Guitar
Banjo	Accordion
Trumpet	
Harmony and Composition	
Voice and Speech Culture	
Drums and Traps	
Automatic Finger Control	

LOOK! MAGIC CASE

HANDS YOU A LIGHTED Cigarette
Take a beautifully enameled Case from your vest pocket. Press a magic button! Automatically there is a spark—a flame. A LIGHTED Cigarette—your favorite brand—is delivered to your lips. You PUFF and SMOKE. A revolutionary invention... guaranteed... amazingly low priced. Get a Magic Case for 15 Days' Trial at our risk. AGENTS! Get facts about Big Profits. MAGIC CASE MFRS., 4234 Cozens Ave. Dept. S-980, St. Louis, Mo.

NEW INVENTION DRIVES AWAY BATHROOM ODORS

Dispel Bathroom Odors easy inexpensive way. Puro Bowl-Itizer overcomes odors and replaces them with flower-like fragrance. Hangs out of sight inside toilet. Guaranteed as advertised in Good Housekeeping Magazine.

AGENTS MAKE UP TO \$8 DAILY
Every home needs Bowl-Itizer. One of 12 fast-selling home necessities. Write today for details and FULL-SIZE Free Sample.

THE PURO CO., INC.
3107 Pine St. Dept. R-2525 St. Louis, Mo.

Learn to Dance

You can learn all the modern dances—the latest Tango steps, the new Fox Trots, dreamy Waltzes, smart Collegiate Steps, and popular Society Steps at home, easily and quickly. New chart method makes dancing as simple as A-B-C. No music or partner required. Don't be a wallflower. Learn to dance. Complete course—256 pages, 54 illustrations, sent on 5 Days' Free Trial. Equals \$20.00 course. Send no money. Pay postman only \$1.98, plus postage upon arrival. Money back if not delighted. Catalog Free.

Franklin Pub. Co., 800 No. Clark St., Dept. D-529, Chicago

\$\$\$ Photoplay Ideas \$\$\$

Stories accepted in any form for criticism, revision, copyright and submission to Hollywood studios. Our sales service selling consistent percentage of stories to Hollywood Studios—the MOST ACTIVE MARKET. Not a school—no courses or books to sell. Send original plots or stories for FREE reading and report. You may be just as capable of writing acceptable stories as thousands of others. Deal with a recognized Hollywood Agent who is on the ground and knows market requirements. Established 1917. Write for FREE BOOK giving full information.

UNIVERSAL SCENARIO COMPANY
554 Meyer Bldg. Hollywood, California

"DARK-EYES"

"Swim or Cry" -- NEVER FADES OR RUNS
PERMANENT DARKENER for Eyebrows and Eyelashes Absolutely Safe... Not a Mascara... One Application lasts 4 to 5 weeks. Trial size, 25c. Reg. size, 12 Applications, \$1.
Name _____
Address _____
"Dark-Eyes" Lab., Dpt. 10-M, 412 Orleans St., Chicago, Ill.

It has a confined hipline, of course, but the most startling feature is a barbaric wide belt of gold metal and gloriously savage bracelets.

Her hostess pajamas have a tunic top of ivory-colored brocaded silk of the softest texture, with black velvet trousers. The belt of the tunic ties in a big bow in front, there is a big, brilliant clasp at the neck, and the whole outfit has a Russian air that is dashing and exciting!

White is always becoming to at least eight out of every ten girls, and it is the accepted favorite of almost every movie star. There's a reason. White throws a special highlight on the skin that is utterly devastating at night. Also, it makes light hair seem fairer and dark hair more striking by contrast. And—if you will be practical—it lends itself to a hundred ravishing color combinations.

If you want to slay the stag line at a dance completely, without making too great a dent in the bank roll, go in for white chiffon! Wear crushed magenta flowers at your throat and a velvet belt to match, *à la* Bruce. Or make them Parma violets, and carry a large, oh very large, violet hanky. Or again, have a spray of bright red geraniums trotting down your shoulder strap, slip on red and gold bracelets, and wear red satin sandals. There is almost no end to what you can do with white chiffon to keep looking "different."

The shortest fashion seasons are really April-May and September-October, Virginia pointed out. So what a girl buys this fall she ought to plan on being able to use for "second-best" next spring.

AND here is a remarkable tip for bright young things from this same little Miss Bruce, who is named by artist Neysa McMein as one of Hollywood's "always-charming women" and who is appearing, at the moment, opposite Lawrence Tibbett in *Metropolitan*:

For years every co-ed has been going in for sharp, hard colors and boyish lines. You know—little mess jackets, lumberjack coats, severe sailor dresses. Now, advises Virginia, do a right-about-face! Let your colors be just a shade wistful . . . candy pink, twilight blue, misty green. If your dress flutters a bit, so much the better. Discard the old saucy hats and wear those that are becoming. In other words—*go feminine!*

"You have to know your figure," she pointed out. "For instance, if you have a long waist and short legs, don't hesitate to raise your waistline. When you are wearing a suit, hitch the skirt a little higher before you tuck in the blouse. Go Empire-ish for evening. One of the biggest points in being well-dressed is being able to dress your figure correctly. Incidentally, it's a great training for business later on if you learn how to look your best at college *every day*, and to keep your clothes always in trim."

Virginia Bruce has not exhausted her stock of fashion tricks by telling us all of these things. She has countless more up her well-fitted sleeves. And, inevitably, she will be revealing them in films!



Millions use Medicated Cream to Promote Rapid Healing

...to relieve irritation and reduce pores

YOU CAN dress smartly—you can have lovely features—but if your skin is marred by Large Pores, Blackheads or Pimples, much of your charm is lost.

Today, *millions* of women use a famous medicated cream as an aid to quick healing—to improve their complexion by eliminating blackheads and reducing enlarged pores. That cream is Noxzema Skin Cream.

Prescribed by Doctors

Noxzema was first prescribed by doctors to

relieve itching Eczema, and for Burns, Scalds, Chafing and other skin irritations. Today over 12,000,000 jars are used throughout the United States, in Canada and other countries!

If your skin is Rough and Chapped—if you have Large Pores or Blackheads—if you have Pimples resulting from dust, face powder or other external causes—then by all means get a small inexpensive jar of Noxzema. Use it and see how wonderful it is.

Noxzema is not a salve—but a dainty, snow-white, medicated vanishing cream. It's so soothing, clean and easy to use.

HOW TO USE: Apply Noxzema every night after all make-up has been removed. Wash off in the morning with warm water, followed by cold water or ice. Apply a little Noxzema again before you powder as a protective powder base. Use Noxzema until skin condition is entirely relieved.



Wonderful for Chapped Hands, too



Relieve them overnight with this famous cream
12,000,000 jars sold yearly

Make this convincing overnight test. Apply Noxzema on *one* hand tonight. In the morning note how soothed it feels—how much softer, smoother, whiter *that hand* is! Noxzema relieves hands overnight.

SPECIAL TRIAL OFFER

Noxzema is sold at almost all drug and department stores. If your dealer can't supply you, send only 15¢ for a generous 25¢ trial jar—enough to bring real comfort and a big improvement in your skin. Send name and address to Noxzema Chemical Company, Dept. 611, Baltimore, Md.

IF YOU HAD A TACK IN YOUR TOE



You'd take it
out... being
careful to avoid infection

WHY A CORN HURTS • A corn is hard, dead tissue with tack-like point. Shoe pressure forces the hard point into nerves sending pain throughout your system. That's why a corn "hurts" all over.

HOW TO STOP THE PAIN • Center the dainty soft felt Blue-Jay pad over the corn. Shoe pressure is lifted and pain ceases instantly. A special Wet-Pruf Adhesive strip, exclusive Blue-Jay feature, holds the pad securely in place. (Waterproof soft kid-like finish—will not cling to stocking.)

TO REMOVE THE CORN • In three days mild medication does the work. Remove pad—soak your foot in warm water—and easily lift the corn right out!

Blue-Jay is the modern scientific method of removing corns quickly, safely. Attacks only the corn. Will not injure live skin or flesh.

BLUE-JAY BAUER & BLACK SCIENTIFIC CORN PLASTER

TYPEWRITER 1/2 Price

Now Only
10¢ a Day

AFTER
10 Day
FREE Trial

No Money Down

Positively the greatest bargain ever offered. A genuine full sized \$100.00 office model Underwood No. 5 for only \$39.90 (cash) or on easy terms: Has up-to-date improvements including standard 4-row keyboard, backspacer, automatic ribbon reverse, shiftlock key, 2-color ribbon, etc. The perfect all purpose typewriter. Completely rebuilt and **FULLY GUARANTEED**.

Lowest Terms—10c a Day

Money-Back Guarantee

Send coupon for 10-day Trial—if you decide to keep it pay only \$3.00 a month until \$44.90 (term price) is paid. Limited offer—act at once.

Learn Touch Typewriting Complete (Home Study) Course of the Famous Van Sant Speed Typewriting System—fully illustrated, easily learned, given during this offer.

INTERNATIONAL TYPEWRITER EXCHANGE
231 West Monroe St., Chicago, Ill., Dept. 1118

Send Underwood No. 5 (F. O. B. Chicago) at once for 10 days trial. If I am not perfectly satisfied I can return it express collect. If I keep it I will pay \$3.00 a month until I have paid \$44.90 (term price) in full.

Name _____ Age _____
Address _____
Town _____ State _____

Why Women Can't Resist William Powell [Continued from page 27]

William, William, how long does it take to learn to be an actor?

My comrade, Matt Moore, the shrewdest observer of people and things platonic in Hollywood, except, of course, Matt's comrade, Jim Tully, is of the opinion—and I am speaking directly to you, William—that you will always be a very successful comrade to Jean Harlow.

As the author of a line that S. Jay Kaufman said should be immortal: "The man who worships one woman will never be free," I will tell you why, William, the women all adore you. That is because—you worship them all.

AND looking back over your career, William—it was a woman's faith that launched you on the perilous theatrical seas.

The debt was long since paid, William. So I can tell it here.

I now step back of the scenes.

It was a woman—William's aunt—who loaned him the money to go to the American Academy of Dramatic Art in New York.

His mother thought he would become a lawyer. He thought so, too—and had his eye on a law course at the University of Kansas—until he made a hit in a high-school play. Edwin Booth, he felt, was due to have a successor—if he could only get to New York.

He went to work as a telephone clerk at \$50 a month. On the side, he ushered at the Grand Opera House. After months of saving, he had \$300* and he still was hundreds of miles and hundreds of dollars distant from fulfillment of his dream.

He thought of his aunt. She had two things that often go together—money and a contempt for poor relations.

He knew it would not be a simple matter to induce an old lady into sending money to a young relative who wished to embark on so preposterous a career as acting. It never has been simple, and it never will be.

But he wrote her a letter. It was twenty-three pages long. It was tactful, pleading, and proud.

A month passed. No answer came.

Then one day, after weeds had grown high on the grave of his hope, his aunt wrote.

She had, she said, carefully considered his letter. She thought his ambition, though dubious, almost worthy. She had instructed her attorney to advance him \$700.

One brought back to life could have been no more elated than was the young telephone clerk.

No youth ever entered a school with higher hopes. Being young, im-

\$35,000 CASH PRIZES

TO NEW WRITERS AND AUTHORS!

Easy Contests—Anybody Can Enter! Here's How!

IF you've ever had ambitions to write—or have written short stories, plays, non-fiction, etc.—and didn't know how to market your work, here's just what you need. The "Writers' Bulletin"! Created purposely for new writers and authors. Gives authoritative and timely market data. Clear and concise. Tells what new Literary Contests and Periodical Prizes are being offered. Lists all conditions, specifications, editors' names, etc. Over \$35,000 offered in cash prizes this month alone!

Get FREE Copy Today

For a limited time you can get a Free copy of "Writers' Bulletin" by merely sending your name and address. Absolutely no obligation, and it doesn't cost a penny. Don't wait. Write today.

U. S. SCHOOL OF WRITING
20 W. 60th ST. Dept. L-18 NEW YORK CITY

SELL PLAYING CARDS

Make Extra Money

New easy way to earn money taking orders from friends and others for new Initial Playing Cards. Also, many other smartly styled decks not shown in stores. Popular low prices. Start earning at once. Thousands of prospects near you. No experience needed. Men or women, write for sample outfit—FREE.

General Card Co., 1201 W. Jackson Blvd., Dept. 134, Chicago, Ill.

WANTED! ORIGINAL POEMS, SONGS

for immediate consideration

M. M. M. PUBLISHERS,
Dept. FD, Studio Bldg.,
Portland, Ore.

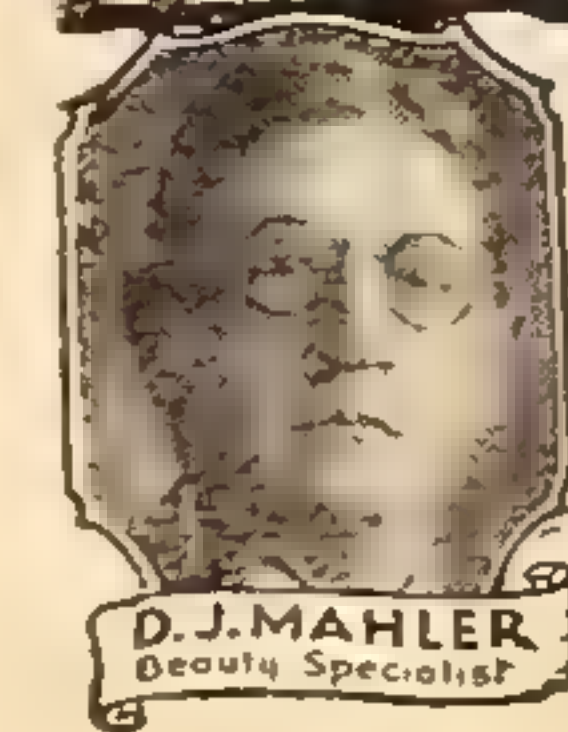
BUTTER YOUR SOLES

WITH NEW SO-LO PLASTIC RUBBER!

Dries tough over-night! Out-wears leather! Waterproof! Flexible! Non-skid! Guaranteed! Fix auto top, cuts in tires, etc. Take this ad to any Hardware or 10c Store. ASK FOR SO-LO PLASTIC RUBBER.

FREE! If your dealer does not have So-Lo, send his name and 10c to cover mailing—to So-Lo Works, Dept. FW-11, Cincinnati, Ohio. They will send you a generous trial can of New So-Lo FREE.

KILL THE HAIR ROOT



The Mahler method positively prevents hair from growing again. Safe, easy, permanent. Use it privately, at home. The delightful relief will bring happiness, freedom of mind and greater success. Backed by 35 years of successful use all over the world. Send 6c in stamps TODAY for Illustrated Booklet.

We Teach Beauty Culture
D. J. MAHLER CO., Dept. 565N, Providence, R. I.



Finished in 18 Kt.
WHITE GOLD 15¢

To introduce our Beautiful Blue White Rainbow Flash Stones, we will send a 1 Kt. **IMPORTED Simulated DIAMOND**, mounted in Lovely 18 Kt. White-Gold Finish Ring as illustrated, for this ad. and 15c expense in coin. Address: **National Jewelry Co., Dept. 3, Wheeling, W. Va. (2 for 25c.)**

patient for fame, he felt that his forte was serious dramatic rôles. Not until years later did experience make him realize that the master of one heavy rôle might easily be the master of many lighter rôles.

Once through school, he rented a cheap room, then walked the streets in destitution, looking for work.

Finally, Powell was given work in *The Ne'er-Do-Well* at forty dollars a week. He appeared in three different small rôles in this play. In spite of his high hopes and hard work, the play died early and he was soon destitute again.

Then the clouds of uncertainty parted. Powell was given a fairly important rôle in *Within the Law*.

AFTER the closing of another play, Powell was seated disconsolate at a table in the Lambs Club. A movie director, Albert Parker, sat down beside him.

He glanced casually at Powell's profile, and then said, "My wife liked you in *Within the Law*. How would you like to work in a picture?"

Powell said, "When do we start?"

And thus, through being liked by a woman whom he was not to meet until later, was William Powell's career in films launched.

Today's master detective of the screen—currently the hero of *The Black Chamber*—made his bow to an indifferent world as a "heavy" opposite John Barrymore in *Sherlock Holmes*. That Powell was later to surpass Barrymore in the portrayal of such rôles was not yet written in the faraway cinema sky.

One of his early pictures was *The Bright Shawl* with Richard Barthelmess; another was *Beau Geste* with Ronald Colman. The trio today are inseparable.

Powell changed from "heavy" to "lover" in *Sea Horses*. He appeared in Paramount's first talking picture, *Interference*, and was starred in *Street of Chance*. From Paramount, he went to Warner Brothers, and now is under contract to Metro-Goldwyn-Mayer, for which he will soon make *The Great Ziegfeld*.

When the rest of the movie colony recently was concerned about the possibility of the industry's moving East, he was moving into a new, palatial home—which Jean Harlow helped him furnish. It is famous for its multiplicity of labor-saving gadgets.

Bill was thirteen or fourteen years returning the money to his aunt.

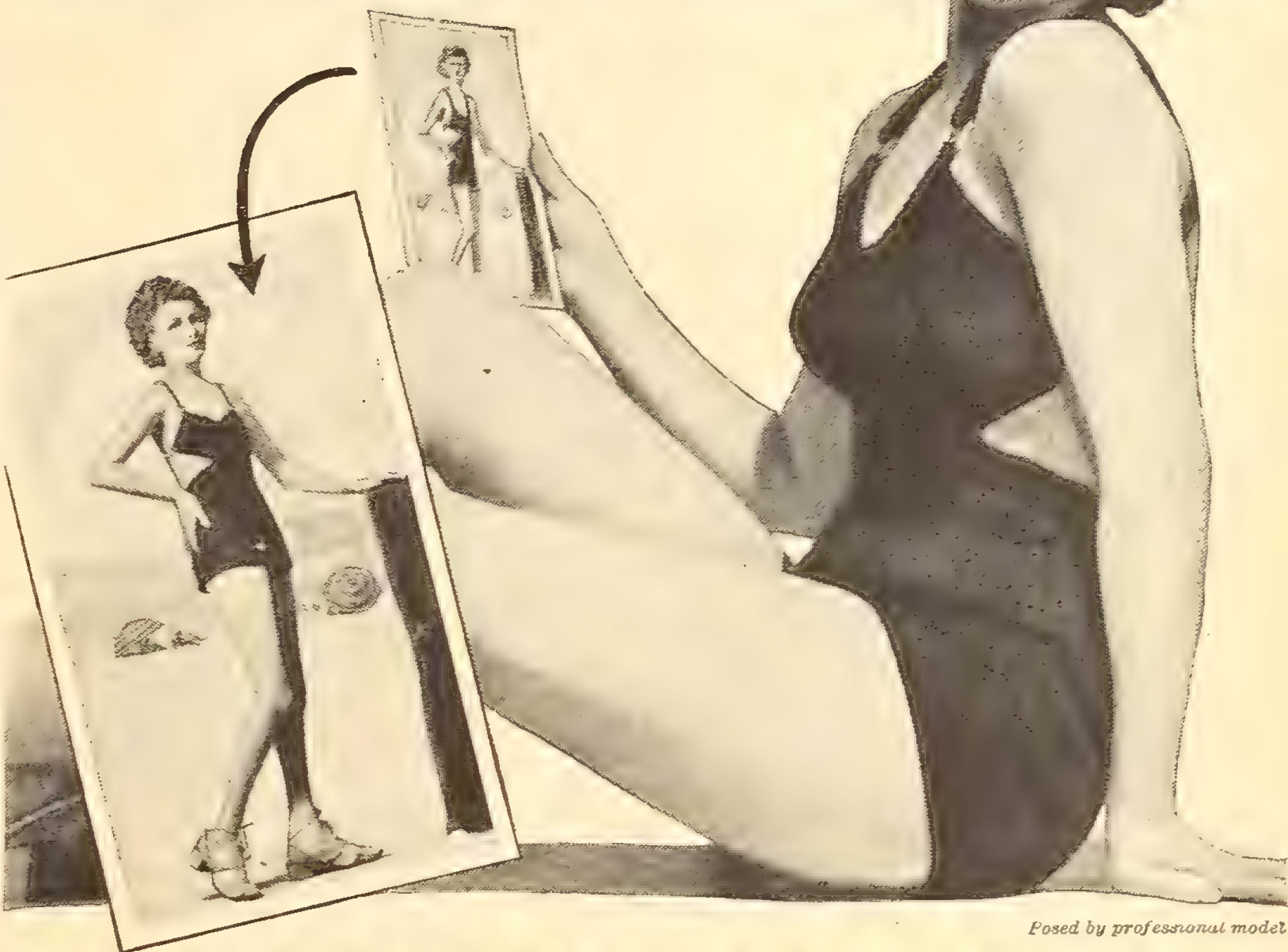
He had a lovely sweetheart while he was a telephone clerk in Kansas City. They exchange Christmas cards even to this day.

She was so fond of William—that she married another man.

"She was a wonderful girl," William Powell says pleasantly. He does not say for whom.

I hope I have explained why women can't resist William Powell. Even his aunt liked him much more when the debt was paid.

DON'T TELL ME I EVER LOOKED LIKE THAT!



Posed by professional model

"I NEVER DREAMED A FEW POUNDS COULD MAKE ME LOOK SO DIFFERENT"



I GAINED 10 POUNDS IN ALMOST NO TIME—WITHOUT OVEREATING!

THOUSANDS of letters from all over the country tell this same happy story of 10 to 20 pounds gained, normally lovely curves—in just a few weeks with this new easy treatment.

Doctors know that the real reason why great numbers of people find it hard to gain weight is they do not get enough Vitamin B and iron in their daily food. Now with this new discovery which combines these two vital elements in little concentrated tablets, hosts of people have put on pounds of firm flesh—in a very short time.

Not only are thousands quickly gaining normal, good-looking pounds, but also naturally clear skin, freedom from indigestion and constipation, new pep.

7 times more powerful

This amazing new product, Ironized Yeast, is made from special cultured ale yeast imported from Europe, the richest known source of Vitamin B. By a new process this yeast is concentrated 7 times—made 7 times more powerful. Then it is ironized with 3 kinds of

blood-enriching, strengthening iron.

If you, too, are one of the many who simply need Vitamin B and iron to build them up, get these new Ironized Yeast tablets from your druggist at once. Day after day, as you take them, watch skinny limbs and flat chest round out to normal attractiveness. Skin clears to natural beauty, new health comes—you're an entirely new person.

Results guaranteed

No matter how skinny and rundown you may be from lack of enough Vitamin B and iron, this marvelous new Ironized Yeast should build you up in a few short weeks as it has thousands. If not delighted with the results of the very first package, money back instantly.

Special FREE offer!

To start you building up your health right away, we make this absolutely FREE offer. Purchase a package of Ironized Yeast tablets at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body." Remember, results guaranteed with the very first package—or money refunded. At all druggists. Ironized Yeast Co., Inc., Dept. 2811, Atlanta, Ga.

FREE 35¢ Any One of 29 QUILT PATTERNS

SEE OFFER BELOW



Quilters Amazed by NEW KIND OF BATTING

Handles Like Cloth... No Lint
No Stretching... No Lumps!

WHY spend hours upon hours making a quilt only to have it get lumpy and old-looking after a few washings? Mountain Mist Quilt Cotton actually improves with washing; puffs up—pads out every quilted detail. So easy to lay out, too; handles like cloth. One big sheet of amazingly uniform thickness, 81 x 96 inches, no stretching, no tears or thin spots. Unique "Glazene" covering prevents sticking, picking, or lint, and makes fine, close stitching easy.

*Free QUILT PATTERN!

The Quilt Pattern Book shows 29 famous quilts each pictured full length on bed, with colors. Send 10c for pattern book. Then tell us your choice and we will send one complete pattern and instructions FREE! Thousands of women regularly pay 35c each for these patterns. Write The Stearns & Foster Co., Dept. R-10, Lockland, Cincinnati, Ohio.

MOUNTAIN MIST Quilt COTTON
Reg. U. S. Patent Office

Don't miss the Readers' Department on page 82.

Deformed or Injured Back

Thousands of Remarkable Cases

A Man, helpless, unable to stand or walk, yet was riding horseback and playing tennis within a year. An Old Lady of 72 years, suffered for many years, was helpless, found relief. A Little Child, paralyzed, was playing about the house in 3 weeks. A railroad man, dragged under a switch engine and his back broken, reports instant relief and ultimate cure. We have successfully treated over fifty-nine thousand cases in the past 30 years.



30 DAYS' TRIAL FREE

We will prove its value in your own case. The Philo Burt Appliance is light, cool, elastic and easily adjusted—how different from the old torturing, plastercast, leather and celluloid jackets or steel braces.

Every sufferer with a weakened, injured, diseased or deformed spine owes it to himself to investigate. Doctors recommend it. Price within reach of all.

Send for Information

Describe your case so we can give you definite information at once.

PHILO BURT MFG. CO.

134-23 Odd Fellows Temple
JAMESTOWN, N. Y.



Luise Rainer—Sensation!

[Continued from page 33]

believe her story! She is too natural and unspoiled to be an off-stage actress or a self-praise artist. She is too eagerly in love with life ever to adopt the attitude of being surfeited with living.

She came to America from Vienna and Paris, where she had already won fame and success on the stage. Characteristically, she came entirely alone. She had never before been in America and she spoke no English. Neither would she study English before her arrival in Hollywood.

"I learn very slowly from books, but very rapidly from people," she explains.

In only a few months, her command of our language was adequate. When Myrna Loy stepped out of the cast of *Escapade*, and her rôle was suddenly offered to Luise Rainer, Rainer was ready.

When she saw the first day's "rushes," she was so disheartened that she wanted to break her contract and return to Germany and the stage. William Powell, nominally the star, judged her work differently—so differently that he strode into the "front office" as the picture neared completion and demanded that she be co-starred with him.

"It's her picture," he said. "She is a magnificent actress and her rôle dominates the story. She deserves co-stardom. She 'steals' the picture."

And that is the highest tribute one player can pay another.

She lives, with her two servants and her dog, in a secluded, Spanish-Colonial house in Santa Monica Canyon. The mesquite-covered hills rise from her backyard and the ocean surges only a few yards from her front door.

Love of Nature, dormant in most Twentieth Century city-dwellers, is a driving force in her life and a determining factor in her character. Hollywood's social whirl means less than nothing to her; California's natural beauty means everything. With the wind tossing her hair and her eyes afire with her love for Nature, she has a pagan charm that is strange and unexpected in Hollywood, the capital of sophistication.

She cannot understand—nor does she appreciate—the idolatry showered on screen players by the American public.

"In Europe," she says, "I was only an actress. Here people want to make of me more than an actress. It frightens me—this tendency to make idols of simple human beings. If I permit such attention, will I not lose touch with the simple things and lose my ability to react simply to simple emotions? Why should people want to interview me? Nothing I say is very important."

Apparently, Luise Rainer does not yet realize that one picture has made her an international figure, that Hollywood believes her the greatest discovery in many, many years; and that, try as she may, she cannot escape the interest of the public . . . now waiting eagerly to see her as *Anna Held* in *The Great Ziegfeld*.



Follow This Man

Secret Service Operator No. 38 is on the job! Running down Counterfeit Gang, Tell-tale finger prints in murdered girl's room. Thrill, Mystery.

Free The Confidential Reports of Operator No. 38 made to his chief. Write for it. Earn a Regular Monthly Salary

YOU can become a Finger Print Expert at home, in spare time. Write for details if 17 or over.

Institute of Applied Science
1920 Sunnyside Ave.
Dept. 15-88 Chicago, Ill.

WANTED

Women to make hooked rugs for our stores. No experience necessary. Steady work. We do the selling. Write at once.

HOLLYWOOD STUDIO STORES
5657 Hollywood Blvd., Dept. 17
Hollywood, California

A GOOD LOOKING

NOSE

Can Now Be Yours



by Dr. Radin's plastic Methods, developed by many years of experience. All kinds of NOSES RESHAPED; OUTSTANDING EARS CORRECTED; lips rebuilt; lines, wrinkles, blemishes and scars removed. Bust corrections. Reduced fees. Consultation and booklet free. Dr. Radin, 1482 Broadway, New York, Dept. F.

PINS
35¢

For Your Class,
Club or Society!

Send For Free 1936 Catalog

PINS handsomely silver plated, enameled 1 or 2 colors, any 3 or 4 letters and year. Doz. Price \$3.50. Sterling or Gold Plate 50¢; Doz. \$5. RINGS, Sterling Silver, similarly low priced. Largest makers for 40 years. Over 300 designs. Write today!

RINGS
\$1.60

BASTIAN BROS. CO.
81 BASTIAN BLDG. ROCHESTER, N. Y.

ARE YOU WONDERING

how you can budget your salary or your allowance to have "a satisfying winter wardrobe"?

Or do you have some other little clothes problem that needs solving?

Write your own personal questions to **MOVIE CLASSIC'S** Fashion Editor, 1501 Broadway, New York City. She will gladly give you a personal answer. Just enclose a stamped, self-addressed envelope for her reply.

Design for Livelihood

[Continued from page 62]

suits, underwear and shoes—manufacturers are hungry for original ideas suited to these commodities. The demand for designs exceeds the supply.

DESIGNING pays well. The highest-paid designers, of course, are the stylists of Hollywood, who receive fabulous sums. Each, however, had to start from the bottom and work up, and by the same path some young man or woman who bends over a drawing board today, learning the rudiments of fashion design, may be the one who will next set styles for the world.

Considered from every angle, there is no profession today that offers more for young women. With this thought in mind, you are probably asking the all-important question that I asked:

What qualification, more than any other, is necessary for any girl contemplating fashion design as a career?

This is Ethel Traphagen's answer:

"To be a designer, one needs only good taste, or the ability to cultivate it, and a love for beautiful clothes. And what girl or woman doesn't possess these?"

You Can Learn More About It!

After reading this article, wouldn't you like further information about designing as a career?

Check the subject or subjects that interest you in the list below, fill in your name and address, and mail this coupon to Jane Carroll, MOVIE CLASSIC, 1501 Broadway, New York City. Leaflets giving you the information you request will be supplied without charge.

Fashion Designing

- ☐ Dress Design
- ☐ Millinery
- ☐ Pattern-making

Theatre Design

- ☐ Costuming
- ☐ Stage settings

Allied Professions

- ☐ Textile design
- ☐ Interior decoration

Name

Street

City State

"—and we simply couldn't beat Kalamazoo quality, could we? . . . It was a lucky day when I sent for that FREE Catalog."

"We certainly saved a lot of money by buying Direct from the FACTORY!"



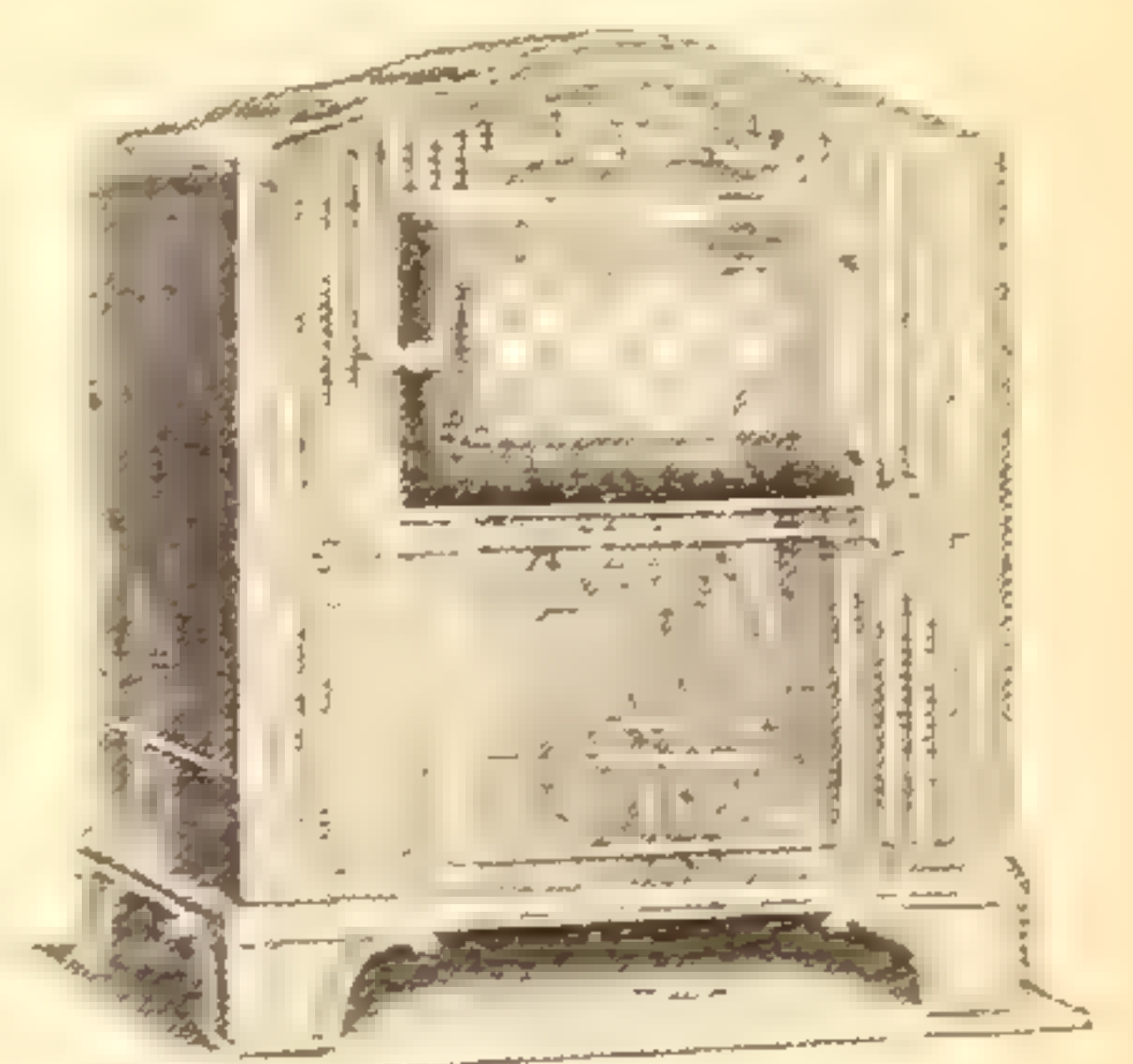
only 18¢ A DAY AT THE FACTORY PRICE!

Mail Coupon for NEW FREE CATALOG

Your name and address on the coupon brings FREE the greatest Kalamazoo Stove, Range and Furnace catalog of all time. Over 200 styles and sizes—many in full color—more bargains than in 20 big stores—new stoves—new ideas—new color combinations—special features, such as the "Oven That Floats in Flame." Rock bottom **FACTORY PRICES.**

See the new-style colorful Porcelain Enamel Combination Coal, Wood and Gas Ranges, and Coal and Wood Ranges, Porcelain Enamel Circulating Heaters; also Furnaces—both pipe and pipeless. (Send rough sketch of your rooms for FREE plans.) Mail coupon today!

Kalamazoo Improvements and Designs are modern, Kalamazoo Quality is the same that over 950,000 customers have known for 1/3 of a century. Deal direct with the men who actually make your stoves and furnaces. Get the **FACTORY PRICE**—mail coupon.

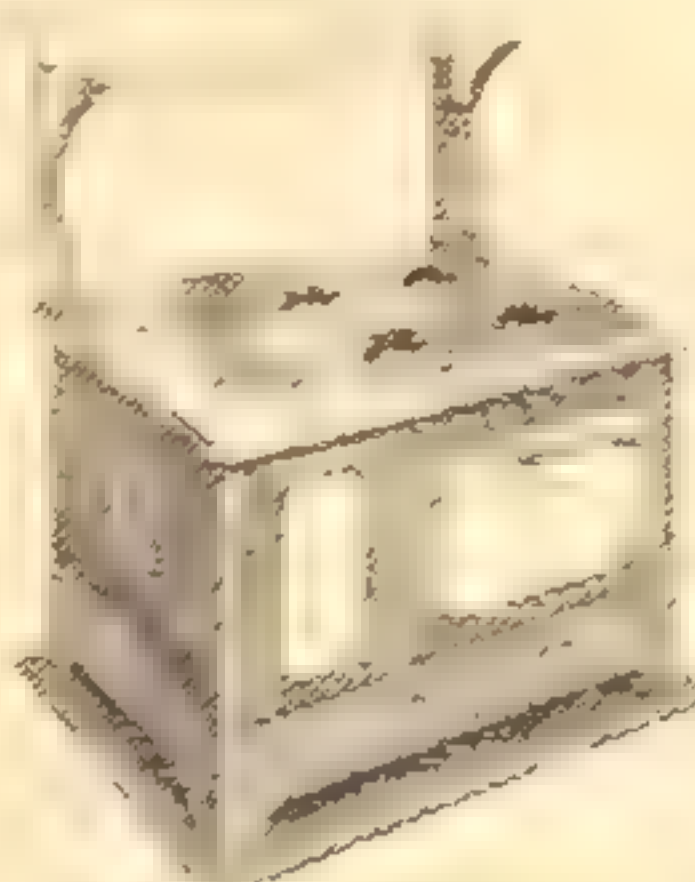


Fire door 20 inches wide
Fire Pot 22 1/2 inches wide

WHAT THIS CATALOG OFFERS

1. Cash or Easy Terms—Year to Pay—as little as 18¢ a day.
2. 30 Days FREE TRIAL—360 Days Approval Test.
3. 24 Hour Shipment—Safe Delivery Guaranteed.
4. \$100,000 Bank Bond Guarantee of Satisfaction.
5. 5 Year Parts Guarantee.
6. FREE Furnace Plans.

Address all Mail to Factory at Kalamazoo.
THE KALAMAZOO STOVE CO., Mfrs.,
2413 Rochester Ave., Kalamazoo, Mich.
Warehouses: Utica, N. Y.; Akron, Ohio;
Harrisburg, Pa.; Springfield, Mass.



FREE Catalog

KALAMAZOO STOVE CO., Mfrs.,
2413 Rochester Avenue,
Kalamazoo, Mich.

Dear Sirs: Please send me your Free Catalog. (Check articles in which you are interested.) Combination Gas, Coal and Wood Range ☐ Coal and Wood Range ☐ Heater ☐ Oil Stove ☐ Furnace ☐

Name (Please print name plainly)

Address

City State
(It costs only 1c to mail this coupon. Paste or copy it on the back of a Govt. Post Card)

"A Kalamazoo Direct to You"
Trade Mark Registered

WHERE ELSE
... this perfect setting



A touch of tradition that brings grace and charm to the world of today . . . *Old New York in a modern setting.*

Suites of 1, 2, 3, 4 and 5 rooms, each with large serving Pantry. Also Tower Suites of 5 Master Rooms and 4 Baths, occupying an entire floor.

The Sherry-Netherland

Facing the Park
FIFTH AVENUE AT 59TH
NEW YORK

OLD MONEY WANTED

We Pay the World's Highest Prices
CERTAIN COINS UP TO \$5,000.00 EACH

WE WILL PAY FOR CERTAIN 1909 CENTS UP TO \$10.00 EACH—1860 Cents \$50.00—Cents of 1861, 1864, 1865, 1869, 1870, 1881, 1890, \$20.00 each—Half Cents \$250.00—Large Copper Cents \$2000.00—Flying Eagle Cents \$20.00—Half Dimes \$150.00—20c Pieces \$100.00—25c before 1873, \$300.00—50c before 1879, \$750.00—Silver Dollars before 1874, \$2500.00—Trade Dollars \$250.00—Gold Dollars \$1000.00—\$2.50 Gold Pieces before 1876, \$600.00—\$3 Gold Pieces \$1000.00—\$5 Gold Pieces before 1888, \$5000.00—\$10 Gold Pieces before 1908, \$150.00—Commemorative Half Dollars \$6.00—Commemorative Gold Coins \$115.00.

PAPER MONEY:—Fractional Currency \$26.00—Confederate Bills \$15.00—Encased Postage Stamps \$12.00.

FOREIGN COINS:—Certain Copper or Silver Coins \$15.00—Gold Coins \$150.00, etc.

DON'T WAIT! Send Dime Today for Our Large Illustrated List Before Sending Coins

ROMANO'S COIN SHOP

Dept. 598

Springfield, Mass.

Screen Struck

[Continued from page 39]

change your mind about me—or—or anything, well, let me know, that's all. I'll be there if I have to walk!"

My heart melted "Buddy, you're tops!" I said very solemnly. "I'll never forget you—and what a pal you've been. I do promise."

"There's one more thing, Lola," he said. "I didn't tell you before because I didn't want to speak until I was sure. But I've got me a new job, a real one."

"Why, Buddy!" I cried. "Where?"

"You know Nick Mancini—the fellow who owns the Golden Slipper Club?" he went on. "Well, he's opening up a bigger, better place—and I'm to be assistant manager, at decent money."

"I'm glad!" said I. "Very glad."

"So am I," said he simply, "because I can save, now, and get to you if you need me!"

Impulsively I leaned over and kissed him on the cheek.

"Buddy, dear," said I, "I'll need you all my life!" But though he smiled gratefully, it was a sad little smile. He knew that I meant I would need him as a friend.

● THERE was a big crowd at the station in spite of the late hour. Mr. Brown, the Burnham publicity man, his duty done, bade me a hasty farewell and roared away in the big car that had been mine for three whole days. Helen and Babe gathered around me excitedly, a new note of awe in their voices.

At last the train pulled in—and a porter swung down, placing steps. I was rushed forward, for the flyer stopped only on signal, and as I climbed aboard a shower of cries followed . . . "Goodbye" . . . "Good luck" . . . "Write soon" . . . "Goodbye . . . 'bye!" The train gave a lurch and began to move slowly. I waved at the little group on the platform, misty and indistinct now because of my tears. The colored porter took a look at my ticket.

"This way, please, miss," he said, and I followed him down a swaying alley of green curtains to Number Ten. My berth was on the side nearest the station, and I leaned over and pulled up the shade for a last glimpse of Hope-well, which had vanished before the porter had finished stowing away my suitcase. The night blotted out the last of the familiar landscape and a whole epoch of my life.

● SUDDENLY, I began to enjoy myself. Even the experience of being in a sleeping car, my first, was an exciting adventure. I took off my hat, fluffed up my hair, and, selecting a few toilet articles, started rather timidly for the dressing-room. I had almost reached the end of the car when a drawing-room door, directly ahead of me, was flung open and a figure in a blue silk dressing-gown appeared. From en-

ormous heights, that world-famous smile flashed down at me. It was Clifton Laurence.

"Hello!" said he. "Have you seen the porter? My bell doesn't work."

"Mr. Laurence!" I gasped, incoherent with surprise. "I—er, yes, the porter is back at the other end. But, but you . . . are you appearing in St. Louis or somewhere tomorrow?"

"No, thank heaven!" he whispered. "My personal appearance tour ended to-night. I'm on my way back to Hollywood."

I could hardly grasp the full significance of that, at first. He would be there, on the same train with me, for two days! What was that going to mean to me? Would he ignore me in daylight—or would he become . . . a new and very real friend, perhaps my only friend in Hollywood?

*Continued in December
MOVIE CLASSIC*

Put yourself in the place of Lola Le Grange, typical American girl—pretty, intelligent, secretly ambitious, screen-struck. What would *you* be thinking and dreaming? What would *you* do and say if a handsome actor asked you to breakfast with him? Would *you* take him seriously—or lightly? What would *you* do if confronted by the adventures destined to befall Lola in Hollywood?

Follow the dramatic, completely real story of this girl . . . share her experiences . . . learn what any beginner might face in Hollywood. Told by one of America's greatest writers—Nina Wilcox Putnam—who knows Hollywood as few writers do!

Meet—and Watch— Gladys Swarthout!

[Continued from page 66]

ural History. Father and son both considered Gladys a pretty fine specimen to bear the Chapman name.

To make sure that their romance will avoid the well-known rocks in the sea of matrimony, the singing Chapmans have devised what they call an anti-divorce diet. It consists of never—"or almost never"—eating the same things. They figure that the best way to keep two spirited temperaments from clashing is to feed them differently. Since observing this ritual, quarrels and misunderstandings have been conspicuous by their absence. Only when they have singing engagements do they both partake of lamb chops, baked potatoes, and pineapple at the same time.

If by chance, Mr. Chapman, Jr., should find his bride a bit irritable, due perhaps to some secret indulgence, he immediately sends her out to the rowing machine on the balcony of their apartment. There she can work off her temper, rather than on him. Many couples all over the world could well afford to adopt some of the shrewd Chapman methods.

The Chapman Jrs. are real people.

NEW EASY WAY TO Perfect Chocolate Pie!



EAGLE BRAND CHOCOLATE PIE

2 squares unsweetened chocolate

1½ cups (1 can) Eagle Brand Sweetened Condensed Milk

½ cup water

Baked pie shell (8-inch)

Melt chocolate in double boiler. Add Eagle Brand Sweetened Condensed Milk, stirring over boiling water five minutes until mixture thickens. Add water, stir until thoroughly blended. Pour into baked pie shell. Garnish with whipped cream if desired. Chill.

● Use any other recipe, and it'll take you 30 minutes' cooking and stirring and watching to get this creamy-smooth filling! Don't fail to clip this magic recipe! ● But remember—Evaporated Milk won't—can't—succeed in this recipe. You must use *Sweetened Condensed Milk*. Just remember the name Eagle Brand.



FREE! New Cook Book of Wonders!

New! New! NEW! Just off the press! "Magic Recipes" is a thrilling new successor to "Amazing Short-cuts." Gives you brand-new recipes—unbelievably quick and easy—for pies, cookies, candies, frostings! Sure-fire custards! Easy-to-make refrigerator cakes! Quicker ways to delicious salad dressings, sauces, beverages, ice creams (freezer and automatic). Address: The Borden Sales Co., Inc., Dept. FWG115, 350 Madison Ave., New York, N. Y.

Name _____

Street _____

City _____

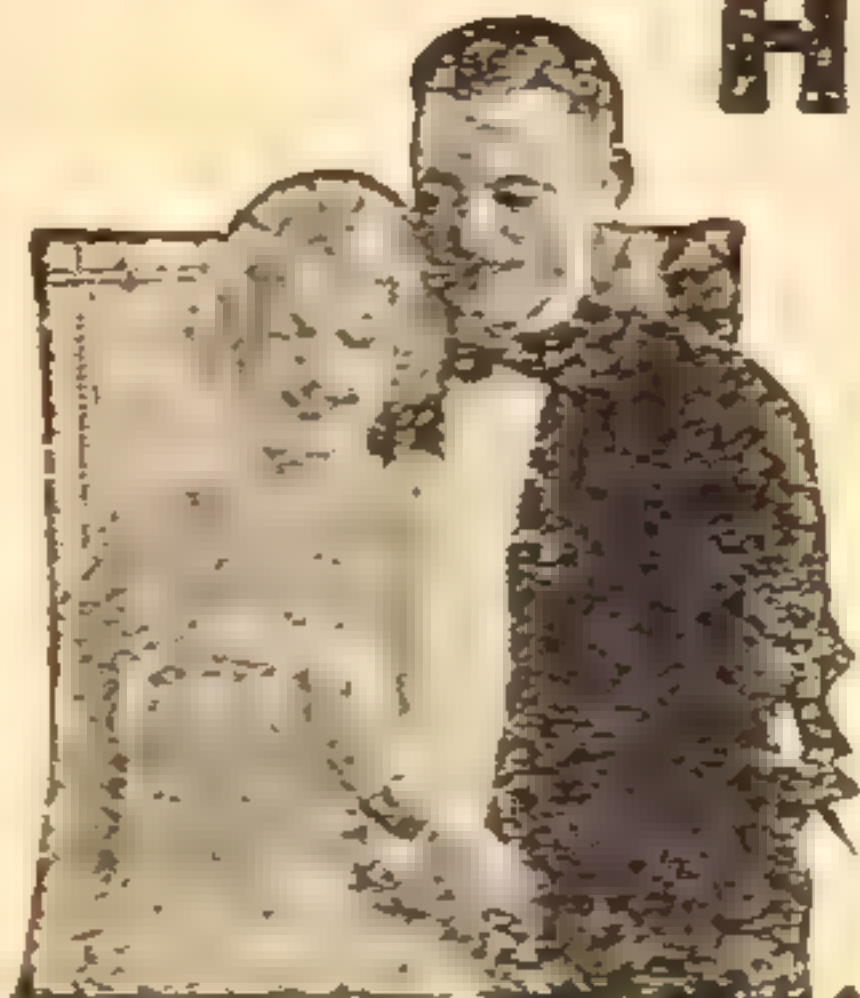
State _____

(Print name and address plainly)

This coupon may be pasted on a penny postcard.

*Borden
Quality*

How to Attract and Hold Your Man



Attract and fascinate the man of your choice

Any woman or girl of ordinary intelligence, beautiful or plain, can learn from "Fascinating Womanhood" how to be and remain attractive to men. It tells you how to develop the power that is in you. Learn the principles of Charm that men cannot resist. Most

cases of social failure and spinsterhood are due to lack of understanding man's psychology. Married or single you cannot afford to be without this secret knowledge. Send only 10c for the booklet, "Secrets of Fascinating Womanhood," an interesting outline of the secrets revealed in "Fascinating Womanhood." Mailed in plain wrapper. PSYCHOLOGY PRESS, Dept. 42-L, 585 Kingsland Ave., St. Louis, Mo.

BRUSH AWAY GRAY HAIR

*and Look 10
Years Younger*



● Quickly and safely you can tint those streaks of gray to lustrous shades of blonde, brown or black. BROWNATONE and a small brush does it. Used and approved for over twenty-four years. Guaranteed harmless. Active coloring agent is purely vegetable. Cannot affect waving of hair. Economical and lasting—will not wash out. Imparts rich, beautiful color with amazing speed. Easy to prove by applying a little of this famous tint to a lock of your own hair. BROWNATONE is only 50c—at all drug and toilet counters—always on a money-back guarantee.



Every month famous Hollywood stars, executives and other film celebrities make the Savoy-Plaza their New York home. To attribute the popularity of this distinguished hotel to any one feature would be difficult. It is the combination of luxurious living, supreme service, unexcelled cuisine, and the most beautiful outlook in New York

Single rooms \$5, \$6, \$7 . . . Double rooms \$7, \$8, \$9 . . . Suites from \$10

THE CAFE LOUNGE and SNACK BAR
For Luncheon, the Cocktail Hour, Dinner, Supper.
Air-conditioned . . . A gay and charming atmosphere with dancing and entertainment

Henry A. Rost, Managing Director
George Suter, Resident Manager

SAVOY=PLAZA
OVERLOOKING CENTRAL PARK
FIFTH AVE • 58th to 59th STS • NEW YORK

CATARRH AND SINUS CHART—FREE

Guaranteed Relief or No Pay. Stop hawking—stuffed-up nose—bad breath—Sinus irritation—phlegm-filled throat. Send Post Card or letter for New Treatment Chart and Money-Back Offer. 40,000 Druggists sell Hall's Catarrh Medicine. 63rd year in business. . . Write today!
F.J. CHENEY & CO. Dept. 2211, TOLEDO, O.

OLD BOOKS WANTED WE PAY UP TO \$5000.00 EACH

Also CASH PAID FOR OLD LETTERS MAGAZINES • NEWSPAPERS

Old books (as late as 1927) now gathering dust in your attic, trunks or basement may be worth a fortune to you! A single book in your home may bring \$25—\$50—\$100—\$500 or more in cash. We pay big cash prices for certain old school books, travel books, story books, bibles, almanacs, poetry books, magazines, letters, newspapers, deeds and autographs. Thousands wanted. Send 10c (coin or stamps) today for big list of prices on old books. Tells about our Free Appraisal Service and how to ship books.

AMERICAN BOOK MART
140 S. Dearborn St. Dept. 175 Chicago, Ill.

Don't miss the
second instalment
of
"Screen Struck"
by
Nina Wilcox Putnam
in
the big Christmas
issue of
MOVIE CLASSIC

I'LL PROVE in 7 Days I Can make YOU a NEW MAN!

ALL I want is one week to prove I can give you a powerful body of might and muscle—with my quick *Dynamic Tension* method!

Mail coupon below—and I'll send you absolutely free, my new book, "Everlasting Health and Strength." Reveals secrets that changed me from a 97-pound weakling to twice-winner of title, "World's Most Perfectly Developed Man." Shows how I can build you a champion body the same easy way!

CHARLES ATLAS, Dept. 9411, 115 E. 23 St., N. Y. C.
Send Free Book showing how *Dynamic Tension* can make me a NEW MAN.

Name
Address

I've taken thousands of flabby, no-muscle men and given them big, powerful muscles, increased measurements, amazing strength, vitality, pep! And I've got no use for pills, or for contraptions that may strain you. My natural *Dynamic Tension* method develops real men, inside and out! Banishes constipation, bad breath, pimples.

Send NOW for free copy of my book filled with pictures and body facts. Find out how I can make you the husky, big-muscled NEW MAN you can be! Mail coupon TODAY.



FREE

To pupil making most improvement in next three months.

FREE BOOK



by **CHARLES ATLAS**
Holder of Title:
"World's Most Perfectly Developed Man"

A Tale of Three Cities

[Continued from page 40]

of *Sidney Carton*, a part, which, to him, means the realization of his most-cherished professional dream. For the first time in his career, he has spent his spare time on the set, watching the other members of the cast at work.

The story, as you probably know, is laid in London and Paris between the years 1765 and 1789. Its background is the French Revolution—the oppression of the common people by the nobility, which led to the rise of "Madame Guillotine" and the Reign of Terror. Dickens, the master, captured the sweep of the holocaust by telling the intimate story of four people—*Charles Darnay*, the scion of the great and cruel house of *Evremonde*; *Lucie Manette*, his wife; *Dr. Manette*, her father; and *Sidney Carton*, the drunken, but brilliant English lawyer who loved her and gave his life on the guillotine to preserve her happiness.

It is a story of tremendous emotional power, and its climax—the scene in which *Carton* bribes his way into the cell where the condemned *Darnay*, whom he resembles, is awaiting execution and there persuades the husband of the woman he loves to let him take his place and fate "for her sake"—is soul-stirring.

Seldom has Hollywood seen a picture produced on so gigantic a scale or with such painstaking attention to detail.

Research started fully eighteen months before a camera crank was turned. Every available document, describing the time and setting was studied by Metro's research department. Special staffs were established in Paris and in London to copy Revolution relics.

On the studio lot, sections of London and Paris were created, not as they are today, but as they were during Revolutionary times. And meanwhile W. J. Lipscomb, the man who adapted *Les Misérables* for the screen, labored to condense a thousand-page novel into five hundred script scenes. Dickens has been too widely read and too universally loved to take liberties with his text.

COSTUMING presented a staggering problem, for several of the mob scenes required as many as five thousand extras. One entire building was set aside to house the costumes, nearly all of which had to be specially made.

The *Place de la Concorde*, which, during the "The Terror," became the *Place de la Revolution*, was duplicated with exact detail and in it was erected an authentic replica of the great guillotine that claimed the heads of nearly thirty thousand French noblemen and noblewomen. The Bastille, the hated prison that represented the power and pride of the old régime, was recreated on the studio lot in its exact dimensions from architects' drawings, borrowed from French archives. La Force prison, the scene of the brutal murder of four hun-

dred aristocrats, was rebuilt. London's Newgate prison and its courtroom, old Bailey, probably the most famous trial room in the world, were duplicated with almost microscopic precision. An equestrian statue of Louis XV, thirty-five feet high, was cast and erected in the *Place de la Revolution*, for the hate-crazed mob to hurl down.

REMEMBER, when you see *A Tale of Two Cities* unfolding its dramatic plot on the screen, that such a picture is a tribute to others besides the director and the cast. Give those unsung stars in the studio's research and technical departments a hand!

Probably the most spectacular scene in the picture is the storming of the Bastille and its complete demolition at the hands of the mob. Five thousand "extras" took part. Twelve cameras filmed the attack.

Another ultra-spectacular scene is the trial of *Darnay* before the Revolutionary Tribunal. Thirteen hundred "extras" worked for the better part of a week in order to record that scene on film.

Besides Ronald Colman, the cast contains many outstanding names. Elizabeth Allan, as *Lucie Manette*, has the finest rôle of her career—one that should make her a major star. I watched her play the scene in which she accepts *Carton's* sacrifice and bids him farewell—and I have never seen an emotional scene played with greater understanding or tenderness.

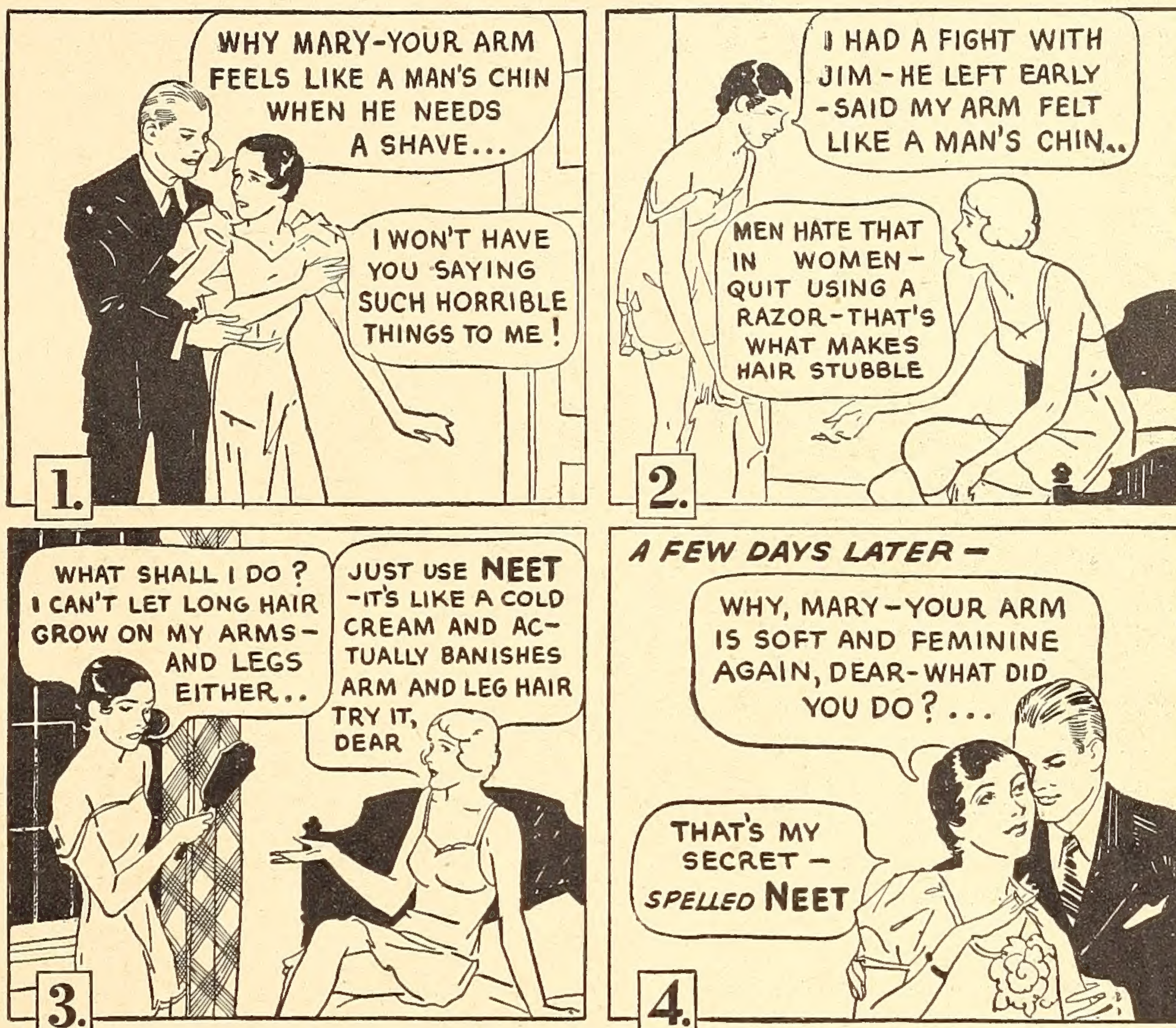
In this picture Blanche Yurka, one of the greatest living stage actresses, makes her screen début as *Madame Defarge*, fiend of the Revolution, as remorseless as fate. Henry B. Walthall, cast as *Dr. Manette*, has his greatest rôle since *Viva Villa*. Isabel Jewell plays the little seamstress who accompanies *Sidney Carton* to the scaffold—a small part as far as footage is concerned, but, nevertheless, one of the outstanding emotional rôles in fiction. Basil Rathbone has an important part as the hated *Marquis de Evremonde*. Donald Woods has the rôle of *Darney*.

And Tully Marshall, grand old man of the screen, came out of retirement to accept the dominant character of a revolutionary. Taking the part, he announced that this would be his last appearance before the cameras. Edna May Oliver, Reginald Owen, Walter Catlett, Fritz Lieber (the distinguished Shakespearean star), H. B. Warner, Mitchell Lewis, Claude Gillingwater, Billy Bevan, Lucille LaVerne and Lawrence Grant all have important rôles. In all, there are a hundred and twelve speaking parts in *A Tale of Two Cities*.

But *Sidney Carton* will dominate the picture just as it has always dominated Ronnie Colman's ambitions. *Carton*, the impractical dreamer; *Carton*, the self-sacrificing lover; *Carton*, the drunken, scintillating genius whom love regenerated.

"I lose my head in the picture," Ronnie told me. "And I think I'd willingly have given my head for the privilege of playing *Sidney Carton*."

WHY MARY REALLY GOT RID OF ARM AND LEG HAIR ^{by Wells}



NOW! Actually Get Rid of Arm and Leg Hair

No Masculine Stubble—No Stiff Re-growth

Modern science has at last found a way to actually GET RID of arm and leg hair. A way that forever banishes the bristly regrowth that follows the razor. Ends the stubble that makes women lose their charm and allure; and that men shrink from when they feel it on a woman's arm.

This new way is called Neet; an exquisite toilet accessory. All you do is spread on like a cold cream; then rinse it off with clear water. That's all. Every

vestige of hair growth rinses off with it. No stubble. No sharp regrowth. The hair is so completely gone that you can run your hand across your arm or leg and never feel a sign of it.

Women by tens of thousands are using it. Ending the arm and leg hair problem; quitting the razor with its man-like and unfeminine stubble. You can get a tube for a few cents at any drug or toilet goods counter. Just ask for NEET. It's really marvelous.

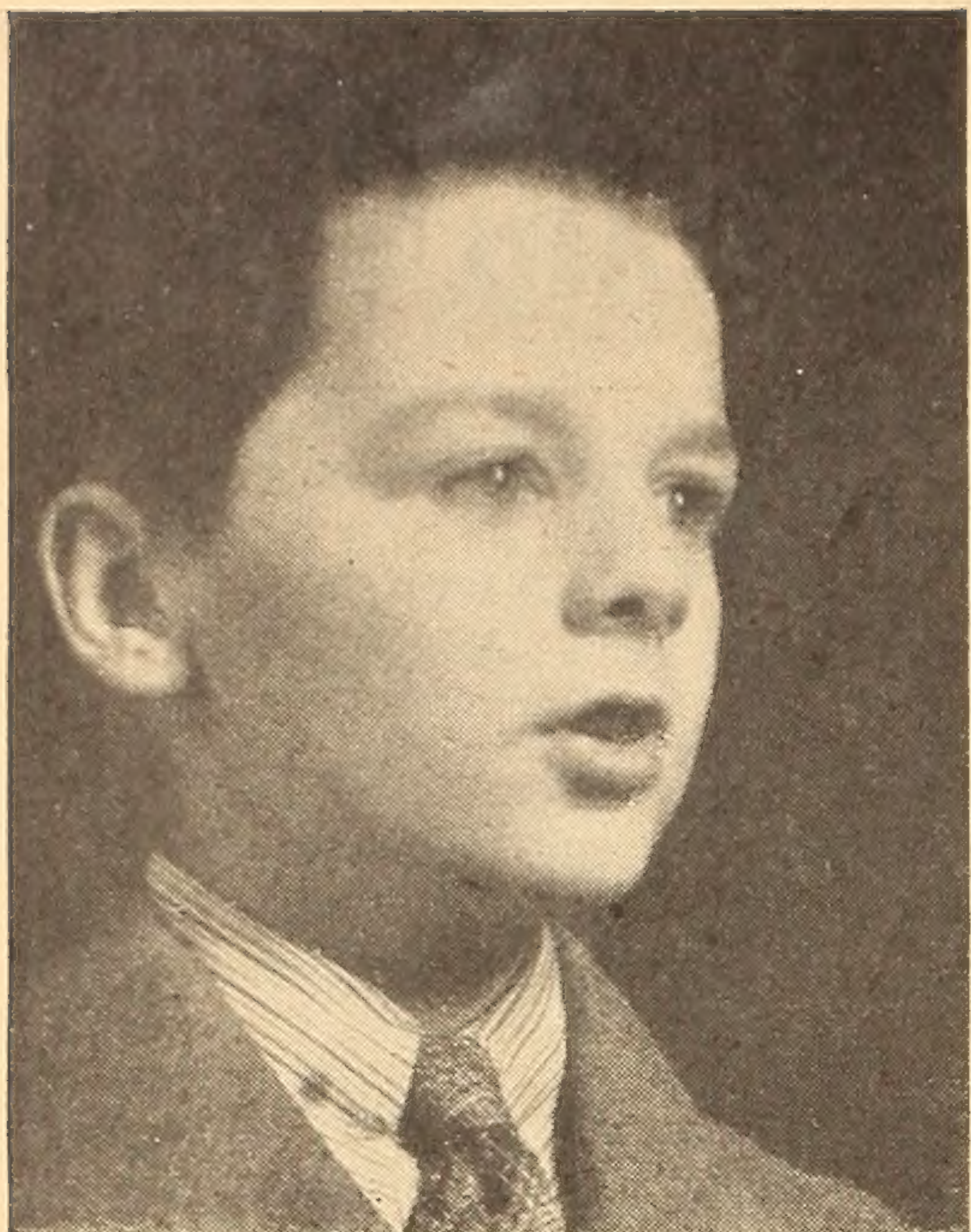


For a Clear Lovely Complexion

MILK BATHS

The beautiful women of ancient Greece, Rome and Egypt knew the secret of a beautiful complexion—a smooth, clear skin free of blackheads, coarse and enlarged pores and similar outer skin blemishes. It was milk baths.

Today you can use their successful way to beauty—milk—in MYL, the concentrated milk compound. It's so simple, so safe, so inexpensive. Just add two tablespoons of water to a package of MYL and apply to your face and neck. This forms a masque. Then remove this masque with lukewarm water—and see what magic has been performed. Your skin feels fresh, invigorated, youthful! It's clearer, whiter, softer—free from coarse pores and age-revealing lines. You have the complexion of YOUTH! A package of MYL costs but 25c at any druggist who will refund your money if you aren't delighted with the improvement in your complexion. Or, send 25c coin or stamps to Hunt Sernau Corp., 15 E. 26 St., New York, and receive MYL by return mail. The \$1.50 package contains 7 full treatments.



Which is the greater boy-actor—Freddie Bartholomew (above) or his pal, Mickey Rooney (right)? We expect plenty of letters on the subject after you see Freddie as *Sergei* in *Anna Karenina* and Mickey as *Puck* in *A Midsummer Night's Dream*

\$15 Prize Letter

Bring On Shakespeare!—It is with deep satisfaction that I—along with millions of others—read that both Norma Shearer and Marion Davies are contemplating roles from Shakespeare. Let the cynics scoff that Hollywood is trying to go “highbrow.” Hollywood’s business is to amuse and entertain millions of people, and that same demand for amusement and entertainment from Elizabethan England was Shakespeare’s reason for writing and producing his famous plays.

Personally, I think Shakespeare, with his ghosts and balconies and murders and fairies and shipwrecks, was meant for Hollywood. I, for one, am saying, “Hollywood, bring on your Shakespeare.”—*Marion Simmermon, 10411—93rd St., Edmonton, Alberta, Can.*

\$10 Prize Letter

In Memoriam—Will Rogers dead! The first shock of those electric words failed to penetrate the numbness of my mind. It didn’t seem possible that Will, the Ambassador without portfolio to a world in need of homely truth, was dead.

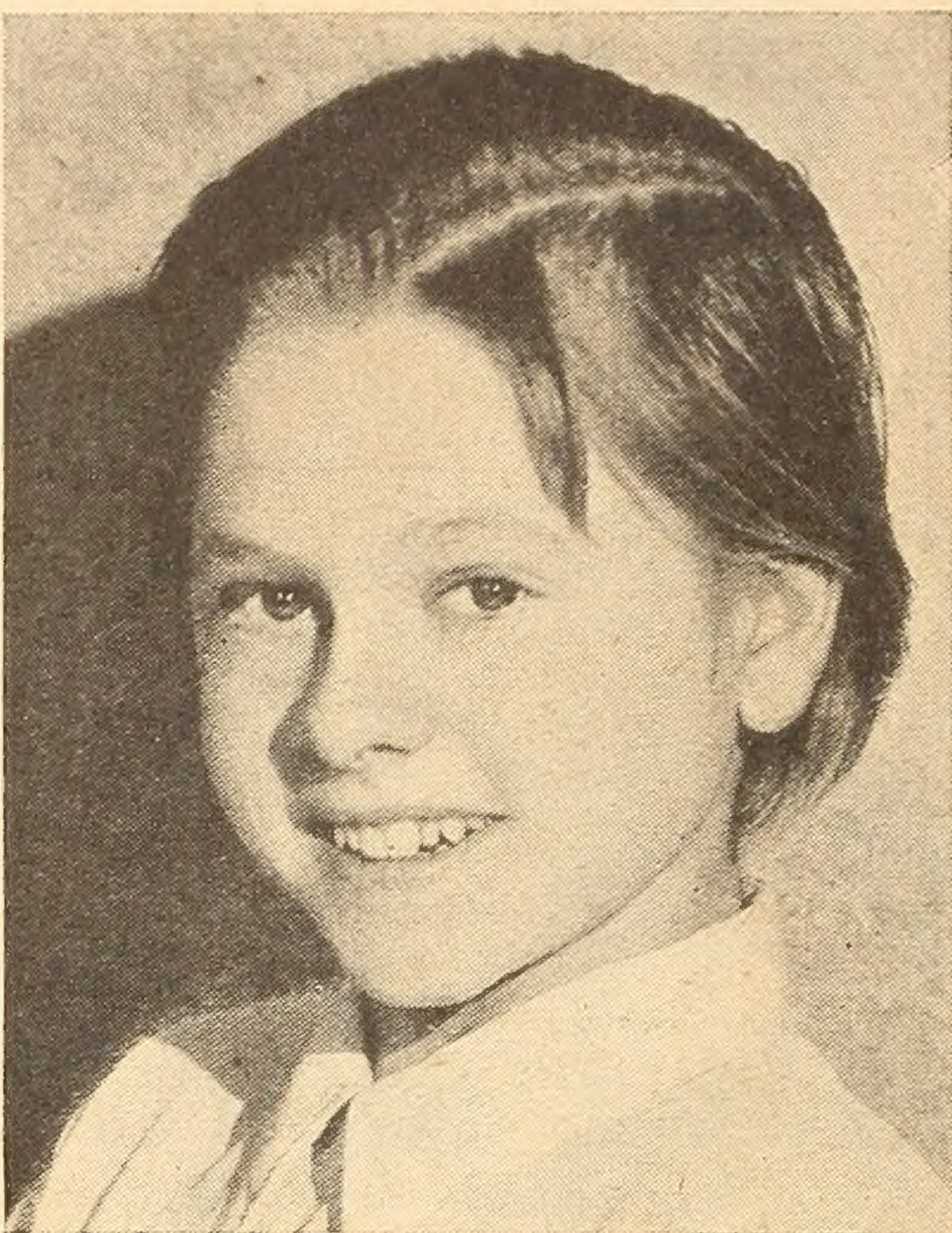
As the screen loses one of its greatest actors, the world loses one of its greatest men. After his untimely death, the producers were uncertain about whether or not they should release his last two pictures. Will made known his views on the subject at the time of the death of Marie Dressler. He seriously believed that her last picture, not yet released, should be shown. Therefore, in accordance with his own desire, why not let his buoyant and lovable character live again, through the medium of the screen?—*Thomas Quirk, 254 Mt. Auburn St., Watertown, Mass.*

\$5 Prize Letter

Thought for Today—So many people write to you, telling what they have learned from the movies—styles in clothes and hairdressing, how to walk like Crawford and talk like Harlow. But all I get from these beauteous gals is an inferiority complex and a headache.

Just As You Say..

MOVIE CLASSIC’S readers have the final word—and win prizes with their letters



After my boy-friend has taken me to a Crawford movie, how do you think I feel when he looks me over afterward? All I can think of is that my eyelashes aren’t a foot long, that I am twelve pounds overweight, and that my dress cost only \$3.50 in a sale, and that my skin isn’t very beautiful from working in a dusty factory.

I’d like to see these glamorous girls in a real situation once: Crawford waking up in the morning with her wave cap on one ear, Harlow coming in from a swim with her hair in limp, wet slabs. Then I’d know that movie stars are as human as I am and I could take the boy-friend to see someone besides Shirley Temple and Wallace Beery!—*Helen Gronowski, Blossburg, Pa.*

\$1 Prize Letters

Wants Realism—The wonderful possibilities offered by the economic problems of the past five years have been neglected by the producers. People have been experiencing astounding changes and tragic questions arise almost daily in the lives of commonplace families. Unquestionably, the lives of plain people can furnish interesting plots for pictures.

Are we living in a world of make-believe? Are we interested only in pretty faces, fine clothes and glamorous scenes? *Black Fury* points the way out of make-believe into the world of reality.—*Mae R. Hynes, 511 Park Ave., Effingham, Ill.*

Thus, one reader of MOVIE CLASSIC. However, there is not complete agreement in the ranks. Another reader says something else. What do you say?

Wants the Opposite—Ye gods forbid that I should ever see a portrayal of “real life” on the screen! If we are to take the word “real” in its literal sense, then we cannot escape the prosaic side of life—but why

deliberately seek it? Many of us see motion pictures so that we may forget—temporarily, at least—these very realities. We drift away into the realms of dream-life, where dreams come true.

For my part, I want to be carried far away to the land of make-believe where “the cow jumps over the moon” and things are seldom what they seem. What if, at the end of the show, we do hit the earth with a dull thud? Haven’t we had our illusive hour with its pleasures and relaxation?—*Evelyn S. Hill, 7704 LaGrange Ave., Cleveland, Ohio.*

Hurt by Headlines—My little boy, twelve, is a great admirer of a certain star and always has read everything printed about her. He was interested in her baby, her supposedly happy home, and had more than once held her up as a model to me. I felt so sorry for him yesterday when he read the headlines of her divorce proceedings. He was actually hurt, just as if one of his own friends had done him an injury. . . .

Not that I consider divorce a disgrace, or that I lament over any human faults common to all. It is only when we read the purported statements of actresses or actors that they are supremely happy, can never change, etc., etc., and find ourselves wanting to believe it, that we get that duped feeling when things turn out the exact opposite.—*Mrs. M. Seele, 2738 Hatcher, Dallas, Texas.*

Reader Seele expresses one viewpoint about stars’ private lives. Another Texas reader feels differently:

Live, and Let Live—I don’t think the public has any business criticizing the life of a star—any star—apart from the screen. We want art—real acting. When we get that, why should we still expect the stars to live according to our dictates? They have a right to more privacy from the prying eyes of the world. I don’t wonder some of them resent public curiosity so. Why should they, more than any other celebrities, live in glass houses? Humanity in general is pretty decent and so, I think, are the stars.—*R. W. C., Ennis, Texas.*

WHY DON’T YOU tell us your movie thoughts?

They certainly are worth repeating—and they may be worth money to you. Each month we offer these cash prizes for the best letters: (1) \$15; (2) \$10; (3) \$5; all others published, \$1 each.

The editors are the sole judges and reserve the right to publish all or part of any letter received. Write today — to MOVIE CLASSIC’S Letter Editor, 1501 Broadway, New York City.

Go native!



TATTOO YOUR LIPS
WITH THIS LUSCIOUS NEW RED
FROM THE SOUTH SEAS

Alive and alluring as flame . . . yet soft as the note from a thin silver chime. Dashing and gay as Hawaii's wild Hibiscus flower; vivid and daring as a grass skirt on Fifth Avenue . . . still as easy to wear as the most elusive perfume. It's the brighter red you have dreamed of and hoped for — in indelible lipstick, but has never been available because it would turn purplish on the lips. Now, Tattoo has found a way to give it to you without even a hint of purplish undertone. You'll find it the same luscious, appealing red on your lips as it is in the stick. See "Hawaiian." Tattoo your lips with it . . . *if you dare!*

TATTOO, CHICAGO

Your favorite toilet goods dealer invites you to test, on your own skin, all five shades of TATTOO at the Tattoo Color Selector, illustrated here and readily found wherever fine toilet goods are sold.

TATTOO IS \$1

TATTOO "HAWAIIAN"

PUT IT ON •• LET IT SET •• WIPE IT OFF •• ONLY THE COLOR STAYS!

MRS. CHISWELL DABNEY LANGHORNE

**"I'M ALL READY TO GO ON
AFTER I'VE SMOKED A CAMEL...IT
ALWAYS SEEMS TO RENEW
MY ENERGY"**



• The Langhorne estate, "Greenfields," is famous for its hospitality. "I notice that Camels disappear amazingly fast," says Mrs. Langhorne. "Every one likes them—they are mild and you never tire of their flavor." Costlier tobaccos do make a difference!

• "I certainly appreciate the fact that Camels never make me either nervous or edgy," Mrs. Langhorne says. "I can smoke all the Camels I want." It is true that Camels never upset the nerves. The millions more Camels spend are justified. Smoke one and see.

MRS. LANGHORNE grew up in New Orleans. Now she lives in Virginia, where she rides to hounds. "One thing I especially like about Camels," she says, "is the fact that they are not strong and yet, if I am tired, smoking one always picks me up. I feel better and more enthusiastic immediately." Camels release your latent energy—give you a "lift." Millions more are spent every year by Camel for finer, more expensive tobaccos.



AMONG THE MANY DISTINGUISHED WOMEN WHO PREFER CAMEL'S COSTLIER TOBACCOS:

MRS. NICHOLAS BIDDLE, *Philadelphia*
MISS MARY BYRD, *Richmond*
MRS. POWELL CABOT, *Boston*
MRS. THOMAS M. CARNEGIE, JR., *New York*
MRS. J. GARDNER COOLIDGE, II, *Boston*
MRS. ERNEST DU PONT, JR., *Wilmington*
MRS. JAMES RUSSELL LOWELL, *New York*
MRS. POTTER D'ORSAY PALMER, *Chicago*
MRS. BROOKFIELD VAN RENSSELAER
New York

© 1935, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

*Camels are Milder!...made from finer, more expensive tobaccos
...Turkish and Domestic...than any other popular brand*